

Re-Accreditation Report(RAR)

(Cycle 2)

Submitted to
National Assessment & Accreditation Council(NAAC)
Bangalore

Submitted by
Dr.K.V.Anandam, M.Sc.,Ph.D.,(IIT),PGDCA
Principal



MVN JS & RVR College of Arts and Science

Affiliated to Adikavi Nannaya University, Rajamahendravaram

Malikipuram-533253, E.G.Dt., A.P.

Web: mvnjs-rvrcollege.org, mail: prinmvn@yahoo.com, malikipuram.mvnrvr.jkc@gmail.com

Index

S.No.	Content	Page Nos.
1	<i>Preface</i>	1-2
2	<i>Executive Summary – SWOC Analysis</i>	3-7
3	<i>Profile of the Institution</i>	8-18
4	<i>Criteria Wise Inputs</i>	
	a) Criteria-I: Curricular Aspects	19-33
	b) Criteria-II: Teaching- Learning and Evaluation	34-61
	c) Criteria-III: Research Consultancy and Extension	62-84
	d) Criteria-IV: Infrastructure and Learning Resources	85-99
	e) Criteria-V: Student Support and Progression	100-114
	f) Criteria-VI: Governance, Leadership and Management	115-135
	g) Criteria-VII: Innovations and Best Practices	137-143
5	<i>Evaluative Report of the Departments</i>	144-273
6	<i>Post Accreditation Initiatives</i>	274-276
7	<i>Declaration by the Head of the Institution</i>	277
8	<i>Compliance certificate</i>	277-A
9	<i>Documents</i>	278-295



M.V.N., J.S & R.V.R COLLEGE OF ARTS AND SCIENCE

Affiliated to Adi Kavi Nannaya University, Rajahmundry.
(Accredited by NAAC with grade 'B+')

☎ : 08862-226372, 227211; 226745 (R), Cell : 9866692745, Fax : 08862-227211
Email : prinmvm@yahoo.com, malikipuram.mvnrjr.jkc@gmail.com, website : www.mvnjs-rvrcollege.org

MALIKIPURAM-533 253, E.G.Dt., A.P.

Dr. K.V.Anandam, M.Sc., Ph.D., PGDCA
PRINCIPAL

Date 11-02-2016.

The Director,
National Assessment and Accreditation Council,
BANGALORE

Sir,

Sub: MVNJS&RVR College of Arts and Science, Malikipuram, E.G.Dt.,A.P. –
submission of five copies of RAR for re-accreditation cycle 2--regarding.

At the outset, on behalf of our institution I convey my sincere thanks for accepting our Letter of Intent for reaccreditation cycle 2 of our institution. We submitted AQAR reports of the last four academic years. Now we are submitting five hard copies of RAR as per the guidelines of NAAC for your perusal.

Requesting your suggestions and support for completion of reaccreditation process in the present academic year 2015-16.

Thanking you sir,

Yours faithfully

PRINCIPAL

PREFACE

Mangena Venkata Narasimham, Jana Sankarayya & Rudraraju Venkata Ramaraju (MVN JS & RVR) College of Arts and Science, Malikipuram affiliated to Adikavi Nannaya University, Rajahmundry (ANUR) was established in 1972 by Antervedi Firka Development Trust (AFDT), a registered society under the societies act XXI of 1860. The motto of the college is “Tejaswinavadhithamasthu” which means “May Devine Light Illuminate our Studies”. The college is located in the rural area of Konaseema of East Godavari District of Andhra Pradesh. It is included under the grant-in-aid of the state government and receiving salary grant for the permanent teaching and non-teaching staff.

Most of the students seeking admission in this college belong to socially marginalized sections and average academic background from the surrounding villages. Responsibility of the institution is to reduce the dropout and to enhance their interest in education.

The college strives to provide quality education to the backward and disadvantaged groups of the rural society at affordable cost.

The college was accredited with B+ grade by NAAC on 31-03-2007. Preparation for the first accreditation and the process of assessment and accreditation has given several benefits to the college regarding curricular aspects, planning and implementation of quality measures. The college has been continuously striving since then for enhancement and sustenance of quality in all spheres. Special efforts are made to provide job oriented skills, value education with social responsibility.

Now the college is going for reaccreditation by the NAAC following the given guidelines. The intention and hope are to know the status of the college in the journey of quality enhancement and to improve the quality measures following the suggestions given by the NAAC peer team. During the last five years B.Sc(MECs & CBCBT), B.Com(Voc) and BCA courses are introduced. Certificate courses are added as co-curricular activities to provide additional skills.

After first accreditation, considerable infrastructural development has taken place. Indoor Sports Training Facility Centre is constructed with UGC, Alumni and management financial support. New extensions are constructed to provide ample space for Chemistry Lab and Library, e-class room with LCD projector and Smart boards are provided with UGC funds.

Management of the college is continuously striving to tap the financial resources from MP, MLA funds, philanthropists and alumni to provide various facilities to the staff and students.

A sincere effort is made in this report to present the truthful information on various key aspects given in the manual.

The principal gratefully acknowledge the support given by the IQAC, teaching and non-teaching staff in preparing the Re-accreditation report. We also thank the authorities of ANUR University, Rajahmundry, Regional joint Director of Collegiate Education, Rajahmundry and the officials of Commissioner of Collegiate Education. We express our deep sense of gratitude to Smt. B. Udaya Lakshmi, IAS, Commissioner of Collegiate Education for her moral support and academic guidance.

EXECUTIVE SUMMARY

Criterion I deals with mission, programmes offered, distinctive characteristics of the institution, its vision and practices. The vision of the institution is to develop the college into centre of excellence. The college offers 5 courses in Arts, Commerce and Science besides PG course in MA English. The institution started implementing choice based credit system following the guidelines of APSCHE. Institution introduced job oriented self- financial courses. The college established Jawahar Knowledge Centre (JKC) with the aim to develop employable skills among the students. Dr B R Ambedkar Open University study centre is established in the college to provide opportunity to dropouts and other students to pursue their further studies. The institution gives special emphasis on foundation courses like Human Values and Professional Ethics (HVPE), Environmental Science, Communication and Soft Skills and Computer Science Technology to enrich the curriculum. The feedback obtained from the faculty with regard to syllabi, from students on curriculum and need of introduction of new courses are analyzed and used for curriculum planning and enrichment.

Criterion II deals with admission process, mechanism for catering the needs of students, efforts of the institution to strengthen teaching learning process, measures taken to improve the teacher quality, methodology adopted to evaluate students progress and learning out comes. The admission process at UG level is in accordance with the rules of reservation of government of Andhra Pradesh while that of MA English course is through central admission process of the affiliating university. Special efforts are made to fulfill the students requirements based on physical challenges, gender, academic standards and economical status. IQAC takes necessary measures and monitors all curricular and co-curricular aspects to enrich teaching learning process. Management encourages the staff members to attend and organize refresher courses, workshops and orientation programmes and to pursue research programmes. Progress of the students is evaluated based on formative and summative assessment process. Internal and external academic audits are effectively used to evaluate students performance and to asses learning out comes.

Criterion III deals with efforts of the institution to promote research with available resources and research facilities provided to encourage research, publications and consultancy services and special measures taken to encourage extension activities in and outside the campus. The institute promotes research and teachers are encouraged to pursue M.Phil and Ph. D programmes. Two regular staff members and two adhoc lecturers acquired Ph. D degree and two adhoc lecturers acquired M.Phil degree. Some of the staff members presented papers in Regional/National/ International seminars and published books. The four NSS units, Youth Red Cross Society, Red Ribbon Club in the college are

quite active to promote service activities, awareness and orientation programmes. Institution is striving hard to promote linkages and collaborations to enhance the quality of education.

Criterion IV deals with physical facilities available in the campus, provisions given in the library, IT infrastructure existing in the college, institution mechanisms for maintenance of infrastructure and equipment. In addition to the well equipped physics, chemistry Zoology, Botany, Electronics, Computer Science, Bio-technology, English language laboratories, Network Resource Centre, E-Class rooms, MANA –TV (satellite transmission) Centre are established in the campus. Constructions of Indoor Sports Training Facility Centre, guest rooms, extensions on Library, Rajeev Block, Sir Arthur Cotton building are completed to provide additional facilities to the students with UGC and management funding. Ladies hostel is under construction. Extracurricular activities like sports, games, and cultural and literary activities are promoted by providing well established gymnasium. In addition to the existing two 20 KVA generators, a new generator of 33 KVA and solar panels of 10 KVA are established to provide uninterrupted power supply. Library as a learning source catering to the needs of students and staff with nearly 15,000 books, internet, INFLIBNET, WiFi, reprographic facilities in a separate building. IT infrastructure is provided with total 100 computers with internet facility and ICT resources with the help of UGC, management and Alumni funding. Special care has been taken by providing available funds for the maintenance of campus facilities.

Criterion V deals with the efforts made by the institution to provide financial, academic supports, student progression, and student's participation in various activities. The institution publishes handbook with updated prospectus, academic calendar, facilities, rules and regulations of the institution. Special efforts are made to provide financial assistance to economically poor students to reduce dropout rate. Students are encouraged to participate in extracurricular and cocurricular activities. Department of physical education, cultural wing, NSS units are making continuous efforts to encourage the students to participate in various competitions, service activities organized on the campus and off the campus. Jawahar Knowledge centre, Career Guidance Cell support the students to utilize the job opportunities. Percentage of students progressing to higher education and employment is increasing.

Criterion VI deals with institutional vision and leadership, measures taken for the development, efforts made by the institution for faculty empowerment, functioning of internal quality assurance system. Management, principal and faculty collectively involve in design and implementation of quality policies and plans to realize goals of the institution. Various committees are formulated involving management, students teaching and non-teaching staff in the internal organizational structure and decision making process. Efforts are made by the institution for faculty empowerment through various workshops and training

programmes and involving them in the organization of various activities. Internal Quality Assurance Cell is established in the college with necessary infrastructure to enhance and sustain the quality in planning and implementation of various academic, curricular, co-curricular and extracurricular activities.

Criterion VII deals with efforts made by the institution to create environment consciousness and to identify and implement innovations and best practices. Initiatives are taken by the institution to make the campus eco-friendly by promoting plantation, providing solar panels, maintaining water harvesting pits. Staff members are encouraged by giving certificates of academic excellence to promote commitment and quality teaching. **Endowment prizes and Cash awards scheme** is introduced to encourage and promote academic excellence among the students and CHELIMI (helping hands) project is initiated by the students to give financial assistance to the needy students. Our institution was one of the institutions among 59 colleges selected by the commissioner of collegiate education of Andhra Pradesh to promote as centre of excellence. The identified best practices “Green Policy for Environmental Protection”, “Endowment prizes and Cash awards”, “Chelimi (helping hands) scheme” have contributed to the quality improvement of the core activities of the college.

SWOC Analysis of the institution

Strengths:

- Management with good vision and commitment for the promotion of education in the rural ambience
- Sufficient infrastructure with good number of well equipped laboratories and play ground
- Provision of Network Resource Centre, MANA TV Centre, E-Class rooms with ICT facilities like internet, LCDs, smart boards
- Ladies waiting hall, canteen facility.
- Indoor Sports Training Facility Centre with six wooden shuttle courts, two sophisticated 7-stationed gymnasiums with treadmill.
- Spacious library with partial automation and good number of books and periodicals
- Ladies Hostel under construction.
- Committed and dedicated teaching and non-teaching staff.
- Good number of teaching staff with interest towards improving their academic qualifications (4-Ph D, 2 M.Phil, 6 SLET and SET qualified)
- Participation of teaching staff in university curriculum design (4 chairmen and 2 members of Board of Studies).
- Effective implementation of internal and external assessment and examination system.

- Participation of teaching staff and students in International, National and Regional seminars and workshops.
- Learner centric approach in academic activities.
- Jawahar Knowledge Centre to prepare students for employment opportunities.
- Provision of high school study to PG Course(MA English) in the same campus run by the same management.
- Add-on courses to strengthen curriculum.
- Recognition of the college as centre of excellence by Commissionerate of Collegiate Education, Andhra Pradesh.
- Four NSS units, Youth Red Cross Society and Redribbon club to promote service oriented activities.
- Active Cultural and Literary wing to organize various literary and cultural activities and to observe all the important days.
- Open air auditorium in the college quadrangle.
- Women Empowerment Cell to organize awareness programmes on issues like gender sensitization etc.
- Endowment and Cash awards to encourage merit students and Poor boys fund and Chelimi (helping hands) scheme to provide economical support to the needy students.
- Scholarships to SC, ST, BC and EBC students.
- Support from Alumni.

Weaknesses:

- More number of un-aided teaching and non-teaching staff due to government ban on recruitment in aided colleges.
- Most of the students admitting in the college are from rural ambience with insufficient pre-requisite knowledge.
- Less scope for industrial exposure to the students due to non-existence of reputed industries.
- Dependence of students on public transport.

Opportunities:

- Scope for establishing links with ONGC, Reliance and coir industries.
- Scope for providing training to the students in Tourism and Management.
- Possibility to get UGC/RUSA funding.
- Scope for establishment of coconut based industries to provide more job opportunities.

Challenges:

- Recruitment and retainment of well qualified and experienced teachers.
- Unhealthy competition in admissions among private, corporate, unaided and government colleges.

- Attracting the students to the traditional courses as engineering education being the first priority to students.
- Limited employment opportunities for traditional courses.

Future plans:

- Organization of National/Regional seminars and workshops by each department.
- Motivating staff to take up minor/major research projects with financial assistance of funding agencies like UGC,DRDA and other agencies.
- Implementation of solar energy system in a phased manner.
- To establish ICT based class rooms.
- Organization of National Shuttle training camps.
- Linkage with other reputed institutions for effective implementation of Choice Based Credit System (CBCS).

1. Profile of the Affiliated/ Constituent College

1. Name and Address of the College:

Name :	MVN JS & RVR College of Arts and Science	
Address :	Malikipuram, E.GDt.	
City :	Pin : 533253	State : Andhra Pradesh
Website :	www.mvnjs-rvrcollege.org	

2. For Communication:

Designation	Name	Telephone with STD code	Mobile	Fax	Email
Principal	Dr.K.V.Anandam	O:08862-226372 R:08862-226745	9866692745	08862-227211	kvanand745@gmail.com
Vice Principal	Sri S.Prabhakar	O:08862-226372 R:08862-226878	9866668182	08862-227211	prabhakar_s78@yahoo.com
Steering Committee Coordinator	Sri S.Prabhakar	O:08862-226372 R:08862-226878	9866668182	08862-227211	prabhakar_s78@yahoo.com

3. Status of the Institution:

Affiliated College	<input checked="" type="checkbox"/>
Constituent College	<input type="checkbox"/>
Any other (specify)	<input type="checkbox"/>

4. Type of Institution:

a. By Gender	
i. For Men	<input type="checkbox"/>
ii. For Women	<input type="checkbox"/>
iii. Co-education	<input checked="" type="checkbox"/>
b. By Shift	
i. Regular	<input checked="" type="checkbox"/>
ii. Day	<input type="checkbox"/>
iii. Evening	<input type="checkbox"/>

5. Is it a recognized minority institution?

Yes No

If yes specify the minority status (Religious/linguistic/ any other) and provide documentary evidence.

6. Sources of funding:

Government	--
Grant-in-aid	✓
Self-financing	✓
Any other	--

7. a. Date of establishment of the college:

07-08-1972

b. University to which the college is affiliated /or which governs the college (If it is a constituent college)

**Adikavi Nannaya University,
Rajahmundry**

c. Details of UGC recognition:

Under Section	Date, Month & Year (dd-mm-yyyy)	Remarks(If any)
i. 2 (f)	31-01-1981	
ii. 12 (B)	31-01-1981	

(Enclose the Certificate of recognition u/s 2 (f) and 12 (B) of the UGC Act)

d. Details of recognition/approval by statutory/regulatory bodies other than UGC (AICTE, NCTE, MCI, DCI, PCI, RCI etc.)

Under Section/ clause	Recognition/Approval details Institution/Department Programme	Day, Month and Year (dd-mm-yyyy)	Validity	Remarks
i.	--	--	--	--
ii.	--	--	--	--
iii.	--	--	--	--

(Enclose the recognition/approval letter)

8. Does the affiliating university Act provide for conferment of autonomy (as recognized by the UGC), on its affiliated colleges?

Yes

If yes, has the College applied for availing the autonomous status?

Yes

9. Is the college recognized?

a. by UGC as a College with Potential for Excellence (CPE)?

Yes No

If yes, date of recognition: (dd/mm/yyyy)

b. for its performance by any other governmental agency?

Yes No

If yes, Name of the agency **Commissioner of Collegiate Education, A.P. as Centre of Excellence(CoE)** and

Date of recognition: **10/11/2014**... (dd/mm/yyyy)

10. Location of the campus and area in sq.mts:

Location *	Rural
Campus area in sq. mts.	31080 Sq.mt.
Built up area in sq. mts.	6070 Sq.mt.

(* Urban, Semi-urban, Rural, Tribal, Hilly Area, Any others specify)

11. Facilities available on the campus (Tick the available facility and provide numbers or other details at appropriate places) or in case the institute has an agreement with other agencies in using any of the listed facilities provide information on the facilities covered under the agreement.

Auditorium/seminar complex with infrastructural facilities

• Sports facilities

i. play ground	<input checked="" type="checkbox"/>
ii. swimming pool	<input type="checkbox"/>
iii. Gymnasium	<input checked="" type="checkbox"/>

- Hostel
 - ❖ Boys' hostel
 - i. Number of hostels
 - ii. Number of inmates
 - iii. Facilities (mention available facilities)
 - ❖ Girls' hostel **Under Construction**
 - i. Number of hostels
 - ii. Number of inmates
 - iii. Facilities (mention available facilities)
 - ❖ Working women's hostel
 - i. Number of inmates
 - ii. Facilities (mention available facilities)
 - Residential facilities for teaching and non-teaching staff (give numbers available — cadre wise)
 - Cafeteria
 - Health centre
- First aid, Inpatient, Outpatient, Emergency care facility, Ambulance..... Health centre staff –
- | | | | | |
|------------------|-----------|---------------------------------|-----------|---------------------------------|
| Qualified doctor | Full time | <input type="text" value="--"/> | Part-time | <input type="text" value="--"/> |
| Qualified Nurse | Full time | <input type="text" value="--"/> | Part-time | <input type="text" value="--"/> |
- Facilities like banking, post office, book shops
 - Transport facilities to cater to the needs of students and staff
 - Animal house
 - Biological waste disposal
 - Generator or other facility for management/regulation of electricity and voltage
 - Solid waste management facility

- Waste water management



- Water harvesting



12. Details of programmes offered by the college (Give data for current academic year)

Sl. No	Programme Level	Name of the Programme/ Course	Duration	Entry Qualification	Medium of instruction	Sanctioned/ approved Student strength	No. of students admitted
	Under-Graduate	BA HEP, PEPA, SEP, HPS & EHE	3 Years	Intermediate or its equivalent	Telugu	60	57
						60	19
		B.Sc.(MPC, CBZ)	3 Years	Intermediate or its equivalent	Telugu/ English	60	21 26
		B.Com(Gen)	3 Years	Intermediate or its equivalent	Telugu	60+20	67
	Un-Aided						
		MPCs MPC	3 Years	Intermediate or its equivalent	English	60	39 30
	Self-Finance						
		B.Com(Voc)	3 Years	Intermediate or its equivalent	Telugu	50	43
		B.Sc. CBCBT	3 years	Intermediate or its equivalent		30	13
		MECs	3 years	Intermediate or its equivalent		30	19
		BCA	3 Years	Intermediate or its equivalent	English	40	14
	Post-Graduate	MA	2 Years	Degree or its Equivalent	English	40	20

13. Does the college offer self-financed Programmes?

Yes No

If yes, how many? **5 , B.Sc.(MECs & CBCBT), B.Com(V), BCA, MA(Eng)**

14. New programmes introduced in the college during the last five years if any?

Yes	<input checked="" type="checkbox"/>	No	<input type="checkbox"/>	Number	2
-----	-------------------------------------	----	--------------------------	--------	----------

15. List the departments: (respond if applicable only and do not list facilities like Library, Physical Education as departments, unless they are also offering academic degree awarding programmes. Similarly, do not list the departments offering common compulsory subjects for all the programmes like English, regional languages etc.)

Faculty	Departments (eg. Physics, Botany, History etc.)	UG	PG	Research
Science	Mathematics, Physics, Chemistry, Botany, Zoology, Computer Science, Electronics, Biochemistry, Biotechnology	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Arts	History, Economics, Politics, Public Administration, Social work, Sociology, English	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Commerce	Commerce	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
BCA	Computer Science	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

16. Number of Programmes offered under (Programme means a degree course like BA, BSc, MA, M.Com...)

- a. Annual system
- b. Semester system
- c. Trimester system

17. Number of Programmes with

- a. Choice Based Credit System
- b. Inter/Multidisciplinary Approach
- c. Any other (specify and provide details)

18. Does the college offer UG and/or PG programmes in Teacher Education?

Yes No

If yes,

a. Year of Introduction of the programme(s) (dd/mm/yyyy) and number of batches that completed the programme

b. NCTE recognition details (if applicable)
Notification No.: ... **Not Applicable**

Date: ... **Not Applicable** (dd/mm/yyyy)

Validity: ... **Not Applicable**

c. Is the institution opting for assessment and accreditation of Teacher Education Programme separately? Yes No

19. Does the college offer UG or PG programme in Physical Education?

Yes No

If yes,

a. Year of Introduction of the programme(s)... **Not Applicable**. (dd/mm/yyyy) and number of batches that completed the programme.

b. NCTE recognition details (if applicable)

Notification No.: ... **Not Applicable**

Date: ... **Not Applicable** (dd/mm/yyyy)

Validity: ... **Not Applicable**

c. Is the institution opting for assessment and accreditation of Physical Education Programme separately?

Yes No

20. Number of teaching and non-teaching positions in the Institution

Positions	Teaching faculty						Non-teaching staff		Technical staff	
	Professor		Associate Professor		Assistant Professor		*M	*F	*M	*F
	*M	*F	*M	*F	*M	*F	*M	*F	*M	*F
Sanctioned by the UGC / University / State Government					30	3	30	4	1	
<i>Recruited</i>					7	0	13	3	1	
<i>Yet to recruit</i>					23	3	17	3	0	0
Sanctioned by the Management/ society or other authorized bodies					20	6	5	3		
<i>Recruited</i>					20	6	5	3		
<i>Yet to recruit</i>					0	0	0	0		

*M-Male *F-Female

21. Qualifications of the teaching staff:

Highest qualification	Professor		Associate Professor		Assistant Professor		Total
	Male	Female	Male	Female	Male	Female	
Permanent teachers							
D.Sc./D.Litt.	--	--	--	--	--	--	--
Ph.D.	--	--	3	--	--	--	3
M.Phil.	--	--	--	--	--	--	--
PG	--	--	2	--	2	--	4
Temporary teachers							
Ph.D.	--	--	--	--	1	--	1
M.Phil.	--	--	--	--	2	--	2
PG	--	--	--	--	24	7	31
Part-time teachers							
Ph.D.	--	--	--	--	1	--	1
M.Phil.	--	--	--	--	--	--	--
PG	--	--	--	--	--	--	--

22. Number of Visiting Faculty /Guest Faculty engaged with the College.

1

23. Furnish the number of the students admitted to the college during the last four academic years.

Categories	2011-12		2012-13		2013-14		2014-15	
	Male	Female	Male	Female	Male	Female	Male	Female
SC	34	68	32	48	37	49	34	68
ST	3	0	0	1	0	1	3	--
OBC	76	64	40	39	46	32	77	64
General	55	47	37	53	52	45	55	47
Others								

24. Details on students enrollment in the college during the current academic year:

Type of students	UG	PG	M. Phil.	Ph.D.	Total
Students from the same state where the college is located	854	21	--	--	875
Students from other states of India	1	--	--	--	1
NRI students	--	--	--	--	--
Foreign students	--	--	--	--	--
Total	855	21	--	--	876

25. Dropout rate in UG and PG (average of the last two batches)

UG 10.65%

PG 2.5%

26. Unit Cost of Education

(Unit cost = total annual recurring expenditure (actual) divided by total number of students enrolled)

(a) Including the salary component

Rs.18,523/-

(b) Excluding the salary component

Rs.644/-

27. Does the college offer any programme/s in distance education mode (DEP)?

Yes



No



If yes,

a) is it a registered centre for offering distance education programmes of another University

Yes

b) Name of the University which has granted such registration.

Dr.B.R.Ambedkar Open University, Hyderabad

c) Number of programmes offered

d) Programmes carry the recognition of the Distance Education Council.

Yes No

28. Provide Teacher-student ratio for each of the programme/course offered

BA(HEP)	<input type="text" value="1:5"/>
BA(PEPA)	<input type="text" value="1:5"/>
BA(SEP)	<input type="text" value="1:5"/>
BA(HPS)	<input type="text" value="1:2"/>
BA(HEE)	<input type="text" value="1:5"/>
B.Sc.(MPC)	<input type="text" value="1:8"/>
B.Sc.(CBZ)	<input type="text" value="1:11"/>
B.Sc.(MPCs)	<input type="text" value="1:11"/>
B.Sc.(MECs)	<input type="text" value="1:5"/>
B.Sc.(CBCBT)	<input type="text" value="1:6"/>
B.Com(Gen)	<input type="text" value="1:25"/>
B.Com(Voc)	<input type="text" value="1:15"/>
BCA	<input type="text" value="1:13"/>

29. Is the college applying for

Accreditation : Cycle 1 Cycle 2 Cycle 3
Cycle 4 Re-Assessment:

(Cycle 1 refers to first accreditation and Cycle 2, Cycle 3 and Cycle 4 refers to re- accreditation)

30. Date of accreditation* (applicable for Cycle 2, Cycle 3, Cycle 4 and re-assessment only)

Cycle 1: **31/03/2007** Accreditation Outcome/Result...**B+**.....

Cycle 2: ... -- Accreditation Outcome/Result...--.....

Cycle 3: ... --..... Accreditation Outcome/Result... --.....

*** Kindly enclose copy of accreditation certificate(s) and peer team report(s) as an annexure.**

31. Number of working days during the last academic year.

232 days

32. Number of teaching days during the last academic year
(Teaching days means days on which lectures were engaged excluding the examination days)

192 days

33. Date of establishment of Internal Quality Assurance Cell (IQAC)

IQAC ...**15-12-2005**..... (dd/mm/yyyy)

34. Details regarding submission of Annual Quality Assurance Reports (AQAR) to NAAC :

AQAR (i) **09/05/2011** (dd/mm/yyyy)

AQAR (ii) **16/05/2012** (dd/mm/yyyy)

AQAR (iii) **20/05/2013** (dd/mm/yyyy)

AQAR (iv) **19/05/2014** (dd/mm/yyyy)

35. Any other relevant data (not covered above) the college would like to include. (Do not include explanatory/descriptive information)

B.Criteria-Wise Inputs

CRITERION-I: CURRICULAR ASPECTS

1.1 Curriculum planning and Implementation

1.1.1 State the vision, mission and objectives of the institution and describe how these are communicated to the students, teachers, staff and other stakeholders.

Vision

- Mangena Venkata Narasimham, Jana Sankarayya and Rudraraju Venkata Ramaraju (MVN JS & RVR) College of Arts and Science was established in 1972 as an offshoot of Antervedipalem Firka Development Trust (A.F.D.T) with a vision to impart and promote higher education in Arts, Science and Commerce to the boys and girls in and around Antervedipalem Firka irrespective of their caste, creed or socioeconomic status.
- To provide quality education and facilitate for around development of the student laying emphasis on discipline, character and secular outlook in addition to active learning process.
- To develop the college into Centre of Excellence (CoE).
- To strive for an excellent seat of learning with the opening of multi disciplinary subjects in undergraduate level.
- To become an autonomous college in future.

Mission

- The college shall strive to upkeep its pace with the surging need of the changing global education.
- The college gives importance to develop both physical and human resources so as to create equilibrium between academic and co-curricular activities.
- The college endeavors for the enhancement of knowledge with inculcation of values and quality for the betterment of society.
- To mould the students as responsible citizens to fit in the present complex and competitive environment.

Objectives:

- To promote higher education in science, humanities and social sciences.
- To improve the teaching learning process through continuous assessment and use of the modern teaching aids.
- To provide educational opportunities for weaker sections of society, particularly ST,SC,BC,OBC, minorities etc.,
- To develop multi skill related employment opportunity through self financing courses.
- To develop sports infrastructure and facilities suitable for local and institutional need.
- Serving the needs of rural students.
- To achieve the academic excellence.
- To inculcate human values and social responsibilities.
- To stimulate academic environment for the promotion of quality of teaching and research.
- To use the human resources of the college, with a view to achieve the objectives and materialize the vision and to transact the curriculum through teaching learning in the class rooms and laboratories.
- To organize debates, seminars and other co-curricular activities to encourage active participation of the students. Quite often the parents, professionals and local learned people are invited to be involved in the above stated programmes for the all round development of the students.
- The vision, mission and objectives of the institution are communicated to the students, lecturers, staff and other stakeholders through prospectus, college website, and meetings with parents, public and other stakeholders.

1.1.2 How does the institution develop and deploy action plans for effective implementation of the curriculum? Give details of the process and substantiate through specific examples.

College prepares Annual curricular plan based upon the syllabus provided by Andhra University and Adikavi Nannayya University. The curriculum is effectively implemented in the institution through annual academic plan, timetable, curricular and co-curricular activities and through continuous assessment in the form of unit tests, semester mid and, term end examinations and annual examinations. Academic Advisory committee is constituted for effective implementation of the curriculum.

Month wise and week wise division of the syllabus is prepared in the annual academic plan for every subject. Teaching synopsis for each topic is prepared for effective implementation of the syllabus.

Teaching and evaluation is done according to the timetable prepared by the institution.

Teachers enjoy the freedom of choosing the methods of classroom transactions and teachers also discuss among themselves for deciding the most convenient ways of teaching learning.

Curriculum translating is not always necessarily confined to the classrooms or laboratories. Science students/social science students, require practical experience outside the college campus in the form of field trips and scientific tours. For such events, some lecturers would discuss in advance as to fix the dates, timings, activities and the way of study/data collection. The lecturers concerned would provide formats for data collection and the students would also be grouped into different sub groups to achieve the objectives of the field trips. The lecturers would also guide the students in the interpretation of the available data for the scientific way of experiencing and learning.

Main features of action plan

- To cover the syllabus before the commencement of the practical and theory examinations.
- To take up extra classes, tutorial classes, etc besides regular classes to compensate for loss of time due to bandhs/strikes, blockades etc.,
- To conduct remedial classes to help slow learners.
- To conduct seminars, project works, study tours as part of the curriculum.
- To use teaching aids like computer, slide projectors etc for the teaching advancement.

1.1.3 What type of support (Procedural and practical) do the teachers receive? (from the university and / on institution) for effectively translating the curriculum and improving teaching practices?

The affiliating university frames the syllabus and academic calendar for every academic year. Faculty members are getting support through orientation courses refresher courses, special language training programmes arranged by Academic Staff Colleges of various universities. Induction training programmes are also arranged by the Commissionerate of Collegiate Education to the new lecturers for enhancing their teaching skills. These programmes are of immense importance for improving teaching skills of the faculty and effective translation of curriculum to the students.

1.1.4. Specify the initiatives taken up or contribution made by the institution for effective curriculum delivery and transaction on the curriculum provided by the affiliating university or other statutory agency.

The college takes up initiatives for effective curriculum delivery in the following ways:

- The college issues an academic calendar, timetable and a holiday list.
- The first members of the departments prepare workloads for the individual lecturers for effective transaction of the curriculum.
- Measures are taken up for loss of academic time due to general strikes, bandhs etc., Extra classes are taken to make up the loss of teaching days.
- The college also organizes debates/ seminars on various topics to widen the scope of what the students gained from normal classroom activities as per requirements stated in the syllabi of the courses. Lecturers try their best to ensure the active participation of the students. Study tours to important places are also organized to provide experience/ adventures and reinforcements to the students for some subjects like Zoology, Botany, History, Commerce and Social work.
- The teachers and students of other colleges are also invited to attend the seminars organized by the College.
- The college covers a broad spectrum of academic programmes in the form of curricular activities like lecturing, tutorials, seminars, assignments, MANA TV Lessons, video guest lectures, ICT based teaching, TLM(Teaching Learning Model) based teaching for effective delivery of the curriculum apart from the prescribed text/ reference books for the subjects taught. The institution has subscribed to various magazines/journals/periodicals/ newspapers and internet facility is also provided. It helps staff members to keep themselves updated with the information pertaining to their concerned subjects or curriculum and to translate the curriculum effectively provided by the affiliating university.

1.1.5 How does the institution network and interact with beneficiaries such as industry, research bodies and the university in effective operationalisation of the curriculum?

- Various departments of the college are arranging field trips to the nearby villages, industries, research bodies (Central Tobacco Research Institute, Rajahmundry etc) and places of

importance as a part of academic programmes and for effective implementation of the curriculum.

- Lecturers of the college have been interacting occasionally with societies/ associations of disciplines and also with the faculty members of Andhra University and Adikavi Nannaya University. The Lectures of the college take part enthusiastically in programmes such as refresher courses, workshops etc., organized by Andhra University and Adikavi Nannaya University. The Lecturers and students of the college also participate in inter college competitions (Sports & literary) organized by Andhra university and Adikavi Nannaya University. Our students win prizes in the competitions.

1.1.6 What are the contributions of the institution and / or its staff members to the development of the curriculum by the university? (Number of staff members/departments represented on the board of studies, students feedback, Teachers feedback, stakeholders feedback provided specific suggestions etc.,

- All the faculty members are in touch with board of studies of the affiliated university from time to time to know the recent developments, changes in the curriculum and for giving suggestions.
- Whenever invited senior lecturers of the college contributed in the programmes organized to develop curriculum and also for framing the syllabi.
- The following faculty members of our college represented on the Board of Studies for framing the curriculum of the affiliated colleges and autonomous colleges.

S.No.	Name of the faculty/ department	Designation
1	Dr. K.V. Anandam, Principal & Dept. of Mathematics	<ol style="list-style-type: none">1. Chairman, Board of Studies, Adikavi Nannaya University, Rajahmundry.2. Member, Board of Studies Andhra University, Visakhapatnam.3. Member, Board of Studies, D.N.R College, Bhimavaram, W,G,Dt,4. Member, Board of Studies P.R.Govt. College, Kakinada, E.G,Dt.5. Member, Board of Studies Sri Y.N.M.College, Narasapur.6. Member, Board of Studies Ideal College, Kakinada.

		7. Member, Board of Studies, ASN Govt. Degree College, Palakollu.
2	Sri S. Prabhkar, Head of the Department of English	1. Member, Board of Studies, Adikavi Nannaya University, Rajahmundry. 2. Member, Board of Studies, Sri Y.N.M.College, Narasapur. W.G.Dt.
3	Dr. M.V. Subbarayan, Head of the Department of Sociology	1. Chairman, Board of Studies, Dept. of Sociology, Adikavi Nannaya University, Rajahmundry. 2. Member, Board of Studies, P.G. Dept of Sociology, Andhra University, Visakhapatnam. 3. Member, Board of Studies P.G. Dept of Social work, Andhra University, Visakhapatnam.
4	Dr. G. Venkata Rao, Head of the Department of Social Work	1. Chairman, Board of Studies, Dept of Social Work, Adikavi Nannaya University, Rajahmundry, E.G.Dt. 2. Member, Board of Studies, D.N.R. College, Bhimavaram, W.G.Dt.
5.	Sri D.S.V. Surayanarana, Head of the Department of Computer Science	1. Member, Board of Studies, Dept of Computer Science, Adikavai Nannaya University, Rajahmundry, E.G.Dt. 2. Member, Board of Studies, Sri Y.N.M.Collge, W.G.Dt.
6	Sri. P. Suryanarayana Raju, Head of the Department of History	Special Invitee, Board of Studies, Dept of History, Adikavi Nannaya University, E.G.Dt.

1.1.7 Does the institution develop curriculum for any of the courses offered (other than those under the purview of the affiliating university) by it ? if 'yes' give details on the process (Needs, Assessments, design, development and planning) and the courses for which the curriculum has been developed.

The college generally develops the curriculum for UGC sponsored certificate courses and for the other certificate courses organized by the institution. While designing the syllabi of certificate courses needs of the students are assessed and curriculum is developed in such away that it creates necessary awareness for their better future. The implementation of these courses is planned so that their regular academic schedule is not disturbed. The institution developed curriculum for the following certificate courses in:

- Communication Skills in English
- Disaster Management
- Gandhian Studies
- Journalism

1.1.8 How does institution analyze/ ensure that the stated objectives of curriculum are achieved in the course of implementation?

- The college ensures the achievement of the objectives of curriculum in the course of transaction/implementation. The academic advisory committee is entrusted to discuss matters relating to curriculum transaction.
- The achievement of the objectives of the curriculum is tested by using internal techniques of evaluation i.e. unit test, mid semester examination, subject quiz, class room seminar and also by interacting with the students.

1.2. Academic Flexibility

1.2.1. Specifying the goals and objectives give details of the certificate/ diploma/ skill development courses etc., offered by the institution.

- The college has been conducting short term certificate courses and skill development courses in Jawahar Knowledge Centre (JKC), Tally Accounting package, Communication Skills, Disaster Management course, Journalism and Gandhian studies.
- JKC of the college offers 4 months skill development course and is purely job oriented training course. The students will acquaint with soft skills and communication skills.
- Tally accounting package is a 4 months duration course intended to impart skills to the commerce students to secure jobs as accounting executives in corporate sector.
- Certificate course in communication skills enhances the English speaking ability of the students to meet the global needs in their future. Through Disaster Management course the students learn skills to create awareness regarding various disasters and the course also helps to protect the people from disasters.
- The certificate course on Gandhian studies helps the students to understand Gandhian philosophy.

1.2.2. Does the institution offer programmes that facilitate twinning/dual degree? If 'yes' give details.

- The college does not offer programme of dual degree.

1.2.3. Give details on the various institutional provisions with reference to academic flexibility and how it has been helpful to students in terms of skills development, academic mobility, progression to higher studies and improved potential for employability.

- **Range of core/Elective options offered by the university and those opted by the college.**
 - **Choice based credit system and range of subject's options.**
 - **Courses offered in modular form.**
 - **Credit transfer and accumulation facility.**
 - **Lateral and vertical mobility within and across programmes and courses.**
 - **Enrichment courses.**
- The range of core programme options available to the students of three year under graduate courses and two year PG courses by Andhra University, Adikavi Nannaya University to which the institution is affiliated.

The courses are as follows:

S.I.No	Course	Group combinations
1	B.A	History, Economics, Politics- H.E.P Politics, Economics, Public Administration- P.E.PA Social Work, Economics, Politics- S.E.P History, Politics, Sociology- H.P.S English, History, Economics- E.H.E
2	B.Com.	General
3	B.Com.	Vocational Course
4	B.Sc.	Mathematics, Physics, Chemistry-MPC Mathematics, Physics, Computer Science-MPCs Mathematics, Electronics, Computer Science-MECs Chemistry, Botany, Zoology-CBZ Chemistry, Biochemistry, Biotechnology-CBCBT
5	B.C.A	Computer Applications

- The credit system is implemented on 10 point scale and the students are grouped under 7 categories i.e. O, A, B, C, D, E and F. The institution follows Classic Scheme & Choice Based Credit System (CBCS) as prescribed by the Affiliated University. The institution provides the following core and elective options.
- Choice Based Credit System (CBCS) is introduced by the affiliated University following the guidelines of APSCHE from the academic year 2015-16 admitted batch onwards.

Core Options:-

Course	Core Option
B.A	History, Economics, Politics- H.E.P Politics, Economics, Public Administration- P.E.PA Social work, Economics, Politics- S.E.P History, Politics, Sociology- H.P.S English, History, Economics- E.H.E
B.Com	General
B.Com	Vocational Course
B.Sc	Mathematics, Physics, Chemistry-MPC Mathematics, Physics, Computer Science-MPCs Mathematics, Electronics, Computer Science-MECs Chemistry, Botany, Zoology, -CBZ Chemistry, Biochemistry, Biotechnology-CBCBT
B.C.A	Computer Applications

Elective Options:

The Final year U.G Students can choose any subject as an optional subject from the options available as per the syllabus prescribed by the Affiliated University. Subject wise elective options available for the final year students are given below.

Subject	Elective Options	
	Paper-III	Paper-IV
History	History of modern world (1453-1945)	Cultural Tourism of India
Politics	Political Thought	Principles of Public Administration
Public Administration	Management resource	Office management Special Paper: International relations
Economics	Indian Economy	Public finance & International Economics
Social Work	Social Work intervention, basis methods	Social work with women & Children
Sociology	Social change and development and Issues	Applications of Sociology
Special English	Indian English literature	American English Language
B.Com(General)	Advanced corporate Accounting	Management Accounting

B.Com(Vocl)	Cost Accounting	Management Accounting
Mathematics	Linear Algebra & Vector calculus	Numerical Analysis
Physics	Electricity & Electronics	Modern Physics
Chemistry	Inorganic, organic & Physical Chemistry	Chemistry & Industry
Computer Science	Database management	Web Programming
Electronics	Digital Electronics & Micro processor	Embedded systems & applications
Botany	Cell Biology Genetics, Ecology & Biodiversity	Plant Physiology, Biotechnology & Tissue culture.
Zoology	Animal Physiology, Genetics & Evolution	Applied Zoology
Biochemistry	Physiology, Clinical Biochemistry Nutrition & Immunology.	Molecular Biology & RDNA Technology
Biotechnology	Molecular biology , Genetic Engineering & immunology	Applications of Biotechnology
B.C.A	JAVA,HTML, Data Communications Operating Systems.	DBMS, Software Engineering

Syllabi framed by affiliated university for various courses enriched by adding project works, field trips, educational tours, students seminars to improve the standards of students to help for their higher studies and for employability.

1.2.4. Does the institution offer self-financed programmes? If 'Yes' list them and indicate how they differ from other programmes, with reference to admission, curriculum, fee structure, teacher qualification, salary etc.,

- Yes, B.Sc (MPCs), B.Sc(M.E.Cs), B.Sc(CBCBT), B.Com(Vocational Course),B.C.A are fully self financed courses offered by the institution. These courses are practical oriented in nature.
- These courses are best suited for present corporate sector jobs.
- Admission procedure for these courses is the same as conventional courses.
- Syllabus is provided by the affiliated University.

- Fee Structure is as per University norms i.e. Rs.4,000/- for B.Com Vocational Courses and Rs.4,500/- for B,Sc & Rs.12,000/- for B.C.A courses per year.
- Qualified faculty is recruited based on their performance in demo presentation and interview, and the salary for these faculty is provided from special fee funds collected from the students and from the management funds.

1.2.5. Does the college provide additional skill oriented programmes, relevant to regional and global employment markets? If 'Yes' provide details of such programme and the beneficiaries.

Yes, The College established Jawahar Knowledge Centre initiated and guided by Commissionerate of College Education, with the aim to develop employable skills among the students suitable for the regional and global employment market.

The Commissionerate of Collegiate Education launched Jawahar Knowledge Centre in 2005 with an objective to encourage, train and impart employability skills to students studying in degree colleges in Andhra Pradesh. JKC centre has been started in our college in the year 2008 and it has been flourishing year by year. JKC with its well planned curriculum and rigorous training in communication skills, analytical skills and technical skills helping our college students to get jobs.

The final year students from BA, B.Com. & B.Sc. take training in JKC every year. So far 360 students have been trained and most of them, got their placements in prestigious companies like- Infosys, Wipro, Reliance, HCL, HDFC, Genpact, ILM, Dr.Reddy's Lab etc.

Record of students taken training in JKC and list of beneficiaries got jobs in various companies from 2009-10 to 2014-15 are maintained by JKC.

1.2.6 Does the University provide for the flexibility of combining the conventional face to face and distance mode of education for students to choose the courses/combination of their choice. If "Yes", how does the institution take advantage of such provision for the benefit of students?

Yes,

Curriculum designed by Affiliated University does not provide the flexibility of combining the conventional face to face and distance mode of education for any course. However various Universities in Andhra Pradesh provide distance mode education separately. Dr.B.R. Ambedkar Open University study centre is established in

the college in 2008 to provide opportunity to drop outs and other students to pursue their further studies.

1.3. Curriculum Enrichment

1.3.1. Describe the efforts made by the institution to supplement the University's curriculum to ensure that the academic programmes and institution's goals and objectives are integrated?

- The college is providing practical oriented skills in subjects like computer course and computer skills, student seminars, guest lectures and field trips, ICT based teaching is also provided to all the students by the college to supplement the University curriculum to ensure that the academic programmes and the institutional goals and objectives are integrated.
- Continuous assessment of the student progress is being done using periodical tests, assignments and project works to meet the goals and objectives of the institution.
- Arranging poster presentations by Biochemistry & Biotechnology departments.

1.3.2. What are the efforts made by the institution to enrich and organize the curriculum to enhance the experiences of the students so as to cope with needs of the dynamic employment market?

Institution established career Guidance and counseling cell to provide information regarding employment opportunities and to organize skill oriented training programmes and workshops in association with Jawahar Knowledge Centre(JKC) of the college to meet the needs of the dynamic employment market.

1.3.3. Enumerate the efforts made by the institution to integrate the cross cutting issues such as Gender, Climate Change, Environmental Education, Human Rights, ICT etc., into the curriculum?

Gender issue and human rights are dealt in the First year graduation course as a part of Foundation Course-I. Human Rights Day & Women Rights Day are being organized in a befitted manner by conducting guest lectures on relevant topics. The issues relating to climate are being dealt in Second year graduation course as a part of Environmental Studies. ICT and the latest development in science and technology are being dealt in the Third year graduation course as a part of Foundation Course-II. The syllabus is so designed incorporating ICT in the curriculum of

General English subject up to 2010 equipping students with the knowledge and communication skills suitable for global demands. Special emphasis is given to ethics and values and environmental education in the curriculum.

The college is a co-educational institute comprising of the students from various sections of the society with varying religious and cultural backgrounds. All the programmes/ activities of the college are organized to serve the interest and integration of the different sections of the society.

1.3.4. What are the various value-added courses/ enrichment programmes offered to ensure holistic development of students?

- **moral and ethical values**
- **employable and life skills**
- **better career options**
- **community orientation**

Moral and Ethical Values

A study on Ethics and values is introduced in First year graduation course. Guest lectures on moral and ethical values have been arranged. The members from various faiths namely Brahma Sri Chaganti Koteswara Rao are invited to deliver lectures on moral values and imbibe the spirit of communal harmony and universal brother hood among the students.

Employable and life skills

The institution is striving to develop employable and life skills through JKC and English language labs.

Better career options

The Career Guidance and Counseling Cell is creating awareness among the students about various career options available to them. Coaching for Post Graduate Common Entrance Test (PGCET) is also provided in summer vacation in subjects like English, Botany, Zoology, Chemistry, Biochemistry and Biotechnology.

Community orientation

The four NSS Units in the college are developing community orientation among the students through special camps and programmes like blood donation, health & hygiene AIDs awareness, clean and green and literary awareness programmes. Each NSS Unit adopts a village and volunteers organize various service activities and awareness programmes on health and

hygiene, importance of education with special emphasis on drop outs involving the local youth and service organizations.

1.3.5. Citing a few examples, enumerate on the extent of use of the feedback from stakeholders in enriching the curriculum?

On the occasions like annual fresher's meet, college Annual day, the college alumni association meetings, parents meet etc, stakeholders give opinions for enriching the curriculum. Suggestions given by the stakeholders are informed to the Board of Studies members in the institution and they inturn discuss these suggestions in the Board of Studies meetings while framing the curriculum.

1.3.6. How does the institution monitor and evaluate the quality of its enrichment programmes?

Academic programmes are being monitored by IQAC headed by the principal, in regular intervals. Bi-monthly academic review meetings are conducted by the principal. Feedback from the students are analyzed and assessed by the IQAC to evaluate the quality of teaching.

The college monitors the performance of the students through observance of the results of the University examinations and results of the competitions in inter college literary and sports events.

1.4. Feedback System

1.4.1. What are the contributions of the institution in the design and development of the curriculum prepared by the University?

The feedbacks obtained from faculty with regard to courses/ subjects are analyzed through discussions during the academic meetings. Accordingly, necessary recommendations are made to the affiliating University and to the members of the Board of Studies by the principal to improve the curriculum.

The lecturers of various departments of the college take part actively in the programmes/sessions organized by Adikavi Nannaya University for designing and developing the curriculum.

1.4.2. Is there a formal mechanism to obtain feedback from students and stakeholders on Curriculum? If 'yes', how is it communicated to the University and made use internally for curriculum enrichment and introducing changes/ new programmes?

Yes, regular feedback is obtained from the stakeholder.

Students: The institution obtains feedback from the students through questionnaire and interaction methods.

Employers: The institution is collecting the opinion of the employers.

Academic peers: Extension lectures and interaction with the students are arranged with the academic peers and the review of the concerned departments are also collected.

Industry: Opinions from industrial experts are collected during the industrial tours and from the HRs during the campus interviews conducted by various companies. These opinions are collected and communicated to the University.

1.4.3. How many new programmes/ courses were introduced by the institution during the last four years? What was the rationale for introducing new courses/ programmes?

New courses like B.Sc.(CBCBT & M.E.Cs), B.Com(Vocational) courses and B.C.A are introduced by the institution in order to develop computer skills and research motivation essential for facing present day competitive world and also for better employment opportunities.

CRITERION II: TEACHING-LEARNING AND EVALUATION

2.1. Student Enrolment and Profile

2.1.1. How does the college ensure publicity and transparency in the admission process?

The college ensures publicity about the admissions with relevant information like programmes offered, date of admissions etc through local cable network, pamphlets and through display of flexies at various centres of the town and also at local Junior colleges.

Admission committees are formed for various programmes with senior faculty as convener. The committee scrutinizes the received applications and prepares selection lists following merit and rule of reservation as per norms of the government. The selection lists are displayed on the notice boards and also selected candidates are informed through interview memos. After the interview with the principal students are admitted into the course.

In respect of MA English programme, students are admitted through counselling by the affiliated university based on the rank obtained in the AUCET. The leftover seats, if any, are filled by the college strictly adhering to the guidelines of the university.

2.1.2. Explain in detail the criteria adopted and process of admission (Ex. (i) merit (ii) common admission test conducted by state agencies and national agencies (iii) combination of merit and entrance test or merit, entrance test and interview (iv) any other) to various programmes of the institution.

The criteria adopted for Under Graduate are merit followed by interview. The institute follows the rule of reservations as per the norms prescribed by the Government of Andhra Pradesh. Based on the entrance test rank obtained by the student, university allots eligible students to college through counselling for P.G. MA(English) course/ programme.

2.1.3. Give the minimum and maximum percentage of marks for admission at entry level for each of the programme offered by the college and provide a comparison with other colleges of the affiliating university within the city/district.

The following table shows the minimum and maximum percentage of marks for admission for each programme in the colleges located in Malikipuram Mandal for the academic year 2014-15.

Name of the College	MVN JS & RVR College of Arts and Science		Sri Deepthi Mahila degree College, Malikipuram		SAVM College, Malikipuram	
	Min%	Max%	Min%	Max%	Min%	Max%
B.A (HEP)	38.7	73.7	35	70	38	74
B.A (PEPA)	42	75.4
B.A (SEP)	39.4	70
B.A (HPS)	43.2	57.6
B.A (EHE)	49.2	76.6
B.Sc (MPC)	45.8	92.8	40	87	45	85
B.Sc (CBZ)	45.6	81	38	76
B.Sc (MPCs)	48.4	89.6
B.Sc.(MECs)	48.8	90.3
B.Sc.(CBCBT)	49.9	84.3
B.C.A	53.9	96.8
B.Com (Gen)	40.4	85.3	35	80	38	76
B.Com (Voc)	40.2	88.6

2.1.4. Is there a mechanism in the institution to review the admission process and student profiles annually? If ‘yes’, what is the outcome of such an effort and how has it contributed to the improvement of the process?

Yes, the admission committee reviews the admission process and the student profiles. The profiles are analysed in terms of merit, socio-economic background. This data is helpful in preparing the academic and teaching plans that are suitable to the students admitted. This data is also an important source for early remedial activities and to take necessary measures to attract meritorious students into the college.

2.1.5. Reflecting on the strategies adopted to increase/improve access for following categories of students, enumerate on how the admission policy of the institution and its student profiles demonstrate/reflect the National commitment to diversity and inclusion

- SC/ST
- OBC
- Women
- Differently abled
- Economically weaker sections
- Minority community
- Any other

All the students irrespective of their claim under reservation have access for admission through open category based on their academic merit.

The institution provides inclusive education. It strictly follows rule of reservation in admissions. As per the policy of the government seats are reserved for various categories as follows: SCs- 15%, STs-7%, BCs – 29%, Women-33%, Differently abled – 3%, Sports – 3%, Minority – 4%.

2.1.6. Provide the following details for various programmes offered by the institution during the last four years and comment on the trends. i.e. reasons for increase/decrease and actions initiated for improvement.

Programme	Course	Applications Received	Students Admitted	Demand Ration
2011-12				
BA	HEP	16	16	1:1
	PEPA	14	13	1:1.07
	SEP	22	15	1:1.47
	HPS	13	10	1:1.3
	EHE	38	26	1:1.46
B.Sc	MPC-A	30	24	1:0.87
	CBZ	35	40	1:0.87
	MPC-B	20	9	1:2.2
	MPCs	37	34	1:1.08
	MECs	30	18	1:1.67
	CBCBT	07	0	
B.Com	Gen.	102	113	1:0.9
2012-13				
BA	HEP	14	14	1:1

Re-Accreditation Report-2015(Cycle 2)

	PEPA	11	9	1:1.2
	SEP	14	14	1:1
	HPS	0	0	0:0
	EHE	17	17	1:1
B.Sc	MPC-A	33	33	1:1
	CBZ	36	36	1:1
	MPC-B	02	0	1:1
	MPCs	40	40	1:1
	MECs	23	23	1:1
	CBCBT	17	17	1:1
B.Com	Gen.	78	78	1:1
	Voc.	39	38	1:1.02
BCA		25	24	1:1.04
2013-14				
BA	HEP	22	23	1:0.95
	PEPA	16	16	1:1
	SEP	16	16	1:1
	HPS	08	08	1:1
	EHE	15	15	1:1
B.Sc	MPC-A	25	25	1:1
	CBZ	14	27	1:0.5
	MPC-B	27	14	1:1.9
	MPCs	36	36	1:1
	MECs	20	20	1:1
	CBCBT	09	09	1:1
B.Com	Gen.	70	70	1:1
	Voc.	29	29	1:1
BCA		14	14	1:1
2014-15				
BA	HEP	12	12	1:1
	PEPA	10	10	1:1
	SEP	08	08	1:1
	HPS	02	02	1:1
	EHE	11	11	1:1
B.Sc	MPC-A	19	19	1:1
	CBZ	27	27	1:1
	MPC-B	08	08	1:1
	MPCs	40	40	1:1
	MECs	09	09	1:1
	CBCBT	13	13	1:1
B.Com	Gen.	54	54	1:1
	Voc.	35	35	1:1
BCA		29	29	1:1

2015-16				
BA	HEP	17	17	1:1
	PEPA	19	19	1:1
	SEP	21	21	1:1
	HPS	07	07	1:1
	EHE	12	12	1:1
B.Sc	MPC-A	21	23	1:0.9
	CBZ	26	26	1:1
	MPC-B	30	30	1:1
	MPCs	39	39	1:1
	MECs	19	19	1:1
	CBCBT	13	13	1:1
B.Com	Gen.	67	67	1:1
	Voc.	43	43	1:1
BCA		14	14	1:1

After observing the trends of demand ratio in various courses, measures are taken to improve the student intake in HPS, MPC-B, CBCBT courses by conducting workshop on job opportunities.

2.2. Catering to student diversity

2.2.1. How does the institution cater to the needs of differently-abled students and ensure adherence to government policies in this regard?

The college strictly follows the rule of reservation and 3% of seats are allocated to the differently-abled students. Special privilege is given to these students. The class rooms are allotted to these students in the ground floor, ramp has been provided for them and they are allowed to park their vehicles near their class rooms. Examination halls are arranged in the ground floor during the examinations. Volunteers are allotted to blind students from NSS to read out the content for them. They were provided with scribes to write the examinations by taking prior permission from the university. The institute also strives to provide tri-wheelers to physically challenged students by recommending to the service organizations like Rotary Club, Lions Club etc.

2.2.2. Does the institute assess the students' needs in terms of knowledge and skills before the commencement of the programme? If 'yes', give details on the process.

Yes, students' needs are assessed in terms of their knowledge and skills, through analysis of their profiles, tutorials, classroom

interactions. They are identified as the slow-learners and advanced learners and strategies are developed for bringing the slow-learners to a minimum even level before the actual teaching is started.

2.2.3. What are the strategies adopted by the institution to bridge the knowledge gap of the enrolled students (Bridge /Remedial/Add-on/Enrichment Courses etc.) to enable them to cope with the programme of their choice?

Students are assessed of their knowledge and skills immediately after the admission. The strategies adopted to bridge the knowledge gap are class room teaching, assignments, classroom seminars, project works.

Bridge courses are conducted for a couple of weeks for those students who join in the courses that are different from their plus two level courses. For example, science students join B.Com and BA, non-literature students join literature and non-computer students join computer programmes.

Remedial coaching classes are being organised for slow learners utilising UGC sponsored SC/ST remedial coaching scheme

Certificate courses are conducted simultaneously for filling the gaps in the knowledge or for improving employment opportunities. The college is conducting various certificate courses like Communication skills, Disaster Management sponsored by UGC, Journalism, and Gandhian Studies etc. The college has Jawahar Knowledge Centre (JKC) to provide skill-based training for the employment opportunities.

2.2.4. How does the college sensitize its staff and students on issues such as gender, inclusion, environment etc.?

The staff and students are sensitized on gender, inclusion, environment etc., by conducting various activities such as invited lectures, seminars, meetings.

The college has various clubs and cells. The Women Empowerment Cell in the college conducts guest lectures, interactive sessions with successful women employees like Employment officers, Mandal Revenue Officer, Lawyers and doctors.

Women staff members are encouraged to participate in various cultural, literary, service activities and sports and games. Some of our college women staff attended and participated in State Level A.P. College Teachers' Shuttle Badminton Tournaments.

Guest lectures and seminars are being organised on social, humanities, human rights and environmental themes.

Environmental education is made compulsory as part of UG course by the affiliated university in the second year. It is incorporated in the regular time table of the college and a faculty is appointed by the management to teach 'Environment Studies' subject exclusively. The Eco-club of the college observes "Environmental Day" every year. 'Ozone day' is observed on 16th September of every year. Every fourth Saturday is observed as cycling day to create awareness on environmental pollution to students, staff and public.

All the important days are observed in the college.

2.2.5. How does the institution identify and respond to special educational/learning needs of advanced learners?

The institute identifies the 'advanced learners' by the marks secured in plus two level and also by class room interactions, tutorial marks, and performance in class room seminars, debates etc.

Strategies are adopted to encourage the advanced learners. They are provided advanced learning material such as reference books, journals, critical articles, reports, CDs etc.

They are encouraged to participate in inter-collegiate academic competitions. They are trained in skills like problem solving, analysing, judging, decision making, reviewing etc.

They are encouraged as the leaders of the student council. They are given opportunity to organize 'Students seminars' and to participate in 'Student Seminars' organised by other institutes and DRC. They are encouraged to join in Jawahar Knowledge Centre (JKC) to get training in job oriented skills, preparing for PG CET.

2.2.6. How does the institute collect, analyze and use the data and information on the academic performances (through the programme duration) of the students at risk of drop out (students from the disadvantaged sections of society, physically challenged, slow learners, economically weaker sections etc. who may discontinue their studies if some sort of support is not provided)?

Their data is collected through their performance in tutorials, half-yearly, hope and two internal tests conducted by the college.

The college comes across a few such students who are at risk of dropouts every year. They are identified by their profiles and teachers assessment. Remedial classes are conducted to uplift the slow learners. The staff concerned continuously monitor their performance. The percentage of the dropouts is very less.

The students of economically poor sections are taken care by providing them financial assistance by the government and college. The philanthropists and some of the staff pay the fee for the poor students. They are also provided uniforms and required books. The “CHELIMI” (helping hands), a student organized programme, helps the poor students in paying the fee and supports them financially in case of any medical or other emergencies.

The poor boys fund of the college also gives financial assistance to the poor irrespective of caste.

2.3. Teaching-Learning Process

2.3.1. How does the college plan and organize the teaching, learning and evaluation schedules? (Academic calendar, teaching plan, evaluation blue print etc.)

The college has well-prepared, clear and definite plans, institutionally and individually, for organizing teaching-learning and evaluation.

Academic Calendar: The College prepares academic calendar in accordance with the academic calendar circulated by the affiliated university. A comprehensive academic plan is prepared at the college level at the beginning of the academic year. Within this framework, however, the college incorporates its own schedule based on the needs of the college like reopening day of the college, closing day, holidays, last day for certain official activities, examination schedules.

Annual Institutional Curricular Plan: The IQAC of the college prepares an institutional curricular plan incorporating all the curricular activities planned for the academic year. Co-curricular and extra-curricular activities like guest lectures, extension programmes, days of national and international importance, seminars, debates, sports events, cultural and literary programmes etc. This helps the students to plan and prepare well in advance for the events.

Annual Departmental Curricular Plans: Each department prepares its own annual curricular plan. Chapter wise curricular and co-curricular activities are planned. Information on all the activities including bridge course, remedial programmes, classroom teaching, practicals, tutorials, quarterly, half-yearly examinations, guest lectures, ICT based programmes, group discussions, classroom seminars, individual activities etc. is incorporated into this plan. The lecturers of the department follow this plan.

Teaching Learning Plan: A detailed teaching learning plan is prepared by every lecturer of the department for each chapter and the same is executed in the classroom. This plan includes expected learning outcomes, remedial activities, synopsis, teaching aids to be used, reference books, co-curricular activities like assignments, seminars, quiz, field studies etc.

Evaluation Blue Print: Every lecturer prepares his/her own schedules of tutorials, seminars etc and blue print of question paper for internal examinations. Care is taken to ensure progressive learning through evaluation mechanism. The students are further evaluated through assignments, seminars, project works etc.

University Examinations: Every student prepares for the university examinations and the concerned teaching staff assist them in preparing for the examinations. Model question papers are discussed and question papers of previous years are kept available in the departments.

2.3.2. How does IQAC contribute to improve the teaching-learning process?

The IQAC helps the teachers in preparing the curricular plans. It advises all the departments, NSS, YRC, Cultural and Literary club to prepare a tentative plan of action for the academic year. With the help of these tentative plans, the IQAC chalks out a well planned Academic teaching-learning action plan for the college and takes care to implement the plan.

IQAC organises Orientation classes to all the newly admitted students at the beginning of the academic year in association with the concerned departmental staff. The staff introduces them the papers they are going to learn that year. The librarian informs them about the availability of books and how they can borrow books from the library. The Physical director explains his plan of action. NSS Programme officer gives in brief about their

activities. Principal explains about the code and conduct of the college.

IQAC arranges review meetings with the staff at regular intervals to monitor the progress of teaching-learning and also about the performance of the students after mid, quarterly and half-yearly examinations.

IQAC facilitates the staff with latest technology to teach the students ICT based lessons.

IQAC encourages staff to attend seminars at various levels and present papers. The college encourages them by providing financial assistance to the unaided staff by sanctioning TA and Registration charges who present papers in the seminars.

IQAC takes feedback from students, analyses them and inform their report and advises and suggests the concerned teacher to improve his performance in the areas found to be improved. Senior faculty and retired staff of the college give them tips and ideas to enhance their teaching capabilities.

IQAC encourages the activities of “Faculty Forum” which is intended to provide exposure to the staff with the subjects not familiar to them by organising guest lectures.

IQAC interacts periodically with various departments to ensure quality sustenance and enhancement.

2.3.3. How is learning made more student-centric? Give details on the support structures and systems available for teachers to develop skills like interactive learning, collaborative learning and independent learning among the students?

Learning is made student centric by following a variety of teaching-learning methods and activities where student participation is high. The activities that made student learning more students centric are enlisted below.

Teacher based: pre, mid, and post-teaching activities in the class room like question and answer sessions etc.

Group based: group discussions, debates, quiz, field trips, surveys, project works, study tours etc.

Individual based: assignments, class room seminars, case studies, individual projects.

ICT based: Computers, internet based activities, PPTs etc.

Support structures to teachers and students:

- IQAC is the most significant support structure in terms of guidance and providing latest assistance in infrastructural facilities for teachers and students such as computers, seminar hall with LCD projector, English Language lab, computer labs, Network Resource Centre and other infrastructure facilities.
- A well maintained library and reading room.
- Linkages with the neighbouring industries, institutions, laboratories, professional experts like MSN laboratories, AP Tourism, DRDA etc.

2.3.4. How does the institution nurture critical thinking, creativity and scientific temper among the students to transform them into life-long learners and innovators?

The institute inculcates and nurtures critical thinking, creativity and scientific temper among the students by conducting various student centred activities. Some of them are

- Assignments which are critical, imaginative and creative are given to students
- Study projects, paper presentation in seminars, writing articles and publishing books.
- Field visits, study tours for practical knowledge.
- Students are encouraged to know recent developments through internet from Network Resource Centre of the college and also through the latest books and journals available in the library.

2.3.5. What are the technologies and facilities available and used by the faculty for effective teaching? Eg: Virtual laboratories, e-learning-resources from National Programme on Technology Enhanced Learning (NPTEL) and National Mission on Education through Information and Communication Technology (NME-ICT), open educational resources, mobile education, etc.

Even though the college located in a rural area, the college is striving to make the educational technologies available to the students.

- MANA-TV facility is made available to the students to enable them to view quality lessons by experts.
- E-class room is established with smart board that makes teaching lively and effective.
- Net based teaching learning activity is inculcated among the students.

- Use of OHP, LCD projector, computers, audio and video cassettes, slides, charts and internet etc are used for effective teaching.
- Internet group connections provided by NME are being used in various departments, library to strengthen ICT provisions in the campus.

2.3.6. How are the students and faculty exposed to advanced level of knowledge and skills (blended learning, expert lectures, seminars, workshops etc.)

- The staff and students are exposed to advanced level of knowledge through internet provided in the “Network Resource Centre”.
- The staff acquires advanced knowledge by attending State/National/ International level seminars and workshops organized by various institutes.
- Lectures on “Faculty Forum” expose the staff to advanced level of knowledge.
- The latest books and journals help them to know the recent developments in their subject.
- Guest Lectures by eminent persons enhance the level of knowledge of the students and staff as well.
- The inputs from the seminars are being given to students.

2.3.7. Details (process and the number of students/benefitted) on the academic, personal and psycho-social support and guidance services (professional counselling/mentoring/academic advice) provided to students?

All the teaching staff are ready to provide students with necessary guidance. Their interaction with students help to locate different areas in learning process so that they can suggest remedial measures. Students are encouraged to feel free and discuss their personal problems related to their studies or social environment on the campus. Mr. N.Sunshine, old student of this college is a psychologist and he takes counselling classes on various psycho-social problems to students of our college at regular intervals. Further, a committee was constituted for this purpose. Special care is taken to solve their problems immediately to avoid hampering of their studies.

2.3.8. Provide details of innovative teaching approaches/methods adopted by the faculty during the last four years? What are the efforts made by the institution to encourage the faculty to adopt new and innovative approaches and the impact of such innovative practices on student learning?

The college has been encouraging the teachers to improve innovative teaching methods.

Institute supports the faculty in terms of guidance and facilities. E-class room is provided by the institute with 'smart board'. By using this the faculty can make the teaching more interesting and attractive.

MANA TV, a government educational channel, is established in the college to facilitate the students to view the lessons taught by expert faculty.

Faculty are preparing power point presentations on important topics to make the learning easy, interesting and attractive.

The above steps of innovative teaching created enthusiasm and interest among the students. They enhanced self learning abilities and confidence among the students. Students are actively participating in co-curricular and extra-curricular activities.

2.3.9. How are library resources used to augment the teaching-learning process?

The institute has a well-established central library with 15893 volumes and 30 journals. During the last four years 2249 books worth of Rs.5,41,382.20 were procured with UGC financial assistance. Books on competitive exams are available. Reprographic and internet facilities are available in the library. Reference section is available in the library. Reading rooms that accommodate 100 students is also available. The library is opened to students from 7:30 AM to 5 PM during working days and from 7 AM to 12 Noon during holidays.

The management and the principal along with the librarian constantly enrich the library with latest books and journals. In addition to the central library, many of the departments are maintaining departmental libraries. Staff and students make use of the departmental libraries. Students are encouraged to utilise the library and departmental libraries through giving assignments, projects etc.

The following table gives the number of books available in departmental libraries.

Name of the Department	No.of Books available
English	296

Telugu	600
Mathematics	150
Physics	103
Chemistry	100
Computer Science	100
Botany	145
Zoology	116
Electronics	11
Biotechnology & Biochemistry	122
Commerce	174
Economics	68
Politics	70
History	61
Social Work	50
Sociology	20

2.3.10. Does the institution face any challenges in completing the curriculum within the planned time frame and calendar? If yes, elaborate on the challenges encountered and the institutional approaches to overcome these.

Yes,

The college takes all necessary care to complete the curriculum within the timeframe. Some of our staff belonging to subjects like Mathematics, Computer Science, Physics and Chemistry whose syllabus is difficult to complete within the stipulated time, engage extra classes on Sundays and holidays regularly to overcome the challenge.

During the academic year 2013 -14 the academic schedule is disturbed in July, August, September and October due to Samaikhyandhra agitation. To compensate the academic schedule lost, the IQAC of the college prepared a separate time table in addition to the regular time table even before the education department planned for it. The college worked from 7.30 AM to 5 PM and as a result 3 extra hours were engaged every day. This schedule was implemented strictly from November 2013 to February 2014 including Sundays and holidays. It helped the staff to complete the curriculum within the stipulated time.

2.3.11. How does the institute monitor and evaluate the quality of teaching learning?

The quality of the teaching-learning is assessed and monitored by the IQAC by taking feedback from students at regular intervals. The feedback is analysed by the IQAC and the same is informed to

the concerned faculty. The IQAC and senior and retired staff suggest the teaching faculty, some techniques to improve their quality of teaching. Orientation classes are arranged for the junior faculty. The principal will have regular interactions with the departments and verifies the teaching diaries, annual plans, lesson plans and marks statements of the students for the teaching assessment of the staff.

The students' performance is evaluated by conducting tutorials, quarterly and half-yearly examinations and assignments and project works, class room seminars and by observing their performance in co-curricular activities. The progress of the students is reflected in their performance in examinations. Special classes are arranged to the slow learners.

2.4. Teacher Quality

2.4.1. Provide the following details and elaborate on the strategies adopted by the college in planning and management (recruitment and retention) of its human resource (qualified and competent teachers) to meet the changing requirements of the curriculum.

The management recruit the staff in aided vacancies by obtaining permission from the Commissioner of Collegiate Education. As per the government rules a selection committee is formed with government nominee, service commission member, Regional Joint Director and two subject experts. The selection committee conducts interviews and selects the best among the candidates appeared for interviews. Since 2006 the government banned the recruitment in aided colleges by imposing G.O. No.35. As such, the management is recruiting staff on temporary basis against aided vacancies by a selection committee with senior most faculty, principal and a member of the management. Such staff members are being paid their salaries by the management. Staff are also appointed to teach additional subjects like Environmental sciences, Ethics and values and contemporary India.

The following table gives the no. of highest qualification and designation of teaching staff members.

	Professor		Associate Professor		Assistant Professor		Total
	Male	Female	Male	Female	Male	Female	
Permanent Teachers							
D.Sc./D.Litt.	--	--	--	--	--	--	--
Ph.D.	--	--	3	--	--	--	3
M.Phil.	--	--	--	--	--	--	--
PG	--	--	2	--	2	--	4
Temporary Teachers							
Ph.D.	--	--	--	--	1	--	1
M.Phil	--	--	--	--	2	--	2
PG	--	--	--	--	24	7	31
Part-Time Teachers							
Ph.D.	--	--	--	--	1	--	1
M.Phil	--	--	--	--	--	--	--
PG	--	--	--	--	--	--	--

2.4.2. How does the institution cope with the growing demand/scarcity of qualified senior faculty to teach new programmes/modern areas (emerging areas) of study being introduced (Biotechnology, IT, Bioinformatics etc)? Provide details on the efforts made by the institution in this direction and the outcome during the last three years.

The college faces such kind of challenges in respect of traditional subjects like chemistry, zoology and physics, biotechnology and electronics. This challenge is faced by utilizing the services of available retired faculty by reappointing them. In the case of Biotechnology and Electronics the management attract the qualified personnel by offering them good salaries. MANA TV is established in the college to facilitate the students to listen to lectures of senior and eminent faculty. Due to the above efforts by the college, students are scoring good marks in those subjects.

The following table shows the pass percentage of the subjects during the last four years.

	Pass percentage			
Year	Chemistry	Zoology	Biotechnology	Electronics
2011-12	82	63	82	45
2012-13	57	97	50	81
2013-14	38	96	77	52
2014-15	63	92	100	50

2.4.3. Providing details on staff development programmes during the last four years elaborate on the strategies adopted by the institution in enhancing the teacher quality.

a) Nomination to staff development programmes:

Academic Staff Development Programmes	Number faculty nominated
Refresher courses	1
HRD Programmes	--
Orientation Programmes(NSS)	1
Staff training conducted by the university	--
Staff training conducted by other institutes	4
Summer/Winter schools, workshops etc.,	26

The college always encourages deputing teachers to orientation, refresher courses and other training programmes.

b) Faculty Training programmes organized by the institution to empower and enable the use of various tools and technology for improved teaching-learning.

- Teaching learning methods/approaches
- Handling new curriculum
- Content/knowledge management
- Selection, development and use of enrichment materials
- Assessment
- Cross cutting issues
- Audio Visual Aids/multimedia

- **OER's**
- **Teaching-learning material development, selection and use**

The Computer Science faculty of the college give training to the other faculty members in using computers.

The technical faculty also train other teachers in using Audio Visual Aids/multimedia like OHP, Smart Board, MANA TV, Educational CDs operation.

Training classes are organized by IQAC under Competence Building Initiatives Scheme of UGC on teaching learning with the help of retired Principals and Staff of the college.

c) Percentage of faculty

- **invited as resource persons in Workshops/Seminars/ Conferences organized by external professional agencies**
 - **participated in external Workshops / Seminars / Conferences recognized by national/ international professional bodies**
 - **presented papers in Workshops/Seminars/Conferences conducted or recognized by professional agencies**
- 10% of the faculty are invited by various colleges as resource persons in workshops, seminars and conferences.
 - Nearly 50% of the faculty participated in workshops, seminars, training classes organized by various institutes.
 - 20% of the staff presented papers in workshops, seminars conducted by various agencies.

2.4.4. What policies/systems are in place to recharge teachers? (eg: providing research grants, study leave, support for research and academic publications teaching experience in other national institutions and specialized programmes industrial engagement etc.)

The institution provides the necessary support to the faculty for their professional development. They are encouraged to pursue higher studies and they are given study leave and sometimes financial assistance in way of advance or other ways. Two of our aided faculty completed Ph.D degrees by using Faculty Improvement Programme (FIP). Two other unaided teaching faculty acquired Ph.D degree with the assistance of the management. The computer faculty completed M.Tech by using the help extended by the college. At present, 5 unaided staff members and one aided staff member have been pursuing their

Ph.D degrees from various universities on part-time basis. The management allows them study leave, and permits them to use internet facility at Network Resource Centre at free of cost. They are also permitted to use reprographic facility and the assistance of computer programmer is extended to type their thesis.

Our faculty members are encouraged to publish books. Mr. N. Rahelbabu, Lecturer in English, published a book “Communication skills through Grammar” with the financial help from the management.

Some of our faculty members, Sri N.Ramesh Babu, Sri P.S.N.Raju, Sri K.S.Sarma and Miss A.Triveni, Sri K.S.Sarma & Sri D.S.V.Suryanarayana have published study material for the students of Sri Krishna Devaraya University and Andhra University and another lecturer Dr.M.V.Subbarayan wrote one chapter in sociology for the students of distance mode of Andhra University.

The teachers have linkages with the institutions like NSDC (National Skill Development Corporation) and laboratories for professional expertise in the subject.

2.4.5. Give the number of faculty who received awards/recognition at the state, National and International level for excellence in teaching during the last four years. Enunciate how the institutional culture and environment contributed to such performance/achievement of the faculty.

Most of the staff have joined the college on unaided basis and hence no national and state awards received during last four years.

2.4.6. Has the institution introduced evaluation of teachers by the students and external peers? If yes, how is the evaluation used for improving the quality of the teaching-learning process?

Yes,

Student feedback is obtained at regular intervals to evaluate the performance of the teachers. The feedback is analysed by the IQAC and the same is discussed in the departments and staff council. Shortfalls of the teachers are identified and remedial measures are suggested to rectify the drawbacks by the principal, IQAC and by the retired staff of the college. Certificate of appreciations are given by the management to the faculty who secured 95% marks in their concerned subject to encourage the faculty.

Internal academic audit is also conducted by the Senior faculty and IQAC to evaluate teachers. Senior faculty are nominated by the principal to verify the annual plans, teaching diaries, synopsis, assignments conducted, seminars conducted etc. and suggestions are given to improve quality of teaching.

Teachers are evaluated by the external peers through academic audit conducted by appointing academic advisors to the college by the Commissioner of Collegiate Education(CCE). A team is appointed by the CCE and the team visits the college to verify the work done by the staff and the team gives suggestions to individual teachers and also in general to all the staff in the exit meeting to improve quality of teaching-learning process. The external evaluation was conducted by the academic experts on 24.03.2014 and 12.11. 2014.

2.5. Evaluation Process and Reforms

2.5.1. How does the institution ensure that the stakeholders of the institution especially students and faculty are aware of the evaluation processes?

The Principal and IQAC conducts an orientation class with the staff concerned for the students of all the streams at the beginning of the academic year to explain the plan of action to its stakeholders i.e students. The curriculum plan is given to staff and students and asked to implement it without any deviations.

Students are informed about the pattern of examinations, model question papers, evaluation methodology at the beginning of the classes. Students are evaluated on the basis of their performance in the internal and external examinations. The institution conducts assignments, tutorials, and term examinations. The valued scripts are returned to students for self assessment and for further improvement of their performance. Institutional examination schedule is circulated to all the students in advance. Evaluation process of practical skills is explained to the students and model practical examinations and viva are being organised to improve their experimental skills.

2.5.2. What are the major evaluation reforms of the university that the institution has adopted and what are the reforms initiated by the institution on its own?

The college strictly follows the evaluation methods framed by the affiliating university from time to time. The following are the major reforms initiated by the University:

- Andhra University has introduced practical examination for 50 marks in subjects like Mathematics and Commerce and online examination in English subject at UG level during 2006-07.
- Internal assessment is introduced for all the subjects for 20 marks from 2013-14 academic year by the Adikavi Nannaya University.
- Introduction of project works to III B.Com and III BA students.
- To avoid loss of an academic year the university has introduced instant examination system for those who failed in one subject in final year.
- Choice Based Credit System (CBCS) is introduced by the University from 2015-16 academic year with 2-semester-academic year pattern.

In addition to the university evaluation, the institute implement the following evaluation methods to assess the students.

- A common schedule for the internal examinations is prepared by the IQAC for proper conduction of the internals and mid examinations.
- Viva-voce examinations in Foundation Course are conducted to all the final year students.
- Six tutorial tests, term examinations are conducted to all the students.
- Mock practical examinations are conducted in all science subjects prior to the university practical examinations.
- Competitions like Quiz, Group Discussions are conducted subject wise.

2.5.3. How does the institution ensure effective implementation of the evaluation reforms of the university and those initiated by the institution on its own?

The IQAC and examination cell monitor the practice of evaluation reforms.

The principal also conducts review meetings with the departments to ensure effective implementation of the reforms.

2.5.4. Provide details on the formative and summative assessment approaches adopted to measure student achievement. Cite a few examples which have positively impacted the system.

The formative evaluation is commenced with post admission assessment. The assessment is in the form of:

- Question-answer method

- Interaction with the students on particular concept
- Review on completed unit
- Conducting assignments
- Conducting quiz programme
- Student seminars
- Conducting tutorials
- Student projects

Summative evaluation is used by the institution for assessing all the desirable outcomes in the knowledge and skill areas. It is done in the form of conducting quarterly, half-yearly and hope examinations.

The formative approach makes the students well aware of the minute aspects of the topic and his understanding of the subject enhances. It helped the students in facing the competitive examinations.

The summative evaluation approach will help the students for his academic progress and to secure good percentage of marks in university examinations.

2.5.5. Detail on the significant improvements made in ensuring rigor and transparency in the internal assessment during the last four years and weightages assigned for the overall development of students (weightage for behavioural aspects, independent learning, communication skills etc)

- According to the curriculum designed for UG by Adikavi Nannaya University, 20% and 25% of final marks are allotted to internal assessment in every paper in university examinations for second and third year degree students and first year students respectively. A common schedule is prepared by IQAC for conducting internal examinations to maintain transparency.
- Project works assigned to students improve student's individual learning.
- Practical examinations and field works help the students to improve their independent learning. Students are closely observed and due weightage is being assigned for behavioural aspects in the internal assessment.
- Due weightage is given (5%) to encourage the students to participate in sports literary and cultural events.
- Weightage (5%) is also given to the students who participate in seminars & workshops.

2.5.6. What are the graduates attributes specified by the college/affiliating university? How does the college ensure the attainment of these by the students?

Graduate attributes specified by the college are applications of knowledge and skills, communicating ability, analytical ability, problem solving, right behaviour, right judgement, owning responsibility, self-confidence, self-reliance, following social values, compassion, respect for other cultures, positive thinking.

These attributes are achieved by the students through training in various co-curricular and extra-curricular activities inside and outside the college.

As the institute is from rural ambience, many of the students prefer jobs at early age because of their poor economical status. To achieve this students are trained by Jawahar Knowledge Centre (JKC). They are directed to appear for on campus and off campus interviews for jobs. The following is the list of students who secured jobs during and after their study at the institute.

Year	No. of students appeared for interviews	No of students secured selections
2010-11	80	40
2011-12	59	10
2012-13	43	05
2013-14	33	08
2014-15	110	50

2.5.7 What are the mechanisms for redressal of grievances with reference to evaluation both at the college and University level?

College Level Evaluation: Grievances regarding internal tests are attended by the concerned lecturer and in-charges of the departments. Redressals are attended at the earliest.

Sometimes the questions are asked out of syllabus and the students bring the problem to the notice of the concerned lecturer and in turn it is informed to the board of studies by the college and see that justice is done to the students.

University Level Evaluation: The University has a mechanism to address the redressals like revaluation, re-totaling etc. University sends circulars indicating the procedure and the final dates for revaluation and re-totaling and they are displayed in the college notice boards. The concerned office subordinate will send all the redressals to the university and see that their redressals are addressed in a proper way.

2.6. Student Performance and Learning Outcomes

2.6.1. Does the college have clearly stated learning outcomes? If yes, give details on how the students and staff are made aware of these?

Yes,

- The college has clear-cut planning for learning outcomes, as these are the indicators of the quality level of an institution.
- The college aims at the higher education and also job potentiality of the students.
- The students are guided by the staff and career counselling cell for PG courses, professional courses and also about various job opportunities at UG level.
- The principal states the learning out comes in his review meetings with the staff.
- Students are made aware of these outcomes in orientation class to students conducted at the beginning of the academic year and also through handbook of the college.
- The Staff also aims at making the students job skilled through JKC and other Certificate courses.

2.6.2. Enumerate on how the institution monitors and communicates the progress and performance of students through the duration of the course/ programme? Provide an analysis of the students results/ achievements (Programme/ course wise for last four years) and explain the differences if any and patterns of achievement across the programmes /courses offered.

The performance of the students is monitored throughout the academic year through a number of evaluative methods such as assignments, student seminars, project works, tutorials, quarterly and half-yearly and pre-final examinations. The progress of the students and their regularity of attendance is informed to the parents through the progress cards and the parents are informed to visit the college at regular intervals to know their wards

performance. The progress of the students is recorded in the departmental marks register.

The following table indicates the pass percentage of students in various courses from 2010-11 academic year.

Year	Course	Appeared	Passed	Percentage
2010-11	BA	81	61	75
	B.Sc.	126	72	57
	B.Com.	78	46	59
2011-12	BA	59	38	64
	B.Sc.	121	72	60
	B.Com.	92	59	64
2012-13	BA	78	55	71
	B.Sc.	141	74	53
	B.Com.	87	59	68
2013-14	BA	60	35	60
	B.Sc.	92	40	43
	B.Com.	97	53	55
2014-15	BA	39	34	87
	B.Sc.	115	65	56.5
	B.Com.	69	54	78
	B.Com(V)	31	25	80.6
	BCA	14	05	36

2.6.3. How are the teaching, learning and assessment strategies of the institution structured to facilitate the achievement of the intended learning outcomes?

The set outcomes are recorded in teaching-learning plans for each chapter. The term examinations and other evaluative methods are aimed at assessing the outcomes. Students are identified and divided into slow learners and advanced learners. The advanced learners are given additional inputs by the staff and slow learners are given remedial coaching. The top 10 in academics in each class of the college are given special attention to achieve targets. The career guidance and counselling cell in association with various departments is coaching the students for PGCET, Ed.CET and other competitive examinations like Banks, VRO, VRA & DSC. The JKC of the college equips the students with various skills like communications skills, interview skills, soft skills etc.

2.6.4. What are the measures/initiatives taken up by the institution to enhance the social and economic relevance (student placements, entrepreneurship, innovation and research aptitude developed among students etc.) of the courses offered?

The institution is offering B.Sc. Computer Science, Electronics and Bio-technology, B.Com(vocational) courses in addition to the traditional courses. The students of Electronics and Computer Science are trained in hardware and software, Televisions and other electronic devices. The students of bio-technology are trained in blood grouping and medical tests by having an MoU with the laboratories in the town.

The Jawahar Knowledge Centre (JKC) in the college provides the students of various job oriented skills.

The institute has an MoU with MSN laboratories, Hyderabad to train the students of Chemistry as per the requirements of their company.

The institute has also established a training centre in association with District Rural Development Authority (DRDA) to train the undergraduate students and placements are given to the trained students.

The institute has Career Counselling Cell. It counsels the students about their career and arranges guest lectures and invite MNCs for campus interviews. Employment news, competitive books are provided to students by career counselling cell.

In addition to these activities, field works, workshops, visits to industries, participation in seminars etc., are exposing students to research orientation and better environment.

2.6.5. How does the institution collect and analyze data on student performance and learning outcomes and use it for planning and overcoming barriers of learning?

The learning outcomes are classified into three categories and the progress is assessed accordingly. The data collected is analyzed and appropriate measures are taken for overcoming barriers of learning.

Internal Examinations: The data is analyzed and the progress of outcome is assessed in terms of learning gains in knowledge, skills, imagination and creativity areas. Question papers are designed to identify the levels of learning outcomes.

Co-curricular and Extra-curricular activities: The outcomes in terms of other abilities of students such as communication and other skills, behavioural changes, leadership qualities, compassion etc. are measured often while the students are in action. Corrective steps will be introduced depending on the need.

University Examination Results: At the end of the academic year the results are analysed paper-wise and deficiencies are recognized. Appropriate steps are taken for rectification of deficiencies.

2.6.6. How does the institution monitor and ensure the achievement of learning outcomes?

The students are made aware of the need of achieving learning outcomes. Teachers monitor the outcomes through formative assessment and summative assessments and give necessary guidance to achieve their goals.

The career counselling cell and JKC assess the employment related skills of the outgoing student. The results are analyzed and appropriate changes are made for the next year to ensure the achievement of learning outcomes.

2.6.7. Does the institution and individual teachers use assessment/evaluation outcomes as an indicator for evaluating student performance, achievement of learning objectives and planning? If 'yes' provide details on the process and cite a few examples. Any other relevant information regarding Teaching-Learning and Evaluation which the college would like to include.

Yes, the Institution and teachers understand that assessment/evaluation as an indicator for evaluating student performance etc. The following are a few examples.

Activity	Major Indicator
Written tests and assignments	Knowledge and intellectual skills
Practical tests and preparing models etc	Practical skills
Seminars, debates, elocution etc,	Communicative & Presentation skills

Field work and hands on experience	Application, design etc
Study Projects and creative works	Research attitude and skills
Community Service	compassion, fraternity
Fine Arts	perception to skills

The above activities are planned and conducted for improving the performance of the students in terms of progressive gaining of learning outcomes. They have shown significant results in a large number of students.

CRITERIA-III: RESEARCH, CONSULTANCY AND EXTENSION

3.1 Promotion of Research

3.1.1 Does the institution have recognized research centre/s of the Affiliating University or any other agency/organization?

No, The College has not been recognized as research centre as there are no faculty in P.G courses with Ph.D degree in the college/as per the UGC norms/ as per University norms.

3.1.2 Does the Institution has a research committee to monitor and addresses the issues of research? If so, what is its composition? Mention a few recommendations made by the committee for implementation and their impact.

Yes, there is a research committee in the college under the chairmanship of the principal for research under FIP/FDP/Part-time scheme. The research committee recommends and guides the staff to enroll for research programmes like M. Phil and Ph.D. through part time/distance mode. By the able guidance of the committee ten members enrolled for M.Phil/Ph.D programmes, out of these ten members three members have been awarded Ph.D degrees and two members have been awarded M.Phil. degrees Six members cleared their pre Ph.D. examinations and they are in the process of submission.

3.1.3 What are the measures taken by the institution to facilitate smooth progress and implementation of research schemes/projects?

- **autonomy to the principal investigator**
- **timely availability or release of resources**
- **adequate infrastructure and human resources**
- **time-off, reduced teaching load, special leave etc. to teachers**
- **support in terms of technology and information needs**
- **facilitate timely auditing and submission of utilization certificate to the funding authorities**
- **any other**

The institution provides the following facilities to the staff for the smooth progress and implementation of research schemes/projects.

- The institution provides adequate infrastructure such as library, Network Resource Centre, human resources, technology and information needs to the staff.

- Teachers are given study leave and special leave to enrich their academic accomplishment by availing themselves of the FIP/FDP programmes.
- Funds are allocated to provide information technology facilities in the library for part time research.
- Teaching staff is also encouraged to pursue research through distance mode and the necessary financial assistance and study leave also provided for the staff.
- Teaching staff members are encouraged to present papers in the state and national level seminars in their respective subjects.
- Teaching load is also reduced to encourage the staff to concentrate on research work.
- Teachers are encouraged to undertake part time research by making the use of amenities such as internet facilities and WiFi connectivity.

3.1.4 What are efforts made by the institution in developing scientific temper and research culture and attitude among students?

The faculty members encourage the students to equip with application method of learning. This process inculcates the analyzing skills among the students to develop research culture and scientific temper. Students participate in paper presentations and project works. Commerce department organizes industrial tours, Social Work department conducts field trips, Botany department organizes botanical tours. The department of History and Tourism Studies encourages students to visit different places to know about tourism. The institution has an MoU with the Andhra Pradesh Tourism Department to provide training in hotel management to our students to acquaint practical knowledge of tourism. These efforts of the institution encourage the students to develop research aptitude among them. An MoU with Godavari laboratories of Malikipuram to impart necessary practical training to the students in various clinical tests.

3.1.5 Give details of the faculty involvement in active research guiding student research, leading research projects, engaged in individual/collaborative research activity, etc., ?

Five of the faculty members are involved in their registered research programmes on part time basis.

Sl.No.	Name of the faculty	Course registered	Name of the University
1	N.Ramesh Babu	Ph.D.	Andhra University

2	P.Suryanarayana Raju	Ph.D.	Andhra University
3	R.Venkata Ratnam	Ph.D.	Andhra University
4	S.Prabhakar	Ph.D.	Andhra University
5	N.Rahel Babu	Ph.D.	Mewar university
6	KVH Vijay Kumar	Ph.D.	Mewar University
7	A.S.N.D.Prasad	Ph.D.	GITAM University

The students are encouraged to develop research culture and the various projects are given to the students as project work. The institution is planning to conduct minor research projects and individual and collaborative research activities in the years to come.

3.1.6. Give details of workshops/training programmes/sensitization programmes conducted / organized by the institution with focus on capacity building in terms of research and imbibing research culture among the staff and students.

IQAC of the college in association with various departments organize workshops and orientation programmes with a focus on capacity building in terms of research and imbibing research culture among students and staff.

Details of regional / national seminars, workshops organized by the institution for staff and students are given below.

Sl. No.	Title of the seminar/ workshop	Date	Department	Funding Agency
1	State level seminar on “Rural Industrialization Problems & Prospects”	11 th & 12 th September, 2004	Commerce	UGC
2	State level seminar on “Andhra Sahityam lo Swarnayugam Prabandha Kavitha Vaibhavam”	16 th & 17 th December, 2006	Telugu	UGC
3	National level seminar on “Changing Values and Trends in Indian Democracy”	8 th & 9 th September, 2008	Politics	UGC
4	National seminar on “The Portrait of Child in Literature”	9 th & 10 th October, 2015	Telugu & English	Public & Management

5	Regional seminar on “Human Rights- Issues and Challenges”	30-09-2015	Politics, History & Economics	UGC
6	Regional level orientation programme to staff who have less than 5 years experience under Competence Building Initiative Scheme of UGC	18-10-2014	IQAC	UGC
7	Regional level students seminars in each stream under the Competence Building Initiatives scheme under UGC	5 th & 6 th November, 2014	IQAC	UGC
8	Regional level workshop on “Poetry Teaching Skills” to the teachers of local Govt. schools, Junior colleges and convents	28-11-2015	English	Management

3.1.7. Provide details of prioritized research areas and the expertise available with the institution.

The main objective of our college establishment is to uplift the living standards of this area by providing quality in UG level education. There is so much scope to promote research programmes at institutional level. However, staff are encouraged to participate in research activities in association with eminent persons working in different universities. In this regard our institution encourages research oriented programmes to the student community as well as faculty through classroom seminars, project works and by organizing regional, state and national seminars. The prioritized research and the areas of expertise available in the institution are from 6 departments i.e. 1) Economics 2) Commerce 3) Botany 4) Zoology 5) Chemistry 6)History.

3.1.8 Enumerate the efforts of the institution in attracting researchers of eminence to visit the campus and interact with teachers and students?

Our institution provides some facilities to the students and teachers regarding research guidance. It invites eminent persons from the universities and other institutions to give guidance to the students and teachers on research activities.

3.1.9 What percentage of the faculty has utilized Sabbatical Leave for research activities? How has the provision contributed to improve the quality of research and imbibe research culture on the campus?

The faculty members have not utilized Sabbatical Leave for research activities as many of the teaching faculty are working on Ad-hoc basis due to government policy on recruitment of teaching faculty in aided vacancies. The guidelines of the UGC FDP scheme are not applicable to these staff members.

3.1.10 Provide details of the initiatives taken up by the institution in creating awareness/advocating/transfer of relative findings of research of the institution and elsewhere to students and community (lab to land).

The institution encourages staff members to attend national/state level seminars to develop research oriented activities. Konaseema region, in which the institution is located, cultivation of paddy, coconut and aqua culture are predominant. The institution encourages the staff members of life sciences to associate with concerned district level technicians and officers of agricultural department to create awareness on latest techniques in farming by organizing workshops, seminars for peasants of this region in involving our students.

3.2. Resource Mobilization for Research

3.2.1 What percentage of the total budget is earmarked for research? Give details of major heads of expenditure, financial allocation and actual utilization.

There is no provision in the total budget to earmark for research because, the institution is mainly meant for under graduate level programmes. However, staff members are encouraged to apply for UGC funding for minor/major research projects.

3.2.2 Is there a provision in the institution to provide seed money to the faculty for research? If so, specify the amount disbursed and the percentage the faculty that has availed the facility in the last four years.

There is no provision in the institution to provide seed money to the faculty for research.

3.2.3 What are the financial provisions made available to support student research projects by students?

There are no financial provisions made available to support student research projects, but students are being encouraged to involve in subject level research oriented project works.

3.2.4 How does the various departments/units/staff of the institute interact in undertaking inter-disciplinary research? Cite examples of successful endeavors and challenges faced in organizing interdisciplinary research.

The institute mainly concentrates on UG level programmes and there is no much scope for inter-disciplinary research. However, staff members are encouraged to participate in state/national level inter disciplinary seminar/workshops to enhance their understanding level on interdisciplinary research.

3.2.5 How does the institution ensure optimal use of various equipment and research facilities of the institution by its staff and students?

The institution provides of various equipment and research facilities to the staff and students by facilitating laboratories, library, network resource centre and English language laboratory for optimal use.

3.2.6 Has the institution received any special grants or finances from the industry or other beneficiary agency for developing research facility? If 'yes' give details.

No, the institution has not received any special grants or financial assistance from the industry or any other beneficiary agency to develop research facility.

3.2.7 Enumerate the support provided to the faculty in securing research funds from various funding agencies, industry and other organizations. Provide details of ongoing and completed projects and grants received during the last four years.

Nature of the Project	Duration Year From To	Title of the project	Name of the funding agency	Total Grant		Total grant received till date
				Sanctioned	Received	
Minor projects	Nil					
Major projects						
Interdisciplinary projects						
Industry sponsored						
Students' research						
Any other (specify)						

Faculty members are encouraged to apply for UGC funding for minor/major projects.

3.3. Research Facilities

3.3.1 What are the research facilities available to the students and research scholars within the campus?

The library provides a good number of books and e-journals, books facility through INFLIBNET for research. The well equipped laboratories of Botany, Zoology, Physics, Chemistry, Commerce, Computer Science and English are very useful to the students in providing research oriented knowledge. Internet browsing facility is provided in the central library, in some departments and in Network Resource Centre to browse the necessary updated information in various research areas.

3.3.2 What are the institutional strategies for planning, upgrading and creating infrastructural facilities to meet the needs of researchers especially in the new and emerging areas of research?

The institution is going to plan for upgrading and creating infrastructural facilities in developing laboratories and library with international journals and e-publications to improve research orientation.

3.3.3 Has the institution received any special grants or finances from the industry other beneficiary agency for developing research facilities? If 'yes', what are the instruments / facilities created during the last four years.

The institution has not received any special grants from industry and any other beneficiary agency except from UGC for upgrading laboratories, infrastructure facilities to develop research facilities to some extent.

3.3.4 What are the research facilities made available to the students and research scholars outside the campus / other research laboratories?

The students are encouraged to do some subject level project works in commerce, social work, computer science. The Botany students are also encouraged to do some research oriented study on medicinal plants, bio-fertilizers and vermin compost and the student of zoology are also encouraged to do research oriented field trips in aqua culture. These are some of the lab to land activities.

3.3.5 Provide details on the library / information resource center or any other facilities available specifically for the researchers?

Our institution has a well equipped library with the following facilities having 15,893 books. There are reference books, research oriented books available in the library. National and International e-journals and magazines and internet facility are also available in the library. The information resource centre is providing all information regarding research journals.

- INFLIBNET facility
- Internet facility
- WiFi facility to be provided
- Reprographic facility
- Research journals.
- Reference/ Research oriented books

3.3.6 What are the collaborative research facilities developed / created by the research institutes in the college For ex. Laboratories, library, instruments, computers, new technology etc.

The institution is going to plan for the collaborative research facilities for the students in the years to come.

3.4. Research Publications and Awards

3.4.1 Highlight the major research achievements of the staff and students in terms of

- Patents obtained and filed (process and product)
- Original research contributing to product improvement
- Research studies or surveys benefiting the community or improving the services
- Research inputs contributing to new initiatives and social development
- The students from commerce, social work department and NSS units take up some surveys every year based on their subjects which benefit the community.

3.4.2 Does the institute publish or partner in publication of research journal(s)? if 'yes', indicate the composition of the editorial board, publication policies and whether such publication is listed in any international database?

No.

3.4.3 Give details of publications by the faculty and students:

Publication per faculty

- Number of papers published by the faculty and students in peer reviewed journals (national / international)
- Number of publications listed in International Database (for Eg: Web of Science, Scopus, Humanities International Complete, Dare Database – International Social Sciences Directory, EBSCO host, etc.)
- Monographs
- Chapter in Books
- Books Edited
- Books with ISBN / ISSN numbers with details of publishers
- Citation Index
- SNIP
- SJR
- Impact factor
- H-index

Sl. No.	Name of the faculty	Papers/ Chapters in books published/ books with ISBN
1	Dr. K. V. Anandam	<ul style="list-style-type: none"> ➤ “Study of Non-similar flows behind shock waves in dusty gas” published in International Journal of Engineering Science. ➤ “Approximate Analytical solutions for self similar flows of a dusty gas with variable energy” published in International Journal of Engineering Science.
2	Dr.M.V.Subbarayan	Chapters in a book published by APOSS for intermediate students “Basic Concepts and Perspectives”- a text book published by Distance Education, SKD University.
3	P.Suryanarayana Raju	“History and Culture of India from 1526-1956” – a text book prescribed for BA History students of Distance Education students of SKD University, published by Helpline publications, Hyderabad. ISBN No 9789383959136
4	N.Ramesh Babu	“Political Thought” – a text book for BA students of Distance Education of SKD University published by Student Helpline publications
5	A.Triveni	“Industrial Chemistry” vol. IV for students of B.Sc., Distance Education of SKD University, published by Student Helpline.

6	K.S.Sarma	<ul style="list-style-type: none">➤ Environmental Studies” for II year BA, B.Sc., B.Com students of distance education of SKD University, published by Student Help Line, Hyderabad.➤ Science & Civilization for II year BA, B.Sc. & B.Com students of distance education of SKD University,➤ Indian Heritage and Culture and Civilization for I year students of BA, B.Sc. and B.Com published by Students Helpline, Hyderabad with ISBN No.978938395982
7	D.S.V.Suryanarayana	<ul style="list-style-type: none">➤ “Business Data Processing Systems(BDPS)” for distance education centre, SKD University published by Student Helpline, Hyderabad.
8	N.Rahel Babu	<ul style="list-style-type: none">➤ “Communication Skills Through Grammar”.
9	Dr.T.Vasu	<ul style="list-style-type: none">➤ Chitra padalu, Manava Ounnatyam, Akupachhani Lokam, Patrika rachana, Vidya Manovijnanam, Sagaraghosha Kavyam.
10	V.Krishna Murthy	<ul style="list-style-type: none">➤ “Aqua Culture” for students of Distance Education of SKD University, published by Student Helpline, Hyderabad.
11	P.Suryanarayana Raju & N.Ramesh Babu	<ul style="list-style-type: none">➤ “Women- Human Rights” article published in International journal of academic research – ISSN No. 2348-7666, vol.2, issue 4(3), October-December, 2015, Impact Factor 1.855
12	Dr.D.Srinivas	<ul style="list-style-type: none">➤ “Child Rights & Child Protection” article published in International journal of academic research – ISSN No. 2348-7666, vol.2, issue 4(3), October-December, 2015, impact factor 1.855

3.4.4 Provide details (if any) of

- **Research awards received by the faculty**
- **Recognition received by the faculty from reputed professional bodies and agencies, nationally and internationally**
- **Incentives given to faculty for receiving state, national and international recognitions for research contributions.**
- The faculty members have not received any research awards and recognition from any reputed professional bodies.

3.5. Consultancy

3.5.1 Give details of the systems and strategies for establishing institute-industry interface?

The institution has taken some steps to establish Institute-Industry interface by organizing industrial visits and guest lectures by corporate leads to create awareness among the student community.

3.5.2 What is the stated policy of the institution to promote consultancy? How is the available expertise advocated and publicized?

The institution has a policy to promote consultancy services to the nearby villages in Aqua culture, plant diseases, Tourism development, Income Tax assessment and Small Scale Industries. The available expertise in the departments of Zoology, Botany, Commerce, Economics and History provide the free consultancy services as per their plan of action.

3.5.3 How does the institution encourage the staff to utilize their expertise and available facilities for consultancy services?

Institution encourages the staff to offer consultancy services with the available facilities in the college and the faculty members take an active part in the field of consultancy.

3.5.4 List the broad areas and major consultancy services provided by the institution and the revenue generated during the last four years.

Our institution provides consultancy services with the help of following departments at free of cost.

- 1 Zoology
- 2 Botany
- 3 Commerce
- 4 Economics
- 5 Tourism (Dept. of History)

The department of zoology has been rendering yeoman consultancy services by giving necessary counseling to the needy farmers of the Aqua culture from villages such as Mori, Antervedipalem and Srungavarappadu in respect of keeping the pH, Temperature, Salinity, oxygen up keeping, coding of the ponds etc. The zoology faculty of our college has Aquaculture as a main field of study. The students are acquainted with knowledge of Aquaculture practices thereby getting them involved in campaigning to the farmers. The department is also prescribing pesticides for diseases, viz Gill-rot, Tail-rot, Red spot, Viral infections, Algal infection etc. The farmers from Mori,

Antervedipalem and Srungavarappadu with a total holding of 400 acres have been benefited from such consultancy.

The department of Botany is rendering consultancy services to society by campaigning through the students of the branch with regard to the importance of organic culture, practical use of bio-fertilizers, vermin compost to keep the environment free from pollution. They have been campaigning about the importance of neem oil and neem cake, which contain Azatarachtin (a bio-pesticide and a bio-insecticide) in agricultural practice. The department has been campaigning about the measures to be taken in controlling “Iriofed mite” a wide spread disease of coconut plantations. The coconut farmers(with a total holding of 100 acres) from villages like Lakkavaram, Mori, Pedatippa, Gudimellanka, Ramarajulanka and Medicharlapalem have been imparted the knowledge through consultancy services.

The department of Commerce has been rendering their services by giving counseling to “Income Tax Assesses” on the tax matters.

The Department of Economics has been rendering their valuable services regarding “The Small Scale Industries”. The Konaseema region is a potential area and it can provide self employment. So the people need proper guidance to start small scale industries, in this connection the department of economics provides guidance to the people on small scale industries.

The department of History has been providing a proper guidance on tourism. Now-a-days tourism has a wide range of importance. In the department of History has an optional subject on tourism, in this connection the department arranges some guest lectures with the help of the tourism department and bringing awareness among the people in this rural ambience.

The department of English has been conducting “Communication Skills in English” a certificate course which is very useful to the student community to secure jobs in this competitive world. The department is also conducting “Spoken English” classes for those people who wish to go abroad.

3.5.5 What is the policy of the institution in sharing the income generated through consultancy (staff involved: Institution) and its use for institutional development?

The institution has a strong policy to extend its consultancy services at free of cost. The faculty of the college is also interested to extend their services to the community to create awareness in

different fields. The college is not earning any revenue through consultancy services.

3.6 Extension Activities and Institutional Social Responsibility (ISR)

3.6.1 How does the institution promote institution-neighbourhood-community network and student engagement, contributing to good citizenship, service orientation and holistic development of students?

College has four NSS Units which promote institution-neighborhood-community network. These four units conduct regular activities and special camps and every NSS unit has an adopted village, so there are four adopted villages namely Lakkavaram, Visweswarayapuram, Gudimellanka and Kattimanda in our surrounding area. The NSS units conduct some awareness programmes like AIDS awareness, the importance of plantation, blood donation, anti-dowry, DWACRA etc. The NSS volunteers take an active role in door-to-door campaign. Each NSS unit conduct seven day special camp every year in identified village with special focus on service activities and awareness programmes. NSS volunteers are encouraged to participate in youth leadership training programme (YLTP). Mega camps and youth festivals for the overall personality development of the students.

The NSS units of the college provide relief work during natural calamities. The volunteers of our units extend their services to the flood victims in the neighbouring villages like Dindi, Ramarajulanka, Pedalanka and Sakhinetipalli Villages.

The Youth Red Cross unit of our college provides social service and extends its services in the natural calamities.

The another unit of our college Red Ribbon Club involves in service oriented programmes and blood grouping and blood donation and creating awareness on HIV/AIDS in the surroundings villages. The mentors of this branch of our college extend their services through the guest lectures in the neighbouring colleges like Deepthi Mahila College, Sri Mangena Gurraiah Junior and Degree College, CML Junior College.

A certificate course in “Disaster Management” sponsored by UGC, conducted by our institution, the students who were trained in the Disaster Management under the coordinator Dr.G.Venkata Rao, extend their services at the time of natural calamities in their neighbouring villages.

3.6.2 What is the Institutional mechanism to track students' involvement in various social movements / activities which promote citizenship roles?

The institution takes an active role to track students involvement in various social activities. The NSS volunteers of our college involve in various social activities like the necessity of education for woman, campaign against child labour, awareness on HIV/AIDS, conducting medical camps in the surrounding villages.

3.6.3 How does the institution solicit stakeholder perception on the overall performance and quality of the institution?

The institution gathers feedback on the overall performance and the quality of the institution at the end of the each programme. Student council is formulated consisting of meritorious students in academics, sports and games, literary and cultural activities and service activities. Institution takes the feedback on academics, requirements in infrastructure facilities and analysis of the feedback is used to improve the overall performance and the quality of the institution.

3.6.4 How does the institution plan and organize its extension and outreach programmes? Providing the budgetary details for last four years, list the major extension and outreach programmes and their impact on the overall development of students.

The institution plans and organizes its extension and outreach programmes through four NSS units, Youth Red Cross Society, Red Ribbon Club and Women Empowerment Cell. The budgetary details for last four years are given below.

Year	NSS	YRC	RRC	Women Empowerment
2010-11	173120	--	1200	Nil
2011-12	189000	1030	700	Nil
2012-13	174000	1680	Nil	Nil
2013-14	60000	3215	1200	Nil
2014-15	84000	3970	Nil	Nil

The following is the list of extension and outreach programmes organized during last four years.

Re-Accreditation Report-2015(Cycle 2)

Sl. No.	Year	Place	Programme Organized by NSS/YRC/RRC	Name of the Activity
	2010-11	Mori, Battelanka, Adavipaem & Moripodu	NSS	7-day Special camp was organized by NSS units of our college from 09/10/2010 to 15/10/2010.
		College Campus		<ul style="list-style-type: none"> ➤ Observation of World Environmental Day ➤ Health Checkup Camp ➤ Sramanubhavam ➤ Guest Lecture on Life Skills on Aids Awareness. ➤ Blood Donation Camp
		Malikipuram		<ul style="list-style-type: none"> ➤ Aids Awareness Rally ➤ Clean and Green
		Battelanka, Visweswarayapuram, Kathimanda, Gudimellanka		A Survey was conducted on Anganvadi Schools and DWACRA groups on 18.12.2010 and reports were submitted to MDO office.
	2011-12	Srungavarappadu, Sankaraguptam, Chintalamori & Kesavadasupalem.	NSS	<ul style="list-style-type: none"> ➤ 7- day Special camp was organized by NSS unites of our college from 1/10/2011 to 7/10/2011.
		College Campus		<ul style="list-style-type: none"> ➤ University Level Youth Leadership Training Programme was organized on 12/1/2012 ➤ Saplings Plantation of World Environment Day and Vanamahotsav.
		Battelanka, Visweswarayapuram, Kathimanda, Gudimellanka		Health Awareness programme conducted on 11.09.11 with the help of Local PHC
		Malikipuram		<ul style="list-style-type: none"> ➤ Environment Protection Awareness Rally on 05.06.2011 ➤ Aids Awareness Rally.

Re-Accreditation Report-2015(Cycle 2)

				➤ Conducted Blood Grouping.
		College Campus	YRC	➤ Blood Grouping
		College Campus	RRC	➤ HIV (Aids) Rally ➤ Awareness Lecture ➤ Blood Grouping
	2012-13	College Campus	NSS	➤ Dental Camp ➤ Blood Grouping ➤ Guest Lecture on “Awareness on Bank Transactions” ➤ Guest Lecture on “Communication Skills and Personality Development” ➤ Guest Lecture on “Legal Literacy” ➤ Teachers day ➤ Children’s day
		Lakkavaram, Visweswarayapuram , Kathimanda, Gudimellanka		Veterinary Camp
		Malikipuram		Health Awareness Rally Health Camp
		College Campus	YRC	➤ Blood Grouping ➤ Two Days Mega Dental Camp
		College Campus	RRC	➤ HIV (Aids) Rally ➤ Awareness Lecture ➤ Blood Grouping
	2013-14	Appanaramunilanka, Dindi, Ramarajulanka, Sakhinetipalli Lanka	NSS	➤ Medical camp
		College Campus	NSS	➤ Guest Lecture on AIDS Awareness
		Malikipuram	NSS	➤ Aids awareness rally
		College Campus	NSS	➤ Blood grouping camp
		Amalapuram	NSS	➤ Zonal Level Youth Festival
		Kakinada	NSS	➤ District Level Youth Festival
		Rajahmundry	NSS	➤ University Level Youth Festival

Re-Accreditation Report-2015(Cycle 2)

		College Campus	NSS	➤ Dr.B.R.Ambedkar Jayanthi
		College Campus	NSS	➤ Children's day celebrations
		Antervedhi	NSS	➤ Served the pilgrims in Antervedhi Festival
		College Campus	NSS	➤ Sramanubhavam Programme
		College Campus	NSS	➤ Guest Lecture on "Personality Development"
		College Campus	NSS	➤ Women's day celebration
		College Campus	YRC	➤ Blood Grouping
		College Campus	RRC	➤ HIV (Aids) Rally ➤ Awareness Lecture ➤ Blood Grouping
	2014-15	College Campus	NSS	➤ Observation of Ozone day
		Malikipuram	NSS	➤ Environmental Protection awareness rally
		Malikipuram	NSS	➤ Swatcha Bharat rally in association with Eenadu groups.
		Malikipuram	NSS	➤ Aids awareness rally
		Local Hospitals, Malikipuram	NSS	➤ Donated Blood
		College Campus	NSS	➤ Blood Grouping
		College Campus	NSS	➤ Organized group discussion and essay writing competitions on the eve of International Literacy Day.
		College Campus	NSS	➤ Guest Lecture on "The Importance of NSS in Personality Development".
		College Campus	NSS	➤ Sardhar Vallabhai Patel Jayanthi
		College Campus	NSS	➤ Swatch Kalasala Programme
		Malikipuram	NSS	➤ Cycle rally
		Nagaram	NSS	➤ Gas Blast Tragedy in GAIL Plant at Nagaram

		Lakkavaram Visweswarayapuram Gudimellanka Kathimanda	NSS	➤ Sramanubhavam work
		College Campus	NSS	➤ Guest Lecture Programme on “Awareness on Acts”
		Lakkavaram Visweswarayapuram Gudimellanka Kathimanda	NSS	➤ Sramanubhavam work
		Malikipuram	NSS	➤ Guest Lecture Programme on “Road Safety”.
		Lakkavaram Visweswarayapuram Gudimellanka Kathimanda	NSS	➤ Swatch Pantakalava
		College Campus	NSS	➤ Observation of National Science Day
		College Campus	NSS	➤ Guest Lecture Programme on “Women Empowerment”
		College Campus	NSS	➤ Sramanubhavam work.
		College Campus	YRC	➤ Blood Grouping
		College Campus	RRC	➤ HIV (Aids) Rally ➤ Awareness Lecture ➤ Blood Grouping
	2015-16	Tekisettipalem, Dindi & Antervedi	NSS	7-day Special camp was organized by NSS units of our college from 15/7/2015 to 21/7/2015.
		College Campus	YRC	➤ Blood Grouping
		College Campus	RRC	➤ HIV (Aids) Rally ➤ Awareness Lecture ➤ Blood Grouping

The activities planned and organized by 4 NSS Units, YRC,RRC, using the financial support and created awareness on social responsibility and service motto. It is worth mentioning that students started Chelimi (Helping Hands project) with the motivation developed in the student community through service activities.

3.6.5 How does the institution promote the participation of students and faculty in extension activities including participation in NSS, NCC, YRC and other National / International agencies?

Institution conducts orientation/awareness workshops to the students at entry level to encourage the students to enroll themselves as NSS volunteers and members in YRC. Faculty members are encouraged to render their service as NSS programme officers and as coordinator to YRC. NSS volunteers under the guidance and supervision of university NSS coordinator, district programme officer and unit level programme officer participate in various service activities and organization of awareness programmes in the community. The institution promotes the participation of the students and faculty in extension activities. The faculty and the students participate in NSS activities and create awareness programmes like AIDS awareness, participating in Pulse Polio programme, Blood grouping and Blood donation programmes, creating awareness of women education and medical camps. The NSS volunteers discharge their service activities usefully.

3.6.6 Give details on social surveys, research or extension work (if any) undertaken by the college to ensure social justice and empower students from under-privileged and vulnerable sections of society?

The NSS officers with the help of NSS volunteers conduct surveys to study and observe the problems of the villagers regarding the basic needs like shelter, drinking water, toilet facilities and they also conduct surveys on school dropouts, child labor and performance of DWACRA groups. The information is given to concerned officers and asking them to take necessary action against the problems in the villages. The villagers are being educated by the NSS volunteers.

3.6.7 Reflecting on objectives and expected outcomes of the extension activities organized by the institution, comment on how they complement students' academic learning experience and specify the values and skills inculcated.

There is a fruitful outcome by the extension activities organized by the institution. Students learn social responsibility and environment protection. The leadership qualities are being developed in students. Curricular and extra-curricular activities together give them strength to lead their lives in responsible way. Participation in extension activities providing the opportunity to learn the importance of moral values, human relations and service orientation.

3.6.8 How does the institution ensure the involvement of the community in its reach out activities and contribute to the community development? Detail on the initiatives of the institution that encourage community participation in its activities?

The four NSS units of our college adopted four villages and the volunteers of NSS involve in community development programmes. They create awareness programmes about HIV/AIDS, child labour, women education, cleanliness, environment protection and basic needs. The villagers also involve in these programmes and they understand the importance of these programmes. The people of the neighboring villages are very active to involve in the activities and share their problems with the NSS team and they provide necessary information regarding DWACRA, water facility, drainage facility, education and some other basic needs. The people share their problems with NSS volunteers and the NSS volunteers with the help of some government officers solve the problems.

3.6.9 Give details on the constructive relationships forged (if any) with other institutions of the locality for working on various outreach and extension activities.

The institution maintains constructive relationships with other institutions in the local area on various outreach and extension activities. Rotary club and Lions club extend their support and service in association with our institution on various extension activities.

3.6.10 Give details of awards received by the institution for extension activities and / contributions to the social / community development during the last four years.

Our college has not received any awards in the last four years. The extension activities at the time of flood, fire accidents and cyclone are highly appreciated by the higher officials.

3.7 Collaboration

3.7.1 How does the institution collaborate and interact with research laboratories, institutes and industry for research activities. Cite examples and benefits accrued of the initiatives – collaborative research, staff exchange, sharing facilities and equipment, research scholarships etc.

The institution collaborates and interacts with research laboratories, institutes and industry in pursuance of Ph.D and M.Phil degrees of the staff. The District Resource Centre also

plays a major role in collaboration of all the colleges in the district to facilitate staff exchange and to organize seminars to inculcate research bent of mind among student community.

S.No.	Research Institutes / Industries / NGOs	Collaborative Activities
1	Andhra University/Adikavi Nannaya University	Research & Curriculum Development
2	Coconut Research Centre & Agriculture Research Stations	Extension lectures & Consultations
3	Industries & Banking	Extension/Guest lectures & Observation visits

3.7.2 Provide details on the MoUs / collaborative arrangements (if any) with institutions of national importance / other universities / industries / corporate (corporate entities) etc. and how they have contributed to the development of the institution.

Our institution has Memorandum of Understanding with MSN Labs, TBR Infra Company and Andhra Pradesh Tourism Development Corporation to provide job opportunities to students of our college. Linkage of our college JKC with 'Vikasa' of Kakinada Collectorate provide job opportunities to the students of the institution and to the local unemployed people. MSN labs conducted a campus drive in the college in 2014 and 37 students were selected in it and TBR Infra Company also conducted a campus drive in the college and 12 members were selected as toll collectors and they are working in Bangalore and Rajasthan.

3.7.3 Give details (if any) on the industry-institution-community interactions that have contributed to the establishment / creation / up-gradation of academic facilities, student and staff support, infrastructure facilities of the institution viz. laboratories / library / new technology / placement services etc.

Institution gives special emphasis to maintain industry-institution-community interactions with available limited opportunities. Interaction with Nagarjuna Constructions Company Limited and ONGC helped to receive contributions for the development of infrastructure facilities like indoor sports training facility centre and women's waiting hall.

3.7.4 Highlighting the names of eminent scientists / participants who contributed to the events, provide details of national and international conferences organized by the college during the last four years.

The institution has not got the opportunity to organize national and international conferences.

3.7.5 How many of the linkages / collaborations have actually resulted in formal MoUs and agreements? List out the activities and beneficiaries and cite examples (if any) of the established linkages that enhanced and / or facilitated.

- Curriculum development / enrichment
- Internship / On-the-job training
- Summer placement
- Faculty exchange and professional development
- Research
- Consultancy
- Extension
- Publication
- Student Placement
- Twinning programmes
- Introduction of new courses
- Student exchange
- Any other.

There are three MoUs and some other agreements with some companies benefited a lot for the progress of the institution. There is a consultancy branch in Jawahar Knowledge Centre with some students that is helpful to the employment opportunities. Vikasa, Kakinada collectorate, East Godavari district provides on line information about the job opportunities in different fields. Linkages of this nature coupled with the efforts of JKC helped many students to secure jobs in Infosys, Genpact, Wipro, Indian Air lines, TCS, Dr. Reddy's Labs and MSN Laboratories. Linkage with affiliated university and other reputed institution provided opportunity to some of the senior faculty of the college to serve as members of the Board of Studies of the University and other autonomous colleges to design curriculum.

The linkage with NGOs like Rotary Club and KKNM Trust has been promoting coordination for successful organization of extension services.

The college Social Work department's linkage with Integrated Child Development Programmes has resulted in promoting student placement.

The final year MA English students are given opportunity in the degree, junior college and high school to teach students.

3.7.6 Detail on the systemic efforts of the institution in planning, establishing and implementing the initiatives of the linkages/collaborations.

The institution is very particular to plan and establish the linkages with industries to provide more employment opportunities to the students community. The institution is also planning to be a step forward in the placements in coming years.

The institution is also planning to strengthen the career guidance cell with the help of JKC cell to gather information regarding job opportunities.

CRITERION-IV: INFRASTRUCTURE AND LEARNING RESOURCES

4.1. Physical Facilities

4.1.1. What is the policy of the Institution for creation and enhancement of infrastructure that facilitate effective teaching and learning?

Since the inception of the institution in the year 1972, the college first assess their financial resources in terms of fee from students, grants from state/UGC and then develop a budget every year. Institution has a policy for the creation and enhancement of infrastructure. Few recent initiatives like Network Resource Centre, Internet Facilities, e-class room, Building for Ladies hostel (Under Construction), guest rooms, building for class rooms and labs, Indoor Sports Training Facility Centre and Health checkup facility are examples of visionary leadership.

At the end of every academic year the institution identifies the new courses to be started from the next academic year based on the job potentiality and also identifies requirement of enhancement of infrastructure depending upon the new changes in the curriculum of the affiliated university.

Financial resources like UGC funds, development fee, donations from Philanthropists, Alumni and grants from local politicians are identified to create and enhance the new infrastructure facilities to strengthen teaching learning process.

4.1.2. Detail the facilities available for

a) Curricular and co-curricular activities – classrooms, technology enabled learning spaces, seminar halls, tutorial spaces, laboratories, botanical garden, Animal house, specialized facilities and equipment for teaching, learning and research etc.

The college creates conducive physical ambience for the faculty by providing necessary infrastructure like, required number of class rooms, Network resource centre, E-class room, MANA TV centre, lecture halls well equipped laboratories for biotechnology and electronics labs and newly developed chemistry lab, Physics, Botany, Zoology museum, seminar halls to strengthen curricular and co-curricular activities, botanical garden, with financial assistance of UGC and funding from

management.

b) Extra-curricular activities—sports, outdoor and indoor games, gymnasium, auditorium, NSS, NCC, cultural activities, Public speaking, communication skills development, yoga, health and hygiene etc.

The Institution also creates physical ambience which is conducive for the faculty and the students by providing necessary infrastructure and equipment for sports, outdoor and indoor games such as gymnasium indoor courts for shuttle, Table Tennis Ball Badminton, Kabaddi, Khokho, Long Jump, High Jump, Javelin, Shot-put.

The following facilities are also provided in the college campus.

- 4 NSS Units to provide personality development through community service.
- Cultural wing to promote literary and cultural activities among the student community.
- Jawahar Knowledge Centre (JKC) to imbibe soft skills and communication skills.
- Yoga Centre for Physical and mental fitness.
- To maintain proper Health and hygiene conditions periodical medical checkups are arranged and protected drinking water is provided to the students.
- Eco-club is established to maintain and create awareness about health & hygiene and pollution free environment.
- NSS and cultural activities like Fresher's Day, Annual Day, Youth Festival, Communication skills development by JKC, Yoga and health centre, hygiene care by the doctors advice.

4.1.3. How does the institution plan and ensure that the available infrastructure is in line with its academic growth and is optimally utilized? Give specific examples of the facilities developed/augmented and the amount spent during the last four years (Enclose the Master Plan of the Institution / campus and indicate the existing physical infrastructure and the future planned expansions if any).

The Institution first assess their financial resources in terms of students fee, grants from state/UGC and then develop a budget every year. The institute prepares and presents a future plan for purchase of books, equipment, physical infrastructure each year. Different Committees have been appointed for monitoring the available fund spending on each facility and achieving the set goals for the academic growth.

During the last four years the following facilities are developed in the college.

Sl.No.	Facility developed	Amount Spent	
		Management	UGC
1	Extension of Chemistry Lab	2,00,000	9,00,000
2	E-class Room	1,00,000	4,00,000
3	Extension of Library	Nil	8,00,000
4	MANA TV Class Room	15,000	35,000
5	Ladies Waiting Hall	3,00,000	2,00,000
6	Women's Hostel	Nil	30,00,000
7	Indoor Sports Training Facility	65,00,000	45,00,000

4.1.4. How does the institution ensure that the infrastructure facilities meet the requirements of students with physical disabilities?

Physically challenged persons have access to disabled friendly facilities at the college. They can enter the premises through the ramps. There are no special facilities like Braille literature for physical disable persons. However the NSS volunteers of the college help them in reading out lessons from relevant books and same is recorded in cassettes for their use. Classes, Library, computer, common room facilities and Seminar hall are also provided at ground floor for the physically disabled students.

4.1.5. Give details on the residential facility and various provisions available within them:

- **Hostel Facility – Accommodation available**
- **Recreational facilities, gymnasium, yoga center, etc.**
- **Computer facility including access to internet in hostel**
- **Facilities for medical emergencies**
- **Library facility in the hostels**
- **Internet and Wi-Fi facility**
- **Recreational facility-common room with audio-visual equipments**
- **Available residential facility for the staff and occupancy Constant supply of safe drinking water**
- **Security**

Hostel Facility – Accommodation available

The Construction of Women's Hostel with UGC assistance of Rs.60,00,000/- is going on with 48 rooms in two floors. First phase of the construction is completed with partially released grant of Rs.30,00,000/-.

Recreational facilities, gymnasium, yoga center, etc.

To be provided after completion of womens hostel.

Computer facility including access to internet in hostel

To be provided after completion of womens hostel.

Facilities for medical emergencies

To be provided after completion of womens hostel.

Library facility in the hostels

To be provided after completion of womens hostel.

Internet and Wi-Fi facility

To be provided after completion of womens hostel.

Recreational facility-common room with audio-visual equipments

To be provided after completion of womens hostel.

Available residential facility for the staff and occupancy constant supply of safe drinking water

To be provided after completion of womens hostel.

Security

To be provided after completion of womens hostel.

4.1.6. What are the provisions made available to students and staff in terms of health care on the campus and off the campus?

The institution has a Health Care Centre in the campus accessible to the students, Teachers and Non-Teaching staff. Doctors attend the emergency situation on the campus.

Medical Emergencies: The hostel is under construction. The institute has provided space for Health care. Doctors visit the institute at regular intervals and check-up the health of the students staff and suggest them precautions to be taken for their good health. Doctors attend in emergency situations.

One of the advantages of the college is the member of the managing committee and IQAC member are professional doctors and they take care of health of the students and staff. Institution is maintaining linkage to attend emergency situation with Susrutha a nursing home for girl students and Srinivasa hospital for boy students.

4.1.7. Give details of the Common Facilities available on the campus –spaces for special units like IQAC, Grievance Redressal unit, Women’s Cell, Counseling and Career Guidance, Placement Unit, Health Centre, Canteen, recreational spaces for staff and students, safe drinking water facility, auditorium, etc.

The Common Facilities provided in the campus are

- IQAC – Yes
- Grievance Redressal Unit – Yes
- Women’s Cell – Yes
- Counseling and career Guidance – Yes
- Placement unit – Yes
- Health Centre – Yes
- Canteen – Yes
- Protected Drinking Water facility – Yes
- Recreation for staff and students – Yes
- Auditorium (Open air theatre) – Yes

IQAC: A room is provided in the campus for IQAC with facilities like shelves, Computer, Printer and High speed internet.

Staff rooms for men and women are provided separately along with facilities like drinking water, toilets.

Career and Counseling Cell: A room is provided for counseling, Career Guidance, Placement unit and JKC with Internet facilities. A library is also available with books useful for competitive examinations. A coordinator is appointed for these and he will look after these matters.

Health Checkup: A temporary room will be provided in the campus for periodical checkup of the health of students.

Canteen: Canteen is available on the campus to the students and staff.

Seminar Hall: A Seminar hall is provided for conducting various events like Group Discussion, Quiz, Guest Lectures etc.,

Auditorium: An open air auditorium ‘Sramarama’ is available in the college quadrangle to organize various functions like anniversary, Teachers Day, Endowment Prizes, Distributions, retirement felicitation functions, Cultural activities, Youth festivals, Republic Day etc.

Protected Drinking Water: Protected drinking water facility is provided for staff and students.

The college has clearly marked spaces for common facilities available on the campus and the details are as follows:-

S.No.	Unit	Place of Location	In-charge
1	Internal Quality Assurance Cell (IQAC)	Ground floor of the main Buildings	Sri S.Prabhakar
2	Grievance Redressal Unit Committee	Campus	Dr.K.V.Anandam M.V.S.N.Murthy
3	Women's Cell	Campus	Smt.N.Ananda Mahani
4	Career Guidance and Counselling Cell	Campus	N.Rahel Babu
5	Placement Unit	Campus	N.Rahel Babu
6	Health centre	Campus	A.S.N.D.Prasad
7	Canteen	Beside indoor stadium Building	I.Pratap Raju
8	Recreational space for staff and students	Sir Aurthor Cotton Block	
9	Safe drinking water facility	East and West gates of Rajiv Block	I.Pratap Raju
10	Auditorium (Open air)	Rajiv Block	N.Ramesh Babu

4.2. Library as a Learning Resource

4.2.1. Does the library have an Advisory Committee? Specify the composition of such a committee. What significant initiatives have been implemented by the committee to render the library, student/user friendly?

Yes. The institution has library advisory committee with nine members. The composition of the committee is as follows:-

Principal as Chairman, Librarian as convener and four staff members and three student representatives as members.

Significant initiatives to render the Library user friendly are

- Computerized registration of the members, more emphasis on E-resources.
- Effective coordination with INFLIBNET in accessing the R-Journals facilities are proposed to be made available in near future.

- Fulfill the needs of users through Inter Library Facility(ILF) (if required).

The advisory committee monitors purchase of Books, Magazines, and Journals etc and suggest measures and methods for efficient functioning of the library.

- Measures are taken to provide sufficient number of prescribed, reference and advanced books in each subject.
- Library automation is provided to maintain student friendly library access system.
- Effective coordination with INFLIBNET in accessing the E-Journal facilities are available.
- The Library has the author index and title index type of system so that the students can easily trace the books.

4.2.2 Provide details of the following

- **Total area of the library (in Sq. Mts.)**
- **Total seating capacity**
- **Working hours (on working days, on holidays, before examination days, during examination days, during vacation)**
- **Layout of the library (individual reading carrels, lounge area for browsing and relaxed reading, IT zone for accessing e-resources)**

Total area of the library (in Sq. Mts.) : 4500 Sq.Mts.

Total seating capacity : 100

Working hours

Working days : 10 AM to 4:30 PM

On holidays : 9 AM – 12 Noon

During Examination days : 10 AM to 4 PM

During vacation days : 9 AM to 12 noon

The library committee meets on occasions and plan for the augment of the library facilities. It plans and prepares a budget for the academic year. The required amounts are met from the management, philanthropists and UGC.

Separate reading common place is provided for using reference books and journals. Separate place is provided for relaxed reading of regular news papers, Magazines etc. Internet facility is provided in the Library for accessing e-resources.

4.2.3. How does the library ensure purchase and use of current titles, print and e-journals and other reading materials? Specify the

amount spent on procuring new books, journals and e-resources during the last four years.

Library committee identifies required current titles to fulfil the changes in curriculum and purchase using UGC funds, Special fee and management funds. Availability of new books is informed to all the staff and students.

Library holdings	2011-12		2012-13		2013-14		2014-15	
	Number	Total Cost	Number	Total Cost	Number	Total Cost	Number	Total Cost
Text books	17	2959	828	16949	27	13512	1212	26963
Reference Books	78	14421	12	35987	75	35368
Journals/ Periodicals	16	60	20	7284	9	3572	7	6915
e-resources	e-books and Journals are available							
Any other (specify)								

4.2.4. Provide details on the ICT and other tools deployed to provide maximum access to the library collection?

- OPAC : Yet to be created
- Electronic Resource Management package for e-journals
Nil
- Federated searching tools to search articles in multiple databases : Nil
- Library Website
Library information is available on the College website.
- In-house/remote access to e-publications : Nil
- Library automation : Yes
- Total number of computers for public access : 03
- Total numbers of printers for public access : 01
- Internet band width/ speed : 10 mbps
- Institutional Repository

Collection of old, valuable books are made available in the library.

- Content management system for e-learning
Back Volumes of Journals.
- Participation in Resource sharing networks/ consortia (like INFLIBNET)
Yes, Students and Staff to enable free access to the database and to collect information.

4.2.5. Provide details on the following items:

- Average number of walk-ins : 150 (per day)
- Average number of books issued/ returned: 1100
- Ratio of library books to students enrolled: 16:1
- Average number of books added during last three years: 2232
- Average number of login to opac(OPAC) : Nil
- Average number of login to e-resources : 70
- Average number of e-resources downloaded/Printed : 15
- Number of information literacy Trainings organized : Nil
- Details of “weeding out” of books and other materials
Daily News Papers, Weekly and monthly magazines are weeded out once in a year.

4.2.6. Give details of the specialized services provided by the library

- Manuscripts : No Collection
- Reference
A Special Section is provided for reference with 1650 Books in the Library for the reference of the students and staff.
- Reprography: Provided to all students at concessional rate.
- ILL (Inter Library Loan Service) : Yes, Provided
- Information deployment and notification : Yes
- Download : Yes, downloading facility is available in the Library
- Printing: Yes, students can take print outs from the library at subsidized rates.
- Reading list/ Bibliography Compilation: Yes, author wise, title wise available.
- In-house/remote access to e-resources: Not available.
- User Orientation and awareness: At the beginning of every academic year Orientation and awareness programme regarding library facilities is being conducted for I year students.

- Assistance in searching databases: Yes, the Library staff assists the students/staff in searching the database.
- INFLIBNET/IUC facilities: Yes, database is subscribed to e-journals and e-books.

4.2.7. Enumerate on the support provided by the Library staff to the students and teachers of the college.

The Library staff motivates the students and the teachers by providing information about the new arrivals and by organizing book exhibitions at various intervals.

The Library staff maintain cordial relations with Staff and students. They help the staff in their research oriented work and students in their pursuit of competitive examinations and personality development career. They help the walk-ins in locating the specific Journals and books of their choice.

4.2.8. What are the special facilities offered by the library to the visually/physically challenged persons? Give details.

There are no special facilities like Braille literature for visually disabled persons, however the NSS volunteers of the college help them in reading out lessons from relevant books and the same is recorded in cassettes for their use. The reference books section is provided in the ground floor to facilitate physically challenged students. The student volunteers escort them to the library and library staff members render required help.

4.2.9. Does the library get the feedback from its users? If yes, how is it analyzed and used for improving the library services. (What strategies are deployed by the Library to collect feedback from users? How is the feedback analyzed and used for further improvement of the library services?)

Yes,

Feedback from users is being taken from students, staff and experts. Feedback is analyzed for the improvement of library services.

4.3. IT Infrastructure

4.3.1. Give details on the computing facility available (hardware and software) at the institution.

- Number of computers with Configuration (provide actual number with exact configuration of each available system)

Sl. No.	Place of computing facility	Type	No.of systems available	Configuration
1	Computer Science Lab	Desktops	20	Acer, Intel Dual core processor, 1 GB RAM, 500 GB HDD
			31(common with English Language Lab)	Acer, Intel Dual core processor, 1 GB RAM, 500 GB HDD. HP, Intel Dual Core processor, 1 GB RAM, 500 GB HDD
		Laptop	1	Dell
	Commerce Lab		20	Acer, Intel Dual Core processor, 1GB RAM, 500 GB HDD
	English Language Lab	Desktops	30	Acer, Intel Dual core processor, 1 GB RAM, 500 GB HDD. HP, Intel Dual Core processor, 1 GB RAM, 500 GB HDD
		Desktop	1	Acer, Core2duo processor, 2 GB RAM, 500 GB HDD
	Office	Desktop	5	Acer, Core2duo processor, 2 GB RAM, 500 GB HDD
		Desktop	1	Acer, Intel(R) Core 2 Duo, 2 GB RAM, 500 GB
		Desktop	1	Dell, Intel® Core i5 CPU 760 @ 2.80GHz, 4GB RAM, 64-bit Windows 7 Operating system
		All in one	1	Dell, Intel Core i3-3240, @2.90GHz, Full Touch, 4GB RAM, 1 TB HDD, Windows 10, 64-bit operating system
	IQAC	Laptop	1	Dell, Intel Core i3, Full Touch, 4 GB RAM, 1 TB HDD, Widows 8.1 genuine Operating system
	Principal's room	Desktop	1	Acer, Intel Core2Duo processor, 2 GB RAM, 500 GB HDD.
	Management room	Desktop	1	Acer, Intel Dual core processor, 1 GB RAM, 500 GB HDD
	Library	Desktop	3	Acer, Intel Dual core processor, 1 GB RAM, 500 GB HDD
	Network Resource Centre	Desktops	4	IBM Think Centre, Pentium HT processor, 256 MB RAM, 160 GB HDD
		Desktop	1	Acer, Intel Core2 Duo processor, 1 GB RAM, 360 GB HDD
	Dept. of Mathematics	Desktop	1	Acer, Intel Dual Core processor, 512 MB RAM, 500 GB HDD
	Dept. of Physics	Desktop	1	Acer, Intel Dual Core processor, 1 GB RAM, 500 GB HDD.
	Dept. of Chemistry	Desktop	1	Acer, Intel Dual Core processor, 1 GB RAM, 500 GB HDD.

	Dept. of Zoology	Desktop	1	Acer, Intel Dual Core processor, 1 GB RAM, 500 GB HDD.
	Dept. of Social Work	Desktop	1	Acer, Intel Dual Core processor, 1 GB RAM, 500 GB HDD.
	Dept. of Biotechnology & Biochemistry	Desktop	1	Acer, Intel Dual Core processor, 1 GB RAM, 500 GB HDD.
	Dept. of Electronics	Desktop	3	Intel Pentium Dual Core E5700 @3.00 GHz, 2 GB RAM, 500 GB HDD

- Computer-student ratio : 1:1
- Stand alone facility : Available
- LAN facility : Available in the campus
- WiFi facility : Partially provided in the Campus
- Licensed software : Office-365, Kaspersky antivirus, K7 Total Security
- Number of nodes/ computers with Internet facility: 100
- Any other : LCD, Printer, Scanner, Copier, OHP, Interactive Board, Digital Visuals.

4.3.2. Detail on the computer and internet facility made available to the faculty and students on the campus and off-campus?

Computer and internet facility made available to the faculty and students in Network Resource Centre, library, Computer Science labs, English Language lab, Commerce lab and in the departments of Mathematics, Physics, Chemistry, Commerce, Zoology, Social Work, Biotechnology, Electronics & IQAC.

4.3.3. What are the institutional plans and strategies for deploying and upgrading the IT infrastructure and associated facilities?

It has been the policy of the institution to provide the students with necessary IT infrastructure for effective teaching and learning facilities.

Institutional plan to deploy and upgrade the IT infrastructure and associate facilities using UGC funds and Management financial assistance. Additional computers in Network Resource Centre, Computer Science lab and e-class room, MANA TV network, Internet facility in library are established recently.

4.3.4. Provide details on the provision made in the annual budget for procurement, up gradation, deployment and maintenance of the computers and their accessories in the institution (year wise for last four years)

Year	UGC Funds	Management funds
2010-11	335590	20000
2011-12	108470	25000
2012-13	Nil	25000
2013-14	656000	28000
2014-15	148000	30000

4.3.5. How does the institution facilitate extensive use of ICT resources including development and use of computer-aided teaching/learning materials by its staff and students?

Staff members and students are encouraged to utilize the ICT resources like internet facilities LCDs, e-class room facility to provide computer aided teaching, project works and prepare teaching /learning materials.

4.3.6. Elaborate giving suitable examples on how the learning activities and technologies deployed (access to on-line teaching-learning resources, independent learning, ICT enabled classrooms/learning spaces etc.) by the institution place the student at the centre of teaching-learning process and render the role of a facilitator for the teacher.

- Faculty members use PPTs, LCD Projectors and pointers during lectures. It saves time to draw the figures on the black board. It provides sufficient time for the explanation and discussion.
- Access to online teaching/learning resource is provided to the student by establishing Mana TV in the college. Recorded videotaped information is provided for some subjects like biotechnology and biochemistry. E- class room is provided with necessary infrastructure like LCD, recorded cassettes etc., to improve the teaching standards and to place the student at the centre of teaching-learning process.

4.3.7. Does the Institution avail of the National Knowledge Network connectivity directly or through the affiliating university? If so, what are the services availed of?

A policy for NKN will be planned in 2015-16.

4.4. Maintenance of Campus Facilities

4.4.1. How does the institution ensure optimal allocation and utilization of the available financial resources for maintenance and upkeep of the following facilities (substantiate your statements by providing details of budget allocated during last

four years)?

Total expenses in the last four years for maintenance of college campus

Particulars	2010-2011		2011-2012		2012-2013		2013-2014	
	Allocated	Utilized	Allocated	Utilized	Allocated	Utilized	Allocated	Utilized
a)Building	50000	40000	60000	45000	70000	55000	100000	56625
b)Furniture	10000	8000	12000	9000	15000	12000	15000	13000
c)Equipment	10000	10000	15000	12000	20000	15000	55000	42194
d)Computers	25000	20000	25000	21000	28000	25000	70000	52140
e)Vehicles	0	0	0	0	0	0	0	0
f)Any other								
Electricity	12000 0	119109	120000	115946	70000	69881	195000	190257
Telephone	10000	8036	10000	6221	10000	6956	8000	5525

4.4.2. What are the institutional mechanisms for maintenance and upkeep of the infrastructure, facilities and equipment of the college?

- The Institution has planned institutional mechanism for maintenance of its infrastructure facilities and equipment of the college. The funds required by management are used following specific guidelines given by the Government or UGC.
- The Management seeks suggestions and guidelines from the Campus planning Committee.
- The Management strives for planned, preventative and corrective maintenance for safe and healthy environment.

Institution allocates required funds for the maintenance and upkeep of the infrastructure facilities and equipment of the college in the annual budget. Maintenance of infrastructure will look after by management and office staff. Maintenance of equipment in various departments is looked after by the concerned heads of the departments. Maintenance of equipment like computers, reprographic machines, Internet facilities, Website, protected water system, Generators will be done on contract basis.

Any Other

Extension of Second Floor on library building is in progress with UGC funding and management matching grant. It is proposed to use the new floor to provide separate journals section and reading Room.

4.4.3. How and with what frequency does the institute take up calibration and other precision measures for the equipment/instruments?

- The equipment and instruments have periodical check up for calibration and precision measures with the help of concerned

technicians.

- The calibration process will be taken up by each department for various equipment as per the time frequency suggested by the suppliers.

4.4.4. What are the major steps taken for location, upkeep and maintenance of sensitive equipment (voltage fluctuations, constant supply of water etc.)?

- Maintenance of sensitive equipment is taking by the concerned technicians in the office and the various departments.
- The generator available in the institute helps in continuous power supply without any hindrance.
- The Computer system and other sensitive equipment are provided with UPS systems so that power failure will not cause any damage.
- Constant supply of water is ensured through Rural Water Supply scheme and protected water with reverse osmosis purifiers.
- The Laboratory staff keeps a strict visit in maintenance and upkeep of chemicals and scientific instruments.

Any other relevant information regarding Infrastructure and Learning Resources which the college would like to include.

- New building is proposed for Administration Block and conference Room.
- Proposed to establish a separate wing for journals wing in the library.

CRITERION-V: STUDENT SUPPORT AND PROGRESSION – I

5.1. Student Mentoring and Support

5.1.1 Does the institution publish its updated prospectus/handbook annually? If 'yes', what is the information provided to students through these documents and how does the institution ensure its commitment and accountability?

'Yes'

- Student Mentoring is a youth development strategy, that can create a part to successful adulthood and career for the student.
- The institution publishes its updated prospectus and hand book annually. The college prospectus contains the details of programme options, rules of admission, fee structure and rules of discipline.
- The hand book contains list of working days and holidays, tutorial tests, half- yearly and hope examination schedule particulars, list of Endowment and cash prizes, academic activities, mobile phone numbers of teaching and non-teaching staff members, names of the Alumni association.
- The institution provides all necessary information and the management, teaching and non-teaching always extends helping hand to the stakeholders to provide quality education with basic ethics and values which is the basic commitment.

5.1.2 Specify the type, number and amount of institutional Scholarships/freeships given to the students during the last four years and whether the financial aid was available and disbursed on time?

- The Management provides financial support to needy students in the form of fee waivers or discounts especially for students from rural areas and weaker sections, after assessing their financial status.

Year	Poor boys fund	
	No.of students	Amount
2011-12	25	13705
2012-13	13	13000
2013-14	5	9500
2014-15	7	8100

5.1.3 What percentage of students receive financial assistance from state government, Central government and other national agencies?

➤ The government of A.P provides different types of scholarships to students such as tuition fees waiver for eligible candidates and scholarships of SC, ST students. The details of fees reimbursement received by students of different categories are indicated below:

Year	2010-11		2011-12		2012-13		2013-14	
	No. of students	Amount of Rupees	No. of Students	Amount of Rupees	No.of students	Amount of Rupees	No.of students	Amount of Rupees
SC	283	423600	257	389645	212	424666	220	441733
ST	1	1700	2	2900	2	16400	-	-
BC	270	487400	238	440112	240	639483	85	319193
EBC	221	465600	208	452194	188	612523	188	612533
Disabled	1	1200	-	-	1	4705	1	4705
Minority	-	-	-	-	10	36468	91	22968
Total	776	1379500	725	1284851	653	1734245	585	1401132
Percentage	72%		77%		69%		64.4%	

5.1.4 What are the specific support services/ facilities available for

- Students from SC, ST, OBC and economically weaker sections.
- Students with physical disabilities
- Overseas students
- Students to participate in various competitions/National and International
- Medical assistance to students: health centre, health insurance etc.
- Organizing coaching classes for competitive exams
- Skill development (spoken English, computer literacy, etc.,)
- Support for “slow learners”
- Exposures of students to other institution of higher learning/ corporate / business house etc.
- Publication of student magazines

Financial support in the form of scholarships from state government, donations from philanthropists, Remedial coaching for SC/ST students and special book bank for SC, ST & OBC students are being provided.

Students with physical disabilities

- The college supports such students by all means where ever and whenever necessary.

Overseas students

- So far there are no overseas students enrolled in the institution.

Students to participate in various competitions / National and International.

- Students are encouraged to participate in various competitions by providing required training by various committees such as Games & Sports committee and cultural committee.
- Travelling allowances, Dearness allowances are given to the selected students to participate in various cultural and sports competitions at intercollegiate, University and state level.

Medical assistance to students : health Centre, Health Insurance

- Free eye checkup camps, periodical Health checking up are conducted by lady doctor or gynecologist for girls.
- Indian Red Cross Society wing of the college conducts blood – group camp for first year students every year. It maintains list of blood donors and arranges blood for the needy people.
- Red Ribbon club, NSS units of the college organizes health awareness camps with special emphasis on Health –Hygiene and AIDS. Guest lectures on Life skills; Healthy practices etc. are conducted by Red Ribbon Club.

Organizing Coaching classes for competitive exams.

- The faculty members of some departments conduct AUCET, EdCET coaching classes for the students at free of cost. These classes also help them for competitive exams. The college has a tie-up with TIME institute to organise coaching programmes for competitive exams like IBPS.

Skills Development (Spoken English, Computer literacy etc.)

- Jawahar Knowledge Centre trains the students in communication skills, soft skills, Technical skills, reasoning skills and general awareness and through this training many of the students of our institution secured jobs in reputed companies.
- The Department of English conducted certificate course in communication skills which was sponsored by UGC and in this course 200 students were trained in communication skills and soft skills from 2008 to 2013.

- Now the department of English with the assistance of management is conducting a certificate course in spoken English and it is very useful to the graduate's students to develop their communication skills in English.

Support to 'slow learners'.

- Based on the academic performance in class room and in unit tests, slow learners in each class are identified and extra tutorial classes are being organized to make them comprehend of the difficult units in their syllabi.

Exposure of students to other institutions of higher learning / corporate / business houses etc.

- Industrial tours / field visits are being arranged for the students of commerce and arts. Guest Lectures, Workshops are being arranged by inviting eminent scholars from reputed institutions.

Publication of student magazines.

- Magazine and calendar committee look after the publication of college annual magazine 'SPANDANA' is published with significant contribution by inviting articles from students and staff.

5.1.5 Describe the effort made by the institution to facilitate entrepreneurial skills, among the students and the impact of the efforts.

Efforts:

To facilitate entrepreneurial skills among the students various efforts are put in place like-

- A module on entrepreneurial skills has been incorporated in the curriculum in some of the papers. Ex: business management systems.
- Teachers encourage students to work on projects based on successful entrepreneurs so as to motivate them to develop entrepreneurial skills for self-employment. Vermi composting, paper bag making, coir making practical demonstration etc.
- Study tours, Field visits and industrial visits are organized for students.

Impact:

- These activities help in boosting self-confidence of the students which further enhances the development of their entrepreneurial skills. Some of the students started coir industries, restaurants, mobile servicing centers.

5.1.6 Enumerate the policies and strategies of the institution which promote participation of students in extracurricular and co-curricular activities such as sports, games, quiz competitions, debate and discussions, cultural activities etc.

- additional academic support, flexibility in examinations
- special dietary requirements, sports uniform and materials
- any other

The institution constituted games & sports committee and established cultural wing to promote participation of students in extra-curricular and co-curricular activities. These committees prepare year plan to organize various cultural and literary activities and competitions through the academic year on identified events like Independence Day, Republic Day, NSS day etc., students are also encouraged to participate in various state level and university level literary and cultural competitions. Sports and Games competitions are being organized at college level and necessary training being given to encourage the students to participate at University and State level sports meet.

Additional academic support, flexibility in examination:

- Staff members are advised to conduct special theory and practical classes for the students participating in various extra, curricular and co-curricular activities organized at regional, university and state level.
- Due consideration in respect of attendance is given for the students participating in important literary, cultural and sports events at university and state level competitions.
- Since the college has to follow the examination time tables of the affiliating university, there is no scope for deviation from internal and external examination schedule given by the affiliated university.
- Students participating in various games are encouraged to wear suitable uniform and suggestions on dietary requirements are being given by the physical director.

5.1.7 Enumerating on the support and guidance provided to the students in preparing for the competitive exams, give details on the number of students appeared and qualified in various competitive exams such as UGC CSIR – NET, UGC – NET, SLET, ATE / CAT / GRE / TOFEL / GMAT / State services, Defense, Civil services etc.

- Career guidance cell of the college provides necessary support and guidance to the students in preparing for the competitive examinations like BSRB, Civil Services, State services, ICET,

CAT by organizing coaching classes and workshops by maintaining tie-up with coaching institutes like TIME etc.

- Our Library is well equipped with various books which help the students to prepare for the competitive examination.

5.1.8 What type of counseling services are made available to the students (Academic, personal, career, psycho – social)

Academic, personal, career and psycho – social counseling services are made available through the faculty.

Academic Counselling:

- Every lecturer is incharge of 30- 35 students and he will look after the academic and personal counselling to the assigned students.
- Parent meets are being arranged by the academic council to create academic awareness among students and parents.
- Expert lectures are arranged subject – wise to enhance the academic awareness.
- They advice students about the plan of study at the beginning of year, suggest various reference books.
- Teachers create awareness regarding weightage of various units in the syllabus designed for various subjects in the curriculum.

Personal Counselling:

- The teachers participate in personal counselling . Personal counselling to the students is playing pivotal role in overcoming their personal problems and to achieve academic progress as the institution is situated in rural ambience with little literacy rate.

Psycho – social counselling:

- The teaching staff of social work and sociology departments provide necessary guidance and counselling to the identified students facing psycho – social problems and depending upon the severity, the students referred to Dr. G.Gangaraju, Psychiatrist, who is closely associated with our institution.

5.1.9 Does the institution have a structured mechanism for career guidance and placement of its students? If ‘yes’ detail on the service provided to help students identify job opportunities and prepare themselves for interview and the percentage of students selected during campus interviews by different employers (list the employers and the programmes)

‘Yes’

Career Guidance Cell:

- The college has a structured mechanism for career guidance and placement of its students in association with Jawahar Knowledge Centre (JKC) guided by the Commissionerate of Collegiate Education.

Training Programme:

- Career Guidance Cell and JKC plan for various training programmes, guest lectures and workshops to impart communication skills, soft skills and training on aptitude to utilize job opportunities provided by organizing various job melas on and off campus. In general 5 to 10 percentage of students are being selected.

5.1.10. Does the institution have a student grievance redressal cell? If yes, list (if any) the grievances reported and redressed during the last four years.

‘Yes’.

The institution has a student grievance redressal cell,

Grievances redressal cell for boy students consists of

Dr.K.Venkatanandam	-	Principal
Sri S. Prabhakar	-	Head, Dept. of English
Dr. M.V. Subbarayan	-	Head, Dept. of Sociology
Sri S.Venkata Ratnam	-	Head, Dept. of Zoology
Sri K.V.H Vijaya Kumar	-	Head, Dept. of Mathematics
Sri P. Suryanarayana Raju	-	Head, Dept. of History
Sri R.Srinivas	-	Head, Dept. of Commerce.

Grievance redressal Cell for girl students.

Dr. K.V. Anandam	-	Principal
Smt. N. Ananda Mahani	-	Head, Dept. of Economics
Smt. G. B. Aruna	-	Lr.in English
Smt. M. Venkatalaksmi	-	Lr. in Chemistry
Smt. T.V.L.Mangatayaru	-	Typist

Its Functions include:

- Redressal of grievances related to basic amenities on the college campus during the past four years.
- Redressal of grievances related to affiliating University.
- During the past four years the office staff assisted students in redressing the following grievances related to the affiliating university matters.

Redressal Grievances (General)

S.No	Grievances	2010-11	2011-12	2012-13	2013-14
1	Original Documentary	--	--	4	1
2	Provisional Certificates	--	--	--	2
3	Registered Number	--	--	--	1
4	Correction of language marks	--	--	--	3
5	Practical Marks	--	--	--	1
6	Fees conversion	--	--	--	1
7	Marks list	--	1	--	--
8	Entered as Absent	1	--	--	--
	Total 15				

5.1.11. What are the institutional provisions for resolving issues pertaining to sexual harassment?

- Institution has prevention of women empowerment cell which deals with complaints of sexual harassments from students and staff and reports any event of harassment to the principal for remedial action.
- Institution takes the help of law enforcing agencies as and when required.
- The cell has resolved four cases internally in the last five years.

5.1.12. Is there an anti – ragging committee? How many instances (If any) have been reported during the last four years and what action has been taken on these?

‘Yes’

- The college has Anti– ragging committee comprising 2 members from Revenue Department, 12 from Parents, 1 from police department, 8 from faculty members and 12 from students.
- The prime focus of the committee is on prevention of ragging.
- There have been no records of ragging instances on campus till date.

5.1.13. Enumerate the welfare schemes made available to students by the institution.

- Economically Backward students are given aid from Poor Boys Fund.

- SC, ST & BC scholarships are dispersed promptly.
- Scholarships for poor and merit students are given by alumni.
- Endowment prizes and cash awards are instituted to encourage the merit students.
- Chelimi (Helping Hand Scheme) is instituted by the students to help poor and needy students.
- Some of the staff members are sponsoring scholarships to poor boys who are not getting any scholarships.
- Free periodical medical checkup is provided to the students under the guidance of the governing body member Dr R . Padma Raju.
- Model entrance tests are conducted in coordination with other institutions.
- Free coaching is given to the students taking up AUCET, Ed.CET.
- Training in preparation of resume.
- Bringing home the avenues of employment through placement agencies.

5.1.14. Does the institution have a registered Alumni Association? If 'yes', what are its activities and major contributions for institutional, academic and infrastructure development?

Yes, Alumni Association has been registered in the year 2006–07.

The activities and major contributions of the association

- To strive for the development of alma mater.
- To promote curricular and co – curricular activities of the institution.
- To promote healthy practices like honouring retired teaching and non – teaching staff on teachers day on 5th September.
- To extend financial assistance to the economically poor and needy students.
- To take up any other incidental activity to fulfill the objectives of the association.
- Every year the old students meet in January on Bhoghi festival.
- They have provided funds for organizing seminars and guest lectures
- The old students contributing to the institution.

The contributions are:

- Sri M.Narayanappa (Provident fund commissioner) Donated 3 computers to the commerce department.
- Sri R. Padma Raju declared endowment award, who stood first in Botany subject.

- Sri J.V.Ranga Raju and family members contributed 10,00,000/- of rupees to Indoor Sports Training Facility Centre on the campus.

STUDENT PROGRESSION - II

5.2.1. Providing the percentage of students progressing to Higher Education or employment (for last four batches) high light the trends observed.

Student progression	Percentage			
	2011-12	2012-13	2013-14	2014-15
UG to PG	30	34	32	26
PG to M.Phil.	--	--	--	--
PG to Ph.D.	--	--	--	--
Employed				
• Campus selection	28.75%	6.7%	11.62%	54.23%
• Other than campus recruitment	30%	15%	25%	15%
Entrepreneurship/ Self-employment	27%	30%	22%	5%

Percentage of students progressing to employment is increased from 2011-12 to 2014-15 but not continuously reasons and lapses caused to the fall down of percentage in 2011-12 are identified and measures are taken to improve the status.

5.2.2. Provide details of the programme wise pass percentage and completion rate for the last four years (course wise / batch wise as stipulated by the university)? Furnish programme – wise details in comparison with that of the previous performance of the same institution and that of the colleges of the affiliating university within the city / district.

Group	2010- 11		2011-12		2012-13		2013-14	
	College	University	College	University	College	University	College	University
BA	75.31%	26%	64%	31%	70.5%		83%	75.31%
B.Com	58.97%	38%	64.13%	36%	67.8%		78%	
B.Sc	57.14%	24%	59.5%	26%	52.4%		57%	
Total	62.80%		62.13%		61.43%		67%	

The pass percentages of this college are relatively higher than those of aided colleges in the University area. Institution stood first among aided colleges during 2014-15.

5.2.3. How does the institutions facilitate students progression to higher level of education / towards employment?

The institution facilitates student progression to higher level of education through career guidance cell and Jawahar Knowledge Centre in association with various departments.

- Career counselling and guidance committee regularly provides information about emerging job opportunities and avenues for further education.
- Placement cell through regular drives facilitates campus recruitment. For the last four years 10 companies visited the college for campus recruitment.
- Library supports the students by providing necessary books to prepare for various competitive examinations.
- Career guidance cell organizes workshops and guest lectures to create awareness among the students on employment opportunities and higher level of education.

5.2.4. Enumerate the special support provided to students, who are at risk of failure and drop out?

Students who are at risk of failure and drop out are identified by the assigned teacher, based on their performance. The head of the department and counselling cell then provides guidance and academic support to these students. Performance of these students is informed to parents to sort out the remedial measures to reduce the failure and dropout rate.

Remedial classes – students are then assigned to improve their academic performance in the identified subjects.

- Earn while learn techniques are informed to the identified students to overcome financial constraints to reduce the dropout rate.
- Installment fee payment provision and financial support to the poor students by some of the staff members, Philanthropists and CHELIMI (helping hand project) are measures taken to reduce the dropouts.

5.3. STUDENT PARTICIPATION & ACTIVITIES – III

5.3.1. List the range of sports, games, cultural and other extracurricular activities available to students. Provide details of participation and program calendar.

The following is the list of sports, games, cultural and extracurricular activities available to the students in the college.

Sports:

Kabadi, Kho-Kho, Volley ball, Ball Badminton, Table Tennis, Caroms, Shuttle badminton, Cricket.

Games:

Boxing, High jump, Long jump, Runs, weight lifting, chess, javelin throw, Disc throw.

Cultural events: Skits, mono actions, Folkdance, classical dance, Singing, Mimicry.

Literary Activities: Essay writing, Elocution, Painting, Clay Molding, Rangoli, Quiz, Elocution, Group discussion.

Extracurricular Activities: Awareness programmes, personality development camps, service oriented special camps, youth festivals.

Records of Cultural and literary activities conducted at college level on various occasions are maintained by cultural and literary wing of the college.

5.3.2. Furnish the details of major students achievement in co-curricular, extracurricular and cultural activities at different levels: University / State / Zonal / National / International etc for the previous four years.

The list of achievements of students for previous four years.

Academic year 2010 – 11

University selections:

- Three(3) of our college students participated in University level chess selections held at C.R.Reddy College, Eluru on 21–08–2010.
- Four(4) of our college students participated in University cricket selections held at university head quarters, Vishakapatnam on 15–11–2010.
- Fourteen(14) students had participated in cricket tournament in c-zone inter collegiate tournament held at Ideal College(A), Kakinada from 01.02.2010 to 02.02.2010 placed in semi finals.
- Nine(9) students had participated in Chess, Shuttle, Badminton and won the third place

Academic year 2011 – 12

University selections:

- Three(3) of our college students participated in university selections held at C.R.Reddy college, Eluru on 28th ,29th September 2011.

Andhra university central zone:

- This tournament held at Ideal College, Kakinada from 13–02–2012 to 15–02–2012. Our college got 3rd place in chess event.

Academic year 2013-14

University Selections:

- Six of our college students participated in Andhra University and Adikavi Nannaya university cricket team selections held at Gopannapalem Physical Education college on 18th and 19th November. P.Harish, I.BA was selected for ANUR University Cricket Team.
- Adikavi Nannaya University and Andhra University, Inter collegiate and University selections 2013 – 14 for athletics meet were held at DNR College, Bhimavaram on 09–12–2013 & 10 – 12 – 2013. Three of our college students participated in the events 110 Meters hurdles Mr.K.Pushpa Krishna, I.B.Sc got bronze medal.

5.3.3. How does the college seek and use data and feedback from its graduates and employers, to improve the performance and Quality of the institutional provisions?

- It collects exit level feedback from the outgoing graduates regarding teaching learning process.
- The feedback is collected from Alumni during the Alumni Association meeting
- Career guidance and placement cell collects feedback from graduates and employers during the organization of the campus recruitment.
- All the collected data and the suggestions given by the employers are analyzed by career guidance cell and suitable measures are recommended to the management to improve the performance and Quality of the institutional provisions. The management in turn will take necessary steps.

5.3.4. How does the college involve and encourage students to publish materials like catalogues, wall magazines, college magazines and other material? List the publication or materials bought out by the students during the previous four academic sessions.

5.3.7. How does the institution network and collaborate with the Alumni and former faculty of the institution.

- The college alumni committee meets at least twice in a year and organize alumni meet annually. Alumni committee made it a policy to organize various activities in their meet including felicitation to two of identified and reputed persons from alumni and two of former faculty members every year.
- Services of reputed alumni members to introduce and link up various companies to organize campus recruitment drives.
- Services of former faculty members are utilized-
 - as resource persons while organizing guest lectures, workshops, student's seminars.
 - as guests and speakers while organizing functions like college day, youth festivals, endowment prizes and cash awards distribution events.
 - as subject experts in the recruitment of unaided teaching faculty members.

CRITERION–VI: GOVERNANCE, LEADERSHIP AND MANAGEMENT

6.1. Institutional Vision and Leadership

- 6.1.1. State the vision and mission of the institution and enumerate on how the mission statement defines the institutional distinctive characteristics in terms of addressing the needs of the society, the students it seeks to serve, institution's traditions and value orientations, vision for the future etc?**

Mangena Venkata Narasimham; Jana Sankarayya and Rudraraju Venkata Ramaraju College of Arts and Science was established in 1972 as an off-shoot of Antervedipalem Firka Development Trust (AFDT) with a vision to impart and promote higher education in Arts, Commerce and Science to boys and girls of rural ambience in and around Antervedipalem Firka irrespective of their caste, creed or socio-economic status.

The quality of a country depends on the quality of its people and the quality of people depends on the quality of its educational institutions. The institution aims at providing quality education with ethical values and facilities for all round development of the student laying emphasis on discipline, character and secular outlook in addition to active learning process.

The mission of the college aims at providing higher education, preparing, skilled, cultured, confident and competent future citizens of India with zeal to contribute to its progress and welfare. The graduates of the institution shall have the abilities of learning to know, learning to do, learning to live and learning to be. The institution introduces the need based courses to transfer the students from class room to work place to earn livelihood.

The college was established to provide opportunities in higher education mainly to the sons and daughters of the disadvantaged who were not endowed with the necessary means to educate their children. The college is originally affiliated to Andhra University and is now affiliated to Adikavi Nannaya University from 2012-13 offers undergraduate and graduate courses in Arts, Science and Commerce (B.A., B.Sc., BCA, B.Com. and M.A.). It functioned as an un-aided institution for the first six years and subsequently admitted into grant-in-aid in 1978. In spite of its financial constraints the management never attempted to tax the parents.

The rural ambience has been the cause of the institution's humility in currently restricting itself to courses in Arts, Science and

Commerce. With its austere financial management, the governing body of the college has succeeded in providing the necessary physical infrastructure, while its commitment to moral infrastructure has never changed. Accordingly the institution strives to provide quality education at affordable cost.

The institution which started on low profile with three course combinations and just 35 students has made rapid strides to reach a magnificent strength of 1042 students with 14 course combinations and sprawls over an area of 7.68 acres.

It is to the credit of the college that its services have been fully utilized by village girls whose parents are virtually reluctant to send their daughters to other places for higher studies.

6.1.2. What is the role of top management, principal and faculty in design and implementation of its quality policy and plans?

The goals and aims of the institution provided by the management are implemented under the leadership of the principal. The Secretary and Correspondent as a representative of the management committee visits the college frequently. Our management always stands in the front line in encouraging the staff, in imparting quality education. The management of the college has healthy rapport with the public and the Alumni association in drafting and implementing the perspective plan for institutional development.

The principal is the head of the institution and he is the leader of the team to look after the smooth conduct of the college office as well as all the departments of the institution. The governing is based on the principles of participation and transparency. The academic and administrative wings are planned in such a way that there will be no hindrance and the institution works smoothly moving hand in hand. In each and every aspect, the principal contacts the academic and administrative staff and offers suggestions and accepts suggestions from the staff.

Under the leadership and guidance of the principal, our college has been striving hard to impart quality education and to maintain excellent campus discipline and moral values. The staff council consisting of the principal and all heads of the departments assist the principal in the all round administration of the college. The principal in consultation with the management constituted some committees with staff to look into various aspects of the organization and management of the institution. The principal has

also constituted Internal Quality Assurance Cell (IQAC) to discuss several measures to be observed and to maintain quality in the academic front as well as to promote research activities in the college.

The faculty members, who are on different Boards of Studies of the Universities, actively participate in designing academic curriculum and plans of implementation. The faculty members take active part in execution and in implementation of the guidelines provided by the university in quality enhancement at the institution level in coordination with the Quality Assurance Cell. The faculty members are appointed as coordinators of various academic activities in the institution. Thus, involvement of the faculty is a must in decision making and implementation.

6.1.3. What is the involvement of the leadership in ensuing:

- **the policy statements and action plans for fulfilment of the stated mission**
- **Formulation of action plans for all operations and incorporation of the same**
- **into the institutional strategic plan**
- **Interaction with stakeholders**
- **proper support for policy and planning through need analysis, research inputs and consultations with the stakeholders**
- **reinforcing the culture of excellence**
- **champion organizational change**

The management and principal see to it that the policy statements, action plans and stated mission are realized in the institution. Various committees are constituted with senior faculty as coordinators for execution of different plans for fulfilment of the stated mission. The committees interact with all the stakeholders. They analyse different inputs and consultation so that the institution will have organizational change wherever necessary to reinforce the culture of excellence.

6.1.4. What are the procedures adopted by the institution to monitor and evaluate policies and plans of the institution for effective implementation and improvement from time-to-time?

There has been regular monitoring and supervision on implementation of various plans and policies of the institution and periodic assessment of execution of the guidelines and plans that are implemented in the institution. There has been analysis and

evaluation of feedback on successful implementation, necessary assessment and correction for required development in the process.

Periodic academic audit was conducted to monitor the academic plan provided by the CCE. Various committees are formed with senior faculty as conveners to monitor the plans and policies with internal coordination in the smooth functioning of the college. The following are the various committees involved in the process.

- 1) College Admission Committee
- 2) College Building Committee
- 3) College Equipment Committee
- 4) College Library Committee
- 5) College Poor boys' Fund Committee
- 6) College Special Fee Committee
- 7) College Physical Education Committee
- 8) College Academic Advisory Committee
- 9) College Discipline Committee
- 10) College Cultural & Fine Arts Committee
- 11) College Attendance Committee
- 12) College NSS Advisory Committee
- 13) College Anti-ragging Committee
- 14) Student Grievance Redressal Cell
- 15) Staff Grievance Redressal Cell
- 16) Student & Staff Welfare Committee

These committees assist the principal in the all round administration of the institution.

6.1.5. Give details of the academic leadership provided to the faculty by the top management.

The proclaimed logo of our college is "TEJASVINAVADHITHAMASTU" which means "May the Divine Illumine Our Studies". To realize this goal, the management of the institution strives to cater the needs of higher education among the young students by involving the faculty in various committees and cells. There has been possibility for improving academic qualifications and achieving higher degrees in research oriented activities and research work like getting M.Phil/ Ph.D degrees in particular.

6.1.6. How does the college groom leadership at various levels?

The management constituted various committees to coordinate the academic and administrative matters in the institution. The senior faculty members are deputed as conveners of committees. It is decided by the management and principal to conduct the periodical

meetings with the committees to assess and guide the committees for the effective implementation of various plans to achieve the vision, mission and goals of the institution. Faculty is encouraged to upgrade their skills through various avenues such as orientation and refresher courses. Bridge courses have been conducted to address the academic needs of the students. Remedial Coaching classes for scheduled caste and scheduled tribe students have been conducted throughout the academic year with the UGC support. Such programmes helped to achieve equity and self development. A batch of top students in all categories such as academics, sports and games, service activities etc from each class are selected and they are formed into college students council. They represent students grievances and day to day inconveniences if any for immediate redressal.

NSS activities like conducting different surveys in the villages in association with district authorities such as DRDA (District Rural Development Authority) and CHELIMI (helping hands) scheme in the institution help the students to acquire leadership qualities and personality development through community service.

JKC (Jawahar Knowledge Centre) activities like mock-interviews, group discussions etc. play a vital role in the institution to transfer the students from classroom to work place to earn livelihood.

The principal of the institution encourages the daily participation of students in academics in the class room to draw the competitive spirit of the students in all aspects.

6.1.7. How does the college delegate authority and provide operational autonomy to the departments/units of the institution and work towards decentralized governance system?

Quality assurance is core need of education and it has been sole aim of the institution. To realise the fact, the administration is decentralized through delegation of authority to the Heads of the departments and conveners of the respective committees besides the office superintendent. Under the leadership and guidance of the principal, our college has been striving hard to impart quality education to get good results, to maintain excellent campus discipline and moral values. Each department has its periodical meetings. Under the leadership of the first member of the department to analyze the academic activities and the execution of the plans and guidelines provided by the university/principal of the institution.

6.1.8. Does the college promote a culture of participative management? If yes, indicate the levels of participative management.

Yes,

The management of our institution encourages participative management at all levels i.e. right from admission of students to maintaining transparency in using public funds. Various committees are formed to see it all the stakeholders are well informed regarding every activity in the institution so that all efforts are put to enhance the image of the institution and its services resulting in positive perspective making the institution a “citadel of learning”.

6.2. Strategy Development and Deployment

6.2.1. Does the institution have a formally stated quality policy? How is it developed, driven, deployed and reviewed?

Yes,

The institution believes in providing access-equity-excellence in education. The institution strives to impart quality education and equip the students with skills and moral values so that they become responsible civilians in the society and inturn future citizens of the country. The institution also strives to provide equal access to all sections of students. The institution has been striving to prepare the students for the competitive culture and either to pursue higher studies or to settle in life. Well planned instruction and guidance is provided. Necessary infrastructure such as laboratories, classrooms and library is provided. Quiz, group discussions, elocution and cultural activities etc are conducted to mould the students as informed citizens in the contemporary competitive society. The institution encourages its staff to inculcate innovative techniques like use of multimedia, MANA T.V, internet and activity oriented programmes.

6.2.2. Does the institute have a perspective plan for development? If so, give the aspects considered for inclusion in the plan.

Yes,

The management of the institution believes in the fact that “Learning brings out the spirit of creativity in the young minds. Creativity gives knowledge. Knowledge is indeed an asset for the Nation”.

Therefore, the management of the institution has its perspective plan since the inception of the educational institution i.e. AFDT high school was established in 1948; the high school was upgraded

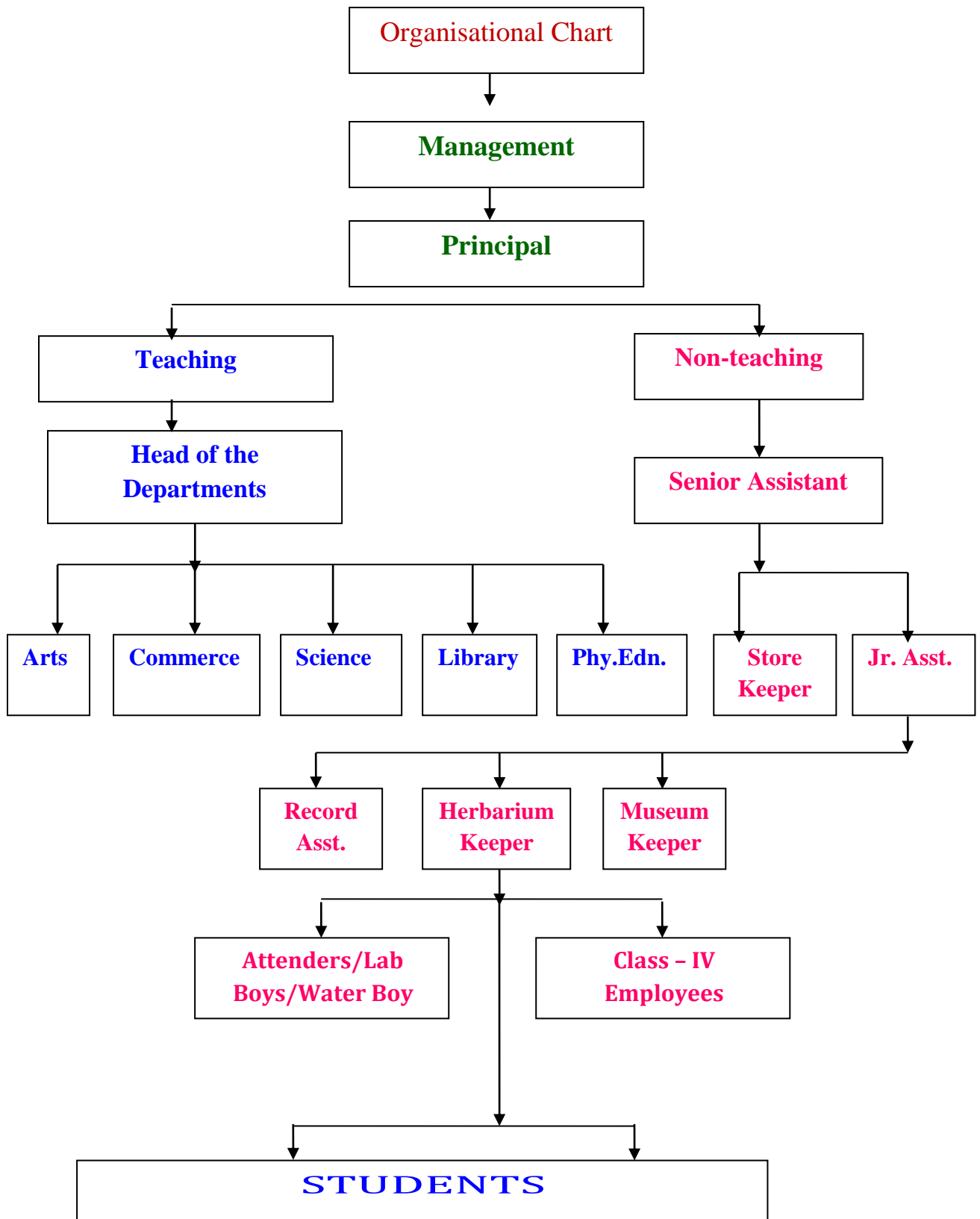
to junior college in 1970; the junior college was upgraded to degree college in 1972.

The perspective plan of the college involves an element of continuous expansion. The expansion centres round the academic programmes, and infrastructure development. The institution has started new courses such as Bio-chemistry, Bio-technology. It is proposed to start new certificate courses such as Oil Technology, Aqua culture, Dairy Technology etc. The management will take care of resources generation for funding all these expansion programmes by the coordination of funding agencies like UGC, ONGC etc.

Thus, the management has well laid perspective plan to fulfil the education needs of the Antervedipalem Firka of Malikipuram Mandal.

6.2.3. Describe the internal organizational structure and decision making processes.

The institution has been adopting decentralized governance system, since its inception. The internal organizational structure of the institution consists of various statutory bodies such as the management, the principal and his staff and its stakeholders. The governing body, college development council, staff counsel, Internal Quality Assurance Cell and other committees such as campus discipline committee, student & staff grievance redressal cell etc. assist the principal in the all round administration of the college.



6.2.4. Give a broad description of the quality improvement strategies of the institution for each of the following:

- **Teaching & Learning**
- **Research & Development**
- **Community engagement**
- **Human Resource Management**

The institution encourages participative listening and learning method and interactive method. It is aimed to keep abreast of contemporary advancements and developments in subjects.

The management and the principal encourage the faculty to adopt technology oriented education such as classroom power point presentations, web based education, ICT based assignments. JKC of our institution mould the students to face the global challenges.

The institution motivates the students to inculcate competitive culture by organizing classroom seminars to encourage creativity, skills of expression and communication and by conducting tutorials, assignments, projects, periodic examinations, internal examinations as per the guidelines of the university to develop the regular attention of the students towards their studies.

Research development:

The institution promotes the professional development of the faculty and motivates to register in research oriented programmes such as M.Phil/Ph.D, NET and SLET.

Community Engagement:

The 4 NSS units, the Youth Red Cross Society and The Red Ribbon Club of our college have been actively participating in the community orientation programmes and service activities.

The main objective of National Service Scheme (NSS) is the personality development of the student volunteer through the community service. As a part of NSS activities in its special programmes with the permission of university authorities, the institution through its students, conducted various surveys such as socio-economic surveys and the right functioning of self-help groups, ICDS (Integrated Child Development Scheme) activities in association with the district authorities of DRDA, ICDS. The institution encourages the students to donate blood to the needy people in the community with the guidance of NSS units and Youth Red Cross Society. As per the instructions given by the

NSS cell of the university, the institution adopted one village for each unit to conduct service activities.

The institution organized several awareness programmes through its Red Ribbon Club to protect the community from social evils like drunk and drive and AIDS.

Human Resource Management:

The management of the institution believes in the fact that the prime duty of an institution of Higher Education is to provide competent man power to the society. Therefore, the management encourages the faculty and the students to involve themselves in the various activities other than academics so that the proper management of available human resources in multidimensional services. The institution encourages its teaching and non-teaching staff to improve their academic qualifications and to participate in seminars and to write books. The principal deputed the staff members as NSS programme officers and JKC mentors. The students are also encouraged to involve in several programmes so that they can manage situations in future.

Industry Interaction:

The institution has been continuously striving to encourage the students to get their livelihood by providing various M.O.U.s with TBR INFRA, Bangalore and M.S.N Labs, Hyderabad. In this connection, JKC of our institution particularly plays a vital role through its activities such as conducting campus drives with the support of Nodal JKC, Rajahmundry. The department of Zoology established a linkage with the farmers of Aqua to enlighten them on Aqua Culture. The department of Biotechnology established a MoU with Godavari Diagnostic Centre, Malikipuram.

6.2.5. How does the Head of the institution ensure that adequate information (from feedback and personal contacts etc) is available for top management and the stakeholders to review the activities of the institution.

Speed of the train is determined by the speed of the engine. The leader of the organization determines the growth of the organization. The head of the institution is a member of the management of the institution. As a member of the management, the principal attends the management meetings regularly and explains the day- to- day activities to the management members and provide the necessary suggestions and consider the views of the members for the smooth running of the college.

The principal interacts with the faculty members periodically and give the necessary information to the members and review the activities of the various departments to impart quality education.

The principal also meets the students and parents on various occasions and seek their co-operation to implement the perspective plan of the institution.

6.2.6. How does the management encourage and support involvement of the staff in improving the effectiveness and efficiency of the institutional processes?

The management has the healthy culture of interacting with the staff periodically to convey their plans and programmes as well as their aspirations to make the institution, an ideal one in the region. They also seek suggestions and advice from the staff. The management believes that the staff play a vital role in day-to-day activities in the institution so that the institution achieves fruitful results. The management gives the necessary freedom and encouragement so that the staff can involve themselves in all the processes like administration, academic activity, competitive culture, service activities, extracurricular activities, sports and games, enhancement of standards and moulding of students so that the students of the institution remain a source of strength and success even after the completion of their study in the institution.

6.2.7. Enumerate the resolutions made by the management council in the last year and the status of implementation of such resolutions.

The management resolved the following in the last year.

i) Resolution: To complete the construction works in the campus to fulfil the infrastructural needs of the institution.

Status: The construction works of Indoor Sports Training Facility Centre, Ladies waiting hall, canteen facility, Extensions on Rajiv Block, Sir Arthur Cotton Block and on Library building are almost completed and women hostel is in progress.

ii) Resolution: To implement uniform dress code to all the students from 2014-15 academic year.

Status: From the academic year 2014-15, students are wearing uniforms everyday for socio-economic equity.

iii) Resolution: To form student council to organize student centred activities

and to represent various grievances of the students to the principal and management.

Status: The student council was formulated with the students from all classes who excelled in academics, sports and games, cultural and literary activities and service activities to organize student centred activities and to address students' grievances and day-to-day inconveniences, if any for immediate redressal.

- 6.2.8. Does the affiliating university make a provision for according the status of autonomy to an affiliated institution? If 'yes' what are the efforts made by the institution in obtaining autonomy?**

No,

However, our institution will go for the status of autonomy in coming future.

- 6.2.9. How does the institution ensure that grievances/complaints are promptly attended to and resolved effectively? Is there a mechanism to analyse the nature of grievances for prompting better stakeholder relationship?**

In our institution there are two student grievances redressal cells functioning separately for boys and girls. Under the supervision of the principal, the senior staff members are deputed as coordinator and thus address the grievances and day-to-day inconveniences of the students if any for immediate redressal. The management of the institution conduct periodic meetings with the committees and resolve the grievances effectively. Thus, this mechanism helps the institution for promoting better stakeholder relationship.

- 6.2.10. During the last four years, had there been any instances of court cases by and against the institute? Provide details on the issues and decisions of the courts on these?**

No court cases filed against the institute during the last four years.

- 6.2.11. Does the institution have a mechanism for analysing student feedback on institutional performance? If 'yes' what was the outcome and response of the institution to such an effort?**

Yes.

A feedback from the students is collected and analysed by the principal and the management and teachers are given suitable instructions periodically regarding areas of improvement. Teachers are also instructed to devise innovative teaching methods and teach the students accordingly. The outcome is analysed,

discussed and suitable remedial measures are initiated by the management and the principal.

6.3. Faculty Empowerment Strategies

6.3.1. What are the efforts made by the institution to enhance the professional development of its teaching and non-teaching staff?

The institution recognizes the individual strengths and areas of interest of the staff members and accordingly assigns responsibilities to them. Responsibilities of every staff are communicated to them during staff meetings.

The institution promotes professional development of the faculty to the greatest possible extent.

The faculty members are encouraged to attend refresher courses, orientation programmes, training programmes, seminars, conferences, workshops etc. for their professional development.

The teachers are encouraged and motivated to join in individual research for M.Phil/Ph.D programmes.

The non-teaching staff are encouraged to appear for departmental tests to improve eligibility for promotions and to attend the staff development programmes such as training programme on functioning and management of library, training on use of free and open source software in libraries etc.,.

The computer skill development programme is being organized for teaching staff and non-teaching staff.

6.3.2. What are the strategies adopted by the institution for faculty empowerment through training, retraining and motivating the employees for the roles and responsibilities they perform.

The principal and management constantly encourage and motivate the staff to attend and learn from seminars, workshops, faculty development programmes and to pursue studies together. The principal encourages the staff to clear NET/SLET as one of the ways for their retraining. The faculty members are entrusted and involved in several committees and cells. The management encourages faculty in terms of sharing both administrative and academic responsibilities and representations in committees. These committees have a healthy mix of seniors and young faculty members which help them to share and learn the roles and responsibilities they are expected to perform. The faculty

members are nominated in the committees, in addition to the committees in 6.1.4.

- IQAC
- NAAC Committee
- Career and Guidance Cell
- Women Empowerment Cell
- Examination Committee
- College Magazine Committee
- Youth Red Cross Committee
- Red Ribbon Club
- Eco Club
- Building Committee
- College Planning and Development Committee

Irrespective of their years of teaching experience, permission is granted for them to pursue their Ph.D as part time research scholars.

6.3.3. Provide details on the performance appraisal system of the staff to evaluate and ensure that information on multiple activation is appropriately captured and considered for better appraisal.

Both formal and informal means are used for assessing the performance of the teaching and non-teaching staff of the college. The formal mechanisms for the performance assessment of the faculty are self appraisal report and feed back by students and peers. Firstly, the college instructs each and every teaching faculty to submit his/her self-appraisal reports indicating the work-load, participation in various seminars, conferences, workshops and symposia and involvement in co-curricular, extra-curricular and extension activities. The duly filled-up appraisal reports are checked and verified by the respective head of the departments. The confidential report based on verified factual data is communicated to the management for further action.

Secondly, our college has feedback from students regarding performance of individual teachers on various aspects. The feedback form has well-defined set of questions that help the students to evaluate the teaching capacity and define how far the teacher has succeeded in reaching out to the students. The principal collects the data and analyses it statistically and ascertains the weighted score of each faculty. The principal personally hands over the results of student's assessment individually to the faculty. If there are any issues of concern, the faculty member is individually informed and directed to overcome

the lacunae without lowering self-esteem. These practices enable our faculty members to particularize their plans for effective teaching process.

Surprise class visits by the principal and casual conversations with students, parents, alumni and colleagues are the informal mechanism to assess the performance of the staff. The participation of the teachers in various college activities is closely monitored by the principal. Informal feedback given by the students during casual conversations is taken note of and the merit of such remarks are enquired into and communicated to the staff. The principal also uses the evaluation in an informal way to improve the services of the office staff.

6.3.4. What is the outcome of the review of the performance appraisal reports by the management and the major decisions taken. How are they communicated to the appropriate stakeholders.

Management closely monitors the performance and work culture of the teaching as well as the non-teaching faculty, self appraisal report of the faculty is the basis of the performance evaluation. The principal evaluates the performance of the staff formally through the feedback from the stake holders and informally through grapevine communication he receives from the stake holders. The merits of such information are impartially and meticulously assessed, suggestions are made whenever necessary and are communicated to the concerned individuals. The findings in the assessment are brought to the notice of the management for review. These measures help to improve the performance of the institution by improving and enhancing the quality and growth in academics. Extracurricular and administrative services are thus to fulfil the objectives of the institution.

6.3.5. What are the welfare schemes available for teaching and non-teaching staff? What percentage of staff have availed the benefit of such schemes in the last four years.

The college has introduced the welfare society for teaching and non-teaching staff members. Most of the staff members have taken the advantage by getting marriage loans, education loans etc. However the management provides medical leave, maternity leave facilities to the teaching and non-teaching staff of the college. In addition, the following welfare facilities are in operation at the college level for the welfare of the staff.

- The facility has been used by 41 staff members in the last four years in medical leave/casual leave/compensatory half pay leave facility.
- Duty leave facility granted wherever applicable
- Reimbursement of expenses of the faculty members for participating in seminars/conferences organized by other institutions.

6.3.6. What are the measures taken by the institution for attracting and retaining eminent faculty?

The management takes necessary measures to fill up the vacancies arised due to the death of employees working in the institution by following guidelines of the government to look after the welfare of the deceased family.

In order to attract and retain eminent faculty, a condusive working environment is created. Faculty members are appreciated and recognized for the contribution they make by actively participating and fulfilling their responsibilities in various committees and their grievances are addressed as the situation demands.

Experienced and retired faculties are appointed and are provided with attractive pay packets.

- Offers UGC pay scale
- M.Phil and Ph.D awarded teachers get additional increments as per UGC norms
- Promotional opportunities are provided as per UGC norms and annual increments are granted accordingly.
- Funds received from UGC under various schemes are being utilized following the given guidelines.

6.4. Financial Management and Resource Management

6.4.1. What is the institutional mechanism to monitor effective and efficient use of available financial resources?

The institution's financial resources are meticulously targeted by the management to yield maximum infrastructural facilities and learning resources to the students. The college special fee committee make resolutions and allot the necessary amounts to various departments in the college for each year to purchase required equipment and material.

6.4.2. What are the institutional mechanisms for internal and external audit? When was the last audit done and what are the major audit objections? Provide the details on compliance.

The institution has a mechanism for internal audit system. The principal deposes the senior faculty members of various departments as internal auditors to conduct audit and provide necessary suggestions so that the institution is working in a smooth way.

The auditors from the office of the Commissionerate of Collegiate Education, Andhra Pradesh, Hyderabad and auditors from the office of the Accountant General, Andhra Pradesh, Hyderabad conduct external audit once a year.

Laboratory and general stock verification, Library books and its stock verification are being conducted annually by senior faculty.

The college has no major audit objections. However, the suggestions given by external auditors are followed for compliance.

6.4.3. What are the major sources of institutional receipts/funding and how is the deficit managed? Provide audited income and expenditure statement of academic and administrative activities of the previous four years and the reserve fund/corpus available with institutions, if any.

Since our institution is being a grant-in-aid institution by the government of Andhra Pradesh, the major sources of funding are from tuition fee, special fee, scholarships and UGC grants. The management of the institution believes in the fact that the institution's growth and development largely depend on availability of funds. Besides the UGC grants the management strives to secure funds from MP grants, MLA grants, ZP grants and donations from various agencies interested in promotion of higher education to manage deficit in funding.

Statement of income & expenditure for last 4 years to be given Here

Academic year	Income	Expenditure
2011-12	3,47,38,850.81	3,47,38,850.81
2012-13	3,09,24,464.15	3,09,24,464.15
2013-14	3,27,11,278.65	3,27,11,278.65
2014-15	2,60,33,484.06	2,60,33,484.06

6.4.4. Give details on the efforts made by the institution in securing additional funding and the utilization of the same (if any).

The institution appeals to the Alumni of the college for the required facilities and needs of the college. The college planning and development committee approaches the philanthropists to meet the financial and other necessities.

6.5. Internal Quality Assurance System (IQAS)

6.5.1. (a) Has the institution established an Internal Quality Assurance Cell (IQAC)? If 'yes' what is the institutional policy with regard to quality assurance and how has it contributed in institutionalizing the quality assurance process?

Yes.

Quality assurance is the core need of the education and it has been sole aim of the institution. The institution has been striving for its quality in its five important parameters such as Access and Equity, Relevance, Quality-Excellence, Management – Governance and Funding.

Our institution has established Internal Quality Assurance Cell (IQAC) during the year 2005-06. The cell collects the reports from all the departments and committees of the college. It plays an important role to take proper decisions in quality improvement and smooth running of the college. The IQAC designs various activities with good quality such as preparation of institutional plan consists of various academic activities, curricular, co-curricular and extracurricular activities to be organized. The cell is working effectively with internal coordination with all the committees and departments in the institution.

(b) How many decisions of the IQAC have been approved by the management/authorities for implementation and how many of them were actually implemented?

The management of the institution invite suggestions from all the stakeholders and IQAC for the progress of the institution and quality enhancement in particular. Therefore, the management has approved all the decisions made by the IQAC and the same are being implemented.

(c) Does the IQAC have external members on its committee? If so, mention

The IQAC of our college have two external members on its committee.

They are:

- i) Dr.V.Narayana Rao, Former Principal, State Best Teacher Awardee
- ii) Dr.J.V.Prasad M.S, Sankar Nursing Home, Mori.

Both the external members contributed significantly in the development activities of the institution and interact with the stakeholders periodically to assure the quality and sponsor the poor students to continue their studies.

(d) How do students and alumni contribute to the effective functioning of the IQAC?

Our college Alumni Association is very active and energetic. It involves in all the activities and give suggestions to IQAC and IQAC consider the suggestions so as to take further action. CHELIMI activity in our institution was proposed by our students and Alumni Association.

(e) How does the IQAC communicate and engage staff from different constituents of the institution?

The IQAC consists of members from different departments of the college. The coordinator convenes meetings to communicate and engage staff to conduct various activities proposed in an academic year.

6.5.2. Does the institution have an integrated frame work for quality assurance of the academic and administrative activities? If 'yes', give details on its operationalisation.

Yes.

The IQAC is a monitoring body working for quality assurance of the academic and administrative activities of the college. It monitors and guides the infrastructural development and improvement of academic activities. The IQAC with the coordination of the various committees consisting of teaching and non-teaching staff, working actively and monitors the quality assurance in the existing academic and administrative systems.

6.5.3. Does the institution provide training to its staff for effective implementation of the quality assurance procedures? If 'yes', give details enumerating its impact.

Yes.

The institution provides the members of teaching staff and the supporting staff with leave facilities to attend orientation/refresher courses, seminars, workshops etc. The IQAC, based on the

institutional plan, conducts awareness and training programmes to all teaching and non-teaching staff members to implement various activities qualitatively following quality assurance measures. Enhancement of quality in the organization of academic and administrative activities is experienced.

6.5.4. Does the institution undertake academic audit or other external review of the academic provisions? If 'yes', how are the outcomes used to improve the institutional activities?

Yes.

The institution conducts academic audit every year internally and externally by team of academic advisors deputed by Commissionerate of College Education, Hyderabad. Affiliated university also review the academic provisions periodically. Suggestions given by the academic advisors are reviewed in the committee meetings and action taken report is submitted to the Commissionerate of College Education office.

6.5.5. How are the internal quality assurance mechanisms aligned with the requirements of the relevant external quality assurance agencies/regulatory authorities?

The internal quality assurance mechanism of the college is adequately aligned with the requirements of external quality assurance agencies/regulatory authorities like CCE, Hyderabad. The teachers are now to score points from curricular, co-curricular and research activities for placement to higher grades with the introduction of the Academic Performance Indicator System. These records are maintained by the IQAC of the college.

6.5.6. What institutional mechanisms are in place to continuously review the operations and outcome?

The teaching learning process is continuously being monitored by the principal and IQAC. Periodic meetings are conducted to provide the necessary suggestions. The teaching learning process in our institution consists of conduction of unit tests, class room seminars, certificate courses, JKC, Practical knowledge in laboratories and Library for the benefit of the students.

6.5.7. How does the institution communicate its quality assurance policies, mechanisms and outcomes to the various internal and external stakeholders?

The institution communicates its quality assurance policies to its stakeholders by organizing various meetings like parents meet, Alumni meet, Endowment and Cash Awards distribution functions etc. on different occasions. The principal of the institution

obtained feedback from stakeholders and the same was intimated to the faculty for better performance in quality assurance. The management and principal appraise the performance of the faculty and encourage the staff by giving appreciation certificate to those who achieved 90% above pass percentage in their respective subjects.

Any other relevant information regarding governance and leadership and management which the college would like to include.

- Developing and implementing a strategic vision for ICT in the college
- Identifying key areas for development in the short term.

CRITERIA VII: INNOVATIONS AND BEST PRACTICES

7.1. Environment Consciousness

7.1.1. Does the Institute conduct a Green Audit of its campus and facilities?

Yes,

The college is situated nearby river Godavari; it is a part of Konaseema. The college is running in clean and green eco-friendly environment. The department of Botany has developed a good botanical garden containing several plants. The campus has a good number of trees and plants turning the environment eco friendly.

The college is situated in an island encircled by the river Godavari and bay of Bengal. The college is maintaining clean and green eco friendly environment. The department of Botany has developed a good botanical garden containing several general and medicinal plants.

7.1.2. What are the initiatives taken by the college to make the campus eco-friendly?

- Energy conservation
- Use of renewable energy
- Water harvesting
- Check dam construction
- Efforts for Carbon neutrality
- Plantation
- Hazardous waste management
- e-waste management

Optimum utilization of electrical power and water resources are practised in the campus to minimize energy conservation.

Energy Conservation:

Awareness with regard to energy conservation is created among the staff and students. The idea that energy saved is energy produced is imparted. No light, fan or computer are left on when not using.

Use of renewable energy:

Awareness is created on energy conservation and renewable

energy among the staff and students. The Department of Bio-Technology has been maintaining a mini bio-gas plant to meet the need of the department i.e. conducting practical classes. The college has established solar system to meet the partial electricity needs in the campus.

Water harvesting:

The college is maintaining water harvesting in the college campus to keep up the levels of ground water tank to utilize the rain water resources.

Check dam construction:

Check dam construction is not applicable.

Efforts for carbon neutrality:

The college campus has sufficient plantation to maintain carbon neutrality.

Plantation:

- Plantation is taken up by the eco-club and NSS Units of the college.
- Clean and green environment is maintained in the campus.
- Guest lectures and workshops are being organized to create awareness on the importance of plantation to reduce environmental pollution.

Hazardous waste management:

Use of plastic products like carry bags, water glasses, tea cups are minimized in the college campus, instead of paper and fiber products are being used.

E-Waste management:

The college is using refillable cartridges in reprographic and printing machine. The college exchanges the old computers while purchasing new ones.

The department of Biotechnology is actively practicing the e-management by the recycling of used materials like clocks, flops, CDs, bottles, mother boards, etc.

7.2. Innovations

7.2.1. Give details of innovations introduced during the last four years which have created a positive impact on the functioning of the college.

- In the beginning of the academic year, orientation programmes are being conducted by IQAC for I year students of each stream (BA, B.Sc& B.Com) to create awareness regarding curricular & co curricular activities in an academic year and rules and regulation to be followed in the institution.
- Certificates of academic excellence are being awarded to teaching staff for their performance in teaching based on the pass percent (90%) in their subjects to encourage efficiency, commitment and quality in teaching.
- The college has introduced attractive uniform for its students (equalness among the students) during 2014-15 academic year. For their identity they wear identity cards.
- Special efforts are being made:
 - To promote personality development.
 - To promote their knowledge base by providing access to internet and by organizing add on courses.
- CHELIMI project, initiated by the students, is being organized by the students of our college under the guidance of a coordinator. In this scheme students collect a minimum of Rs 2/- from each student and staff every week. The accumulated fund will be utilized for helping the poor students.
- Endowment prizes and cash awards scheme is introduced in the institution during the year 2011-12. The intension of the scheme is to encourage and promote academic Excellency among the students. Donors from management, staff, Alumni and philanthropists contribute multiples of Rs 5000/- as seed money. Interest amount accrued on the deposits will be awarded for the students who performed well in the university final examination, as per the guidelines given by the donors, along with merit certificates. Endowment prizes and cash awards distribution function is being organized every year on the eve of teachers' day in the presence of eminent personalities.
- Many donors have announced various cash and endowment awards to the meritorious students of our college. These awards will create a competitive spirit among the students.

7.3. Best Practices

7.3.1. Elaborate on any two best practices in the given format at page no. 98, which have contributed to the achievement of the Institutional objectives and/or contributed to the Quality improvement of the core activities of the college.

The Commissioner of Collegiate Education of Andhra Pradesh selected some colleges during the year 2013-14 to promote them as Center of Excellence (CoE) by giving necessary information on best practices being implemented in various colleges in the country. Our institution was selected to promote as centre of excellence among 59 Colleges in the state of Andhra Pradesh. Following the guidelines and suggestion given by Commissioner of Collegiate Education, our institution has identified 37 best practices and implementing in a phased manner.

Details of two best practices are given below.

Title: Green Policy for Environmental Protection

Goal:

Goal of the institution is to create awareness among the student community on Green policy for Environmental protection' by practicing the following eco-friendly activities.

- Establishment of Eco club to organize various awareness programmes on environmental protection.
- Establishment of solar power generating systems ' and use of energy efficient lights (SYSKA LED bulbs)
- Installation of biogas plant for garbage regression.
- Maintenance of clean and green campus' with special emphasis on growing medicinal plants and formation of green park to promote the concept of Swatch Bharat.
- Formation and maintenance of water harvesting pits to increase ground water levels.
- Observation of anti-plastic vehicle free days to promote eco-friendly atmosphere.

Context:

It is an established fact that most of the dangerous worrying problems that human race is facing are mainly due to global warming, depletion of Ozone layer and various health hazards caused by environmental pollution.

These challenges can be addressed by creating awareness and following well designed green policy for environmental protection'

Practice:

Eco-club of the college is organizing guest lecturers, awareness programmes, observation of vehicle free day (last Saturday of every month) and plastic free day once in a month to promote eco friendly atmosphere in and around the campus.

Four solar power generating systems are established in the college campus at three places i.e. 1) Rajiv Block (Main Building) with 3 KVA +3 KVA output 2) Sir Arthur cotton building (PG block) with 2 KVA output and 3). Library building with 2 KVA output.

Four NSS units, eco-club and department of Botany are entrusted to maintain clean and green campus.

Two water harvesting pits are being maintained to tap the natural water resources and to maintain proper ground water levels.

Evidence of Success

Periodical review on the best practice revealing the following facts.

- Activities organized by the eco-club are creating awareness among the student community regarding social responsibility of promoting eco friendly environment.
- The institution plays the responsible role in the optimum utilization of natural resources. Installation of solar power generating systems is reducing the thermal power consumption resulting in reduction in electricity bills.
- Establishment of biogas plant in the institution helping to excite garbage regression and to use the produced biogas to fulfill the needs of the institution.
- Analysis on activities taken up by NSS, eco-club and Dept of Botany in maintaining clean and green atmosphere, growing medicinal plants is indicating that institution is successful to some extent in achieving its goal of the best practice.
- Experience on maintenance of water harvesting pits, observation of anti-plastic day and vehicle free day indicates evidence of success of the best practice.

Problems encountered and resources required:

Even though UGC is providing seed money to purchase and install solar power generating systems, our institution, being reduced to unaided college, is facing shortage of funds for proper maintenance of the solar equipment.

Ban on recruitment of staff in sanctioned posts in aided colleges

causing shortage of human resources to maintain infrastructure used in the best practice.

Notice:

Our experience in adopting this best practice suggests that proper planning of human resources and technical support for maintenance of solar power generating system and biogas plant, medicinal plants garden are required to achieve the goals of the best practice.

Title:

Endowment prizes, cash awards and CHELIMI (Helping Hands) Scheme.

Goal:

- The institution started the best practice to achieve the following objectives.
- The endowment and cash awards are initiated to encourage the meritorious students for their academic achievements in various subjects. CHELIMI(Helping hands) scheme, which is a brain child of some of NSS volunteers, is initiated in the college to inculcate the helping habit among students and staff and to help needy people especially in the student community.

Context:

Proper guidance, counseling, encouragement and helping hand play a key role in the successful organization of an educational institution. Even though guidance and counseling can be made a part and parcel of teaching; encouragement and helping hand to the students need special focus and effort. Encouragement to students for their academic achievements and to extend helping hand to the needy students involve financial commitment. Financial resources to address this problem can be achieved by mobilizing necessary funds from philanthropists.

Practice:

Endowment prizes and cash awards scheme is initiated during the academic year 2006-07 with seed money collected from the donors. Donations collected in multiples of Rs.10,000/- from some of the management members, staff members working and retired in the institution, alumni members and Philanthropists and deposited in a bank and the interest accrued on these deposits is awarded to the students as per the guidelines suggested by the donors. Donations for cash awards are collected in multiple of a thousand and the collected money is being awarded to the students

who achieved academic excellence. The amount deposited in the bank under this scheme is Rs.3,75,000/- and cash awards are distributed to the meritorious students every year..

For CHELIMI (helping hands) scheme student volunteers collect Rs.2/- every week from the students and staff who wish to contribute for the promotion of the scheme. The collected amount is being deposited in the bank account. Part of this amount will be donated to the needy students to overcome their financial barriers in pursuance of their studies.

Evidences of Success:

The following table gives the information regarding distribution of endowment prizes, cash awards.

Sl. No	Academic year	No. of students awarded		Total amount deposited for endowment awards	Total amount distributed	
		Endowment	Cash		Endowment	Cash
1	2011-12	39	11	2,60,000	26,550	10,016
2	2012-13	39	08	2,60,000	24,000	7,016
3	2013-14	47	10	3,75,000	33,750	8,916
4	2014-15	47	18	3,75,000	30,000	13,016

The information given in the above table reveals the fact that the number of philanthropists encouraging the scheme is increasing year by year to help more number of students who achieve academic excellence.

CHELIMI (helping hands) scheme which was started during the academic year 2013-14 could able to help the students as per the particulars given below.

Year	No. of students benefited	Amount distributed
2013-14	4	8,900
2014-15	2	32,300 (Along with the contribution of students)

Problems encountered & resources required:

Identification of philanthropists from alumni, prominent persons, management members and motivating them to respond to the cause requires proper planning and continuous pursuance. Importance of the scheme should be propagated properly by the committed organizers of the scheme to see this best practice comes true.

Notice:

Experiences encountered in the execution of the scheme in our institution suggest that a team is commitment, proper planning and its execution will help to run the scheme in a successful way.

Evaluative Report of the Department of Telugu

1. Name of the department : **TELUGU**
2. Year of Establishment : 1972
3. Names of Programmes / Courses offered (UG, PG, M.Phil., Ph.D., Integrated Masters; Integrated Ph. D.,etc.) : UG-BA., B. Sc, & B.Com
4. Names of Interdisciplinary courses and the departments/units involved : Nil
5. Annual/ semester/choice based credit system (programme wise) Annual Examination system or II & III year courses with internal assessment component. Choice Based Credit System For I year students from 2015-16 admitted batch onwards.
6. Participation of the department in the courses offered by other departments:
The faculty of Telugu, Sri .Narasimha Raju having BL qualification teaches Mercantile Law for the students of III.B.Com.
7. Courses in collaboration with other universities, industries, foreign institutions, etc. : Nil
8. Details of courses/programmes discontinued (if any) with reasons : Nil
9. Number of Teaching posts

	Sanctioned (Required)	Filled
Professors	---	---
Associate Professors	---	---
Asst. Professors	02	By Govt.: Nil By Management: 2

10. Faculty profile with name, qualification, designation, specialization, (D.Sc./D.Litt./Ph.D. / M. Phil. etc.,)

Re-Accreditation Report-2015(Cycle 2)

Name	Qualification	Designation	Specialization	No. of Years of Experience	No. of Ph.D. Students guided for the last 4 years
Mr.N.Narasimha Raju	M.A.,TPT.,B.L., JDC.,	Asst.Professor	---	21 Years	Nil
Mr.R.R.K.Raju	M.A.,TPT	Asst.Professor		10 years	Nil

11. List of senior visiting faculty : Nil
12. Percentage of lectures delivered and practical classes handled (programme wise) by temporary faculty : Nil
13. Student -Teacher Ratio (programme wise): BA - 58:1
B.Sc. - 88:1
B.Com(Gen) - 60:1
B.Com(Voc) - 35:1
BCA - 43:1
14. Number of academic support staff (technical) and administrative staff; sanctioned and filled : Nil
15. Qualifications of teaching faculty with DSc/ D.Litt/ Ph.D/ MPhil / PG.:
No. of teaching faculty with P.G.: 2
16. Number of faculty with ongoing projects from a) National
b) International funding agencies and grants received : Nil
17. Departmental projects funded by DST - FIST; UGC, DBT, ICSSR, etc. and total grants received : Nil
18. Research Centre /facility recognized by the University: Nil
19. Publications : Nil
- a) Publication per faculty :
- Dr.T.Vasu : Name of the Book
Chitra padalu
Manava Ounnatyam
Akupachhani Lokam
Patrika Rachana
Vidya Manovijnanam
Sagaraghosha Kavyam-

Research Publication

**Vimsati – Compilation of Nannaya Bharata
Rachana.**

- Number of papers published in peer reviewed journals (national /international) by faculty and students : Nil
- Number of publications listed in International Database (For Eg: Web of Science, Scopus, Humanities International Complete, Dare Database – International Social Sciences Directory, EBSCO host, etc.) : Nil
- Monographs : Nil
- Chapter in Books : Nil
- Books Edited : Nil
- Books with ISBN/ISSN numbers with details of publishers:
 - The faculty of the department edited proceedings of National Seminar organized by the departments of Telugu & English in collaboration with Adikavi Nannaya University with the title “The Portrait of Child in Literature”. The ISBN no. of the souvenir is ISBN 978-935212-0/2-3

- Citation Index : Nil
- SNIP : Nil
- SJR : Nil
- Impact factor : Nil
- h-index : Nil

- 20. Areas of consultancy and income generated : Nil

- 21. Faculty as members in a) National committees b) International Committees c) Editorial Boards.... : Nil

- 22. Student projects
 - a) Percentage of students who have done in-house projects including inter departmental/programme : Nil

 - b) Percentage of students placed for projects in organizations outside the institution i.e.in Research laboratories/Industry/ other agencies : Nil

23. Awards / Recognitions received by faculty and students

S.No	Name of the Faculty/Students	Name of the Award	When Awarded	Awarding Agency/Institution
1	Mr.N.Narasimh Raju	Academic Excellence Awards	2014 & 2015	MVN,JS & RVR College of Arts and Science

2	Mr.R.R.K.Raju	Academic Excellence Awards	2014 & 2015	MVN,JS & RVR College of Arts and Science
---	---------------	----------------------------------	-------------	--

No. of students received Endowment and Cash awards given by the institution from the Academic year 2013-14 is 3

(Particulars of the students who received the awards are available in the department)

24. List of eminent academicians and scientists/ visitors to the department

S.No	Name of the visitor	Designation	Date
1	Prof. V Simmanna	Dept. of Telugu, Andhra University	16-12-2007
2	Prof. G. Yohan Babu	Dept.of Telugu, Andhra University	16-12-2007
3	Dr. Aripirala Narayana Rao	Rtd HOD, YN College	17-12-2007
4	Dr. Rapaka David Kumar	Academic Guidance Officer, CCE, Hyderabad	25-12-2013
5	Dr.V.Srinivas Rao	Academic Guidance Officer, CCE, Hyderabad	20-12-2014
6	Dr.K.Gangeswara Rao	RJD, Rajahmundry.	12-03-2015
7	Prof. Kacha George Victor	Vice-Chancellor, Adikavi Nannaya University	15-04-2015

25. Seminars/ Conferences/Workshops organized & the source of funding

a) National : 01

National Seminar organized by the departments of Telugu & English in collaboration with Adikavi Nannaya University with the title “The Portrait of Child in Literature” on 9th & 10th October, 2015. The ISBN no of the souvenir is ISBN 978-935212-0/2-3.

b) International : Nil

26. Student profile programme/course wise :

Academic Year	Name of the Course/ programme (refer question no.4)	Applications received	Selected	Enrolled		Pass percentage
				*M	*F	
2013-14	B.A.	79	79	40	39	91%
	BSc	128	128	56	72	93%
	B.Com (GEN)	70	70	45	25	100%
	B.Com(Voc)	29	29	23	06	100%
	BCA	14	14	12	02	100%
2014-15	B.A.	41	41	24	17	100%
	B.Sc.	116	116	29	87	100%
	B.Com (Gen)	54	54	25	29	100%
	B.Com(Voc)	35	35	22	13	100%
	BCA	29	29	22	07	100%
2015-16	B.A.	76	76	42	34	-
	B.Sc.	148	148	48	100	-
	B.Com (Gen)	67	67	33	34	-
	B.Com(Voc)	35	35	26	09	
	BCA	14	14	12	02	

*M = Male *F = Female

27. Diversity of Students

Name of the Course	% of students from the same state	% of students from other States	% of students from abroad
B.A	100%	Nil	Nil
B.Sc			
B.Com			
B.C.A			

28. How many students have cleared national and state competitive examinations such NET, SLET, GATE, Civil services, Defense services, etc.?
: Nil

28. Student progression

Student progression	Against % enrolled
UG to PG	05%
PG to M. Phil.	----
PG to Ph.D.	----
Ph.D. to Post-Doctoral	----
Employed	
• Campus selection	3%
• Other than campus recruitment	16%
Entrepreneurship/Self-employment	25%

29. Details of Infrastructural facilities

- a) Library : 600 books
- b) Internet facilities for Staff & Students :
Common access for all departments
- c) Class rooms with ICT facility :
2 (Two), e – classroom Common for all departments
- d) Laboratories : Not Applicable

30. Number of students receiving financial assistance from college, university, government or other agencies:
- | | |
|-----------------|-------|
| From Government | : 350 |
| From College | : 68 |
| Other Agencies | : 36 |

31. Details on student enrichment programmes (special lectures/ workshops / seminar) with external experts:

- The following resource persons have visited the department of Telugu and delivered Guest Lectures.

S.No	Name of the Guest	Topic	Date
1	Sri.PPV Dhanaraj, Rtd Principal MVN, JS & RVR Degree college	అలలలలలలలలలలలలలలలలలలలల	24-06-2007
2	Sri.J.Jagannadam(అలలలలలలలలలల అలలలలలల	అలలలలలలలలలలలలలలలలలలలల	18-06-2007 to 27-06-2007
3	Sri.P.Srirama Rao, Rtd Principal MVN, JS & RVR Degree college	అలలలలలలలలలలలలలలల	19-12-2013
4	Sri.T.Satyanarayana, Lecturer SKBR College, Amalapuram	అలలలలలలలలలలలలలలలలలలలల	10-01-2014
5	Sri.K.B.V.V.S Murthy	అలలలలలలలలలలలలలలలలలలలల అలలలలలలలలలలల	23-03-2015

6	Sri.P.Srirama Rao, Rtd Principal MVN, JS & RVR Degree college	అంధ్రప్రదేశ్ ప్రభుత్వం అంధ్రప్రదేశ్	04-08-2015
---	--	--	------------

- State level Seminar on “Andhra Sahityam lo Swarna Yugam-Prabhandha Kavitha Vibhavam” on 16th, 17th Dec 2006.

32. Teaching methods adopted to improve student learning

- Chalk & Talk
- Class discussion
- Recitation oral questions by teacher answered orally by students
- Textbook assignments

33. Participation in Institutional Social Responsibility (ISR) and Extension activities:

Staff members of the department participating in various extension activities and activities promoting institutional social responsibility listed below.

- NSS
- Tree Plantation
- Flood Relief activities
- Blood donation camp
- Health Awareness camp
- Cycling day – to promote green policy
- Observation of important Days

34. SWOC analysis of the department and Future plans

Strengths of the department:

- College managed by trust with 42 years of history of service.
- Brand name MVN JS&RVR College attracts a very large number of students.
- Regular assessment of students through unit tests, internal exams, seminar presentations, assignments etc
- Good community support.
- Updated syllabus.
- Team work of the teachers in the department and students.
- Availability and accessibility of books both at Central and departmental libraries.

Weakness:

- Students prefer technical education so they are not joining in traditional courses like BA, B.Sc and B.Com.
- More Students are coming from rural background.

Opportunities:

- Number converts in and around Malikipuram village require graduates to teach Telugu for their students.
- Placement by outside firms-campus recruitments.
- Extension activities.

Challenges:

- Growing expectations from the public.
- To establish special Telugu course.

Future plans of the department.

- To establish special Telugu course.
- To establish TPT course to increase employment opportunities in teaching field.

Evaluative Report of the Department of English

1. Name of the department : **ENGLISH**
2. Year of Establishment : 1972
3. Names of Programmes / Courses offered (UG, PG, M. Phil., Ph.D., Integrated Masters; Integrated Ph.D., etc.) :
UG-BA., B. Sc , & B.Com
BA (Spl. Eng.)/
PG- MA (English)
4. Names of Interdisciplinary courses and the departments/units involved:
Nil
5. Annual/ semester/choice based credit system (Programme wise):
Annual Examination system for II & III year courses with internal assessment component.
Choice based credit system for I year students from 2015-16 admitted batch onwards.
6. Participation of the department in the courses offered by other departments :
 - The Faculty handled part of the subject related to communication skills for the Certificate course in “Disaster management” offered by Social work department sponsored by U.G.C.
 - The faculty also handles classes on Communication Skills for the Jawahar Knowledge Centre (JKC) students.
7. Courses in collaboration with Other universities, industries, foreign institutions, etc. : Nil
8. Details of courses/programmes discontinued (if any) with reasons:
Nil
9. Number of Teaching posts : 05

Sl. No.		Sanctioned	Filled
1.	Professors	-	-
2.	Associate Professors	-	-

Re-Accreditation Report-2015(Cycle 2)

3.	Asst. Professors	Aided: 3 Un-Aided: 2	By Govt.: 2 By Management: 3
----	------------------	-------------------------	---------------------------------

10. Faculty profile with name, qualification, designation, specialization, D.Sc./ D.Litt./ Ph.D./M. Phil. etc.,)

Name	Qualification	Designation	Specialization	No. of years of Experience	No. of Ph.D. students guided for the last 4 years
S. Prabhakar.	M.A., Qualified SLET	S.G. Lecturer	American Literature	27 Yrs.	Nil
N.Raju	M.A., M.L	Sr. Lecturer	Romantics	17 Yrs.	Nil
N.Rahel Babu	M.A, M. Phil	Lecturer	20 th Century Literature	11 Yrs.	Nil
M.Vijaykumar	M.A.	Lecturer	Novels	11 Yrs	Nil
G.B.Aruna	M.A.	Lecturer	English	9 Yrs.	Nil

11. List of senior visiting faculty : Sri. R.V. Subbarayudu, M.A., M. Phil.
12. Percentage of lectures delivered and practical classes handled (programme wise) by temporary faculty: Nil
13. Student -Teacher Ratio (programme wise):
- | | | |
|---------------|---|------|
| BA | : | 24:1 |
| B. Sc | : | 88:1 |
| B. Com (G) | : | 60:1 |
| B. Com (Voc): | : | 35:1 |
| BCA | : | 43:1 |
14. Number of academic support staff (Technical) and administrative staff; sanctioned and filled :

Academic Support Staff (Technical)

Sanctioned : Nil

Filled : Nil

Administrative Staff

Sanctioned : Nil

Filled : Nil

15. Qualifications of teaching faculty with DSc/ D.Litt/ Ph.D/ MPhil/PG.:
No. of teaching faculty with M. Phil : 01, P.G : 04
16. Number of faculty with ongoing projects from National b) International
funding Agencies and total grants received : Nil
17. Departmental projects funded by DST-FIST; UGC, DBT, ICSSR,
etc.and total grants received : Nil
18. Research Centre /facility recognized by the University : No
19. Publications : 2(two)
a) Publication per faculty
- Sri N. Rahel Babu published a book entitled “Communication Skills through Grammar”.
 - Number of papers published in peer reviewed journals (national / international)by faculty and students : Nil
 - Number of publications listed in International Database (For Eg: Web of Science, Scopus, Humanities International Complete, Dare Database International Social Sciences Directory, EBSCO host, etc.) : Nil
 - Monographs : Nil
 - Chapter in Books : Nil
 - Books Edited : Nil
 - Books with ISBN/ISSN numbers with details of publishers:
Sri S.Prabhakar is editing proceedings of National Seminar organized by the departments of Telugu & English in collaboration with Adikavi Nannaya University with the title “The Portrait of Child in Literature” (Balyam Thirigirani Amulyam)”. The ISBN no of the souvenir is 978-93-5212-012-3.
 - Citation Index : Nil
 - SNIP : Nil
 - SJR : Nil
 - Impact factor : Nil
 - h-index : Nil
20. Areas of consultancy and income generated : Nil
21. Faculty as members in

- a) National committees : Nil
b) International Committees : Nil
c) Editorial Boards :
S. Prabhakar, Member of editorial Board of English text book for I year degree entitled “Language through literature” in 2013.

22. Student projects

- a) Percentage of students who have done in-house projects including inter departmental/programme : Nil
- b) Percentage of students placed for projects in organizations outside the institution i.e.in Research laboratories/Industry/ other agencies: Nil

23. Awards/ Recognitions received by faculty and students:

S.No.	Name of the Faculty/ student	Name of the award	When awarded	Awarding agency/Institution
1	Sri. S.Prabhakar	Academic Excellence Award	2013 -14	MVN JS & RVR College of Arts and Science
2	Sri N.Raju	Academic Excellence Award	2013-14	MVN JS & RVR College of Arts and Science
3	Sri. N.Rahel Babu	Academic Excellence Award	2013-14	MVN JS & RVR College of Arts and Science
4	Sri M.Vijay Kumar	Academic Excellence Award	2013-14	MVN JS & RVR College of Arts and Science
3	V.Johny Devadas, III.BA(EHE)	Best Paper Presenter	2014-15	DRC, Mandapeta
4	M.Saranga Phani, III.BA(EHE)	Best Paper Presenter	2014-15	DRC, Sithanagaram
5	V.Johny Devadas, III.BA(EHE)	Campus Selection	2014-15	ILM, Bangalore
6	M.Saranga Phani, III.BA(EHE)	Campus Selection	2014-15	ILM, Bangalore

No. of students received Endowment and Cash awards given by the institution from the Academic year 2013-14 & 2014-15 is 4

(Particulars of the students who received the awards are available in the department)

24. List of eminent academicians and scientists/ visitors to the department:
The following distinguished persons visited the department.

S.No	Name of the visitor	Designation	Date
1	Prof.K.S.Ramesh	Principal, Arts and Commerce, Adikavi Nannaya University	09-11-2013
2	Dr. Rapaka David Kumar	Academic Guidance Officer, CCE, Hyderabad	25-12-2013
3	Dr.V.Srinivas Rao	Academic Guidance Officer, CCE, Hyderabad	20-12-2014
4	Dr.K.Gangeswara Rao	RJD, Rajahmundry.	12-03-2015
5	Prof. Kacha George Victor	Vice-Chancellor, Adikavi Nannaya University	15-04-2015

25. Seminars/ Conferences/Workshops organized and the source of funding
a) National : 01- By Management and Public funding

b) International: Nil

26. Student profile programme/course wise :

Academic Year	Name of the Course/programme	Applications received	Selected	Enrolled		Pass percentage
				*M	*F	
2013-14	B.A.-Gen.English	79	79	40	39	65
	B.A.-Spl.English	15	15	03	12	31
	B.Sc.-Gen.English	128	128	56	72	90
	B.Com.- Gen.English	70	70	45	25	53
	B.Com(Voc)- Gen.English	29	29	23	06	73
	BCA- Gen. English	14	14	02	02	67

Re-Accreditation Report-2015(Cycle 2)

	MA- English	9	09	--	09	40
2014-15	B.A.-Gen.English	41	41	24	17	68
	B.A.-Spl.English	11	11	05	06	31
	B.Sc.-Gen.English	116	116	29	87	85
	B.Com.- Gen.English	54	54	25	29	60
	B.Com(V)- Gen.English	35	35	22	13	73
	BCA- Gen.English	29	29	22	07	73
	MA-English	12	12	02	10	43
2015-16	B.A.-Gen.English	76	76	42	34	--
	B.A.-Spl.English	12	12	05	07	--
	B.Sc.-Gen.English	148	148	48	100	--
	B.Com.- Gen.English	67	67	33	34	--
	B.Com(V)- Gen.English	35	35	26	09	--
	BCA- Gen. English	14	14	12	02	--
	MA- English	11	11	---	11	--

*M=Male F=Female

27. Diversity of Students :

Name of the Course	% of students from the same state	% of students from other States	% of students from abroad
B.A.	100%	Nil	Nil
B.Sc.	100%	Nil	Nil
B.Com.	100%	Nil	Nil
BCA	100%	Nil	Nil

M.A(English)	100%	Nil	Nil
--------------	------	-----	-----

28. How many students have cleared national and state competitive examinations such as NET, SLET, GATE, Civil services, Defense services. :
- AUCET : 1
 - Ed.CET : 1
 - UGC NET : 1
 - DSC : 1

29. Student progression :

Student progression	Against % enrolled
UG to PG	60%
PG to M. Phil.	Nil
PG to Ph.D.	Nil
Ph.D. to Post-Doctoral	Nil
Employed	
• Campus selection	10%
• Other than campus recruitment	20%
Entrepreneurship/Self-employment	10%

30. Details of Infrastructural facilities

- a) Library : Books : 296
- b) Internet facilities for Staff & Students :
30 computers with internet facility is provided with free access and staff and students with one Lab.
- c) Class rooms with ICT facility :
02 e-class rooms Common for all departments
- d) Laboratories : 01(well-equipped English Language Lab)

31. Number of students receiving financial assistance from College, university, government or other agencies :
- Govt. Scholarships: 80
 - College Assistance: 14
 - Other Agencies: 18

32. Details on student enrichment programmes (Special lectures/ workshops / seminars) with external experts :
- The following resource persons have been invited by the department of English to deliver Guest Lectures.

S.No.	Name of the Resource Person	Topic	Date
-------	-----------------------------	-------	------

1	Dr.K.V.Rama Rao, HOD, V.T. College, Rajahmundry	R.K.Narayan: The Man & the Writer	04-11-2006
2	Sri B.P.Jagannadha Rao, BIEFL, Madras	Spoken English- A New Strategy	02-08-2007
3	Sri. M. Vincent Paul Sr. Lr.in CR Reddy College, Eluru.	Communication Skills	08-01-2009
4	Sri V V V Gurundha Raju Lr in Govt. College, Razole	Communication Skills	30-11-2009
5	Sri Y N Sanjeeva Rao HOD English & Principal Penugonda	Communication Skills & Personality Development	18-12-2010
6	K Rudraiah, BM Deccan Chronicle Rajahmundry C. Sundar Ramaiah, Marketing Manager, DC,Rajahmundry	Language Skills & Personality Development	05-01-2012
7	Prof. K Sree Ramesh HOD English, ANUR	Importance of English Literature	09-11-2013
8	Sri K N D Sanjeeva Rao Retd.HOD, Saathavahana College, Vijayawada	Communication Skills to Rural Students	12-08-2014
9	Sri R.V.Subbarayudu, Director(retd.), PG Courses, MVN JS & RVR College of Arts and Science, Malikipuram	Comparative study on Indian and British Literature	10-09- 2015

33. Teaching methods adopted to improve student learning

- Use of ICT
- Interactive teaching
- Power Point Presentation
- Chalk and boards
- Subject oriented quiz, debate and seminar by students

34. Participation in Institutional Social Responsibility (ISR) and Extension activities:

Staff members of the department participating in various extension activities and activities promoting institutional social responsibility listed below.

- NSS
- Red Ribbon Club
- Youth Red Cross
- Swatch Bharath
- Blood donation
- Disaster Management
- Medical camps

- Cyclone relief activities
- Adult Education
- Taking care of dropouts
- CHELIMI (helping hands)
- Observation of important Days

35. **SWOC Analysis of the department and future plans:**

Strengths

- Good infrastructure with LCD projectors, Public addressing system
- Well equipped AC language laboratory with 30 systems and 1KVA UPS.
- Regular assessment of students through unit tests, internal exams, seminar presentations, assignments etc.
- The department is enriching the communication skills of students by organizing a certificate course in “Communications Skills in English”.
- Updated syllabus.
- Team work of the teachers in the department and students.
- Availability and accessibility of books both at Central and departmental libraries.

Weakness

- The rural background of the students has been a big deterrent for the students to join special English course.
- Meritorious students preferring technical education rather joining traditional courses like BA, B. Sc and B.Com.
- Students with very poor academic and financial backgrounds.
- More students are coming from rural background.
- Lack of basic communication skills among students.

Opportunities

- Placement by outside firms-campus recruitments.
- Requirement of English teachers by many schools and convents.
- Extension activities.
- Skill-based learning can be explored as an option for the students.

Challenges

- Unhealthy competitions with increased number of similar institutions.
- Keeping students focused for taking up higher studies.
- Poor school education system.

Evaluative Report of the Department of Mathematics

1. Name of the department : MATHEMATICS
2. Date of Establishment : 1972
3. Names of Programmes / Courses offered (UG, PG, M.Phil., Ph.D., Integrated Masters; Integrated Ph.D., etc.) :
UG-B.Sc. (Maths, Physics, Chemistry),
B.Sc.(Maths,Physics, Comp.Science)
B.Sc.(Maths,Electronics, Comp.Science)
4. Names of Interdisciplinary courses and the departments/units involved:
Nil
5. Annual/ semester/choice based credit system (Programme wise):
Annual Examination system for II & III year courses with internal assessment component.
Choice Based Credit System for I year students from 2015-16 admitted batch onwards.
6. Participation of the department in the courses offered by other departments : Participating as mentor to teach Mathematical aptitude for JKC students
7. Courses in collaboration with Other universities, industries, foreign institutions, etc. : Nil
8. Details of courses/programmes discontinued (if any) with reasons :
Nil
9. Number of Teaching posts : 02

S l. No.		Sanctioned	Filled
1.	Professors	-	-
2.	Associate Professors	01	01
3.	Asst. Professors	01	01 (Filled by Management)

10. Faculty profile with name, qualification, designation, specialization, (D.Sc./ D.Litt./ Ph.D./ M. Phil. etc.,)

Name	Qualification	Designation	Specialization	No. of years of Experience	No. of Ph.D Students guided for the last 4 years
Dr.K.V.Anandam	M.Sc.,Ph.D., IIT(Mumbai), PGDCA	Associate Professor	Fluid Dynamics	32	Nil
Mr.K.V.H.Vijay Kumar	M.Sc	Asst. Professor	Topology	17	Nil

11. List of senior visiting faculty : Nil
12. Percentage of lectures delivered and Practical classes handled (programme wise) by temporary faculty : Nil
13. Student -Teacher Ratio (programme wise) : B.Sc. - 135:1
14. Number of academic support staff (technical) and administrative staff; sanctioned and filled : Nil
15. Qualifications of teaching faculty with DSc/ D.Litt/ Ph.D/ MPhil/PG.:
No. of teaching faculty with Ph.D. : 01, P.G : 01
16. Number of faculty with ongoing projects from a) National b) International funding agencies and grants received : Nil
17. Departmental projects funded by DST-FIST; UGC, DBT, ICSSR, etc. and total grants received : Nil
18. Research Centre /facility recognized by the University : Nil
19. Publications
- a) Publication per faculty :
- Number of papers published in peer reviewed journals (national / international) by faculty and students : 02
 - Study of non-self similar flows behind shock waves in dusty gas published in 'International journal of engineering science'.

➤ Approximate analytical solutions for self similar flows of a dusty gas with variable energy in ‘International journal of engineering science’.

• Number of publications listed in International Database (For Eg: Web of Science, Scopus, Humanities International Complete, Dare Database International Social Sciences Directory, EBSCO host, etc.) : Nil

- Monographs : Nil
- Chapter in Books : Nil
- Books Edited : Nil
- Books with ISBN/ISSN numbers With details of publishers : Nil
- Citation Index : Nil
- SNIP : Nil
- SJR : Nil
- Impact factor : Nil
- h-index : Nil

20. Areas of consultancy and income generated : Nil

21. Faculty as members in

- a) National committees b) International Committees c) Editorial Boards
- Dr. K.V. Anandam. Chairman for college magazine SPANDANA
 - Member editorial board for mathematics magazine “EVERYWHERE” organised by Sri DNR College(A) Bhimavram, W.G.Dt.

22. Student projects

- a) Percentage of students who have done in-house projects including inter Departmental/programme: 20%
- b) Percentage of students placed for Projects in organizations outside the institution i.e.in Research laboratories/Industry/other agencies: Nil

23. Awards/ Recognitions received by faculty and students

S.No.	Name of the Faculty/ student	Name of the award	When awarded	Awarding agency/ Institution
1	Dr.K.V.Anandam, Reader in Mathematics	District Level Best NSS Programme Officer	2011-12	NSS Wing, Andhra University

2	R Venkatesh	1 st place in regional student seminar	2014-15	UGC
3	R Rithu	2 nd place in regional student seminar	2014-15	UGC
4	P Ramani	1 st place in DRC student seminar	2012-13	PR (G) College, Kakinada
5	K V S Praneetha	2 nd place in DRC student seminar	2012-13	PR (G) College, Kakinada
6	G Renuka	1 st place in DRC student seminar	2012-13	Govt. Degree College, Kakinada
7	R Ammaji	Got 95% above in the university examinations	2013	Andhra University
8	J N S Lakshmi	Got 95% above in the university examinations	2013	Andhra University
9	P Ramani	Got 95% above in the university examinations	2013	Andhra University

No. of students received Endowment and Cash awards given by the institution from the Academic year 2014-15 is 8
(Particulars of the students who received the awards are available in the department)

24. List of eminent academicians and scientists/ visitors to the department:

The following are the eminent academicians visited the department.

S.No	Name of the Visitor	Designation	Date
1	Dr. AKS Chandrasekhar	Head Mathematics DNR College Bhimavaram	19.12.2006
2	Dr.GSVS Saibaba	Head Mathematics, Sri YNM College, Narsapur	13.12.2008
3	Smt.V.Ananthalakshmi	State Best Teacher awardee, PR Govt College, Kakinada	17.12.2010
4	Dr. Rapaka David Kumar	Academic Guidance Officer, CCE, Hyderabad	25-12-2013
5	Dr.K.Srinivasa Rao	Associate Prof. SCSVMV Deemed University, Kanchipuram, Tamil Nadu.	28.01.2015
6	Dr. K. Gangeswara Rao	Regional Joint Director, Rajahmundry.	12-03-2015

25. Seminars/ Conferences/Workshops organized and the source of funding
 a) National : Nil
 b) International : Nil

26. Student profile programme /course wise :

Name of the Course/programme	Applications received	Selected	Enrolled		Pass percentage
			M	F	
I B.Sc (2015-16)	112	112	44	68	--
I B.Sc (2014-15)	75	75	17	58	62.00%
I B. Sc (2013-14)	93	93	43	50	51.00%

*M=Male *F=Female

27. Diversity of Students :

Name of the Course	% of students from the same state	% of students from other States	% of students from abroad
I.B. Sc.	100%	Nil	Nil
II. B.Sc.	100%	Nil	Nil
III. B.Sc.	100%	Nil	Nil

28. How many students have cleared national and state competitive examinations such as NET, SLET, GATE, Civil services, Defense services, etc? :
- GATE - 2
 CSIR NET - 4
 IIT JAM - 2
 SLET - 2
 AUCET - 6

29. Student progression :

Student progression	Against % enrolled
UG to PG	10%
PG to M. Phil.	1%
PG to Ph.D.	1%
Ph.D. to Post-Doctoral	--
Employed	
• Campus selection	5-10%
• Other than campus recruitment	20%
Entrepreneurship/Self-employment	10%

30. Details of Infrastructural facilities

- a) Library – Books : 150
b) Internet facilities for Staff & Students :
One computer with internet facility is provided with free access and staff and students.
c) Class rooms with ICT facility :
2 e-classrooms common access for all departments
d) Laboratories : 02

31. Number of students receiving financial assistance from College, university, government or other agencies : College: 08
Government: 125
Vasudha foundation: 07
Communal organizations: 12

32. Details on student enrichment programmes (Special lectures / workshops /seminars) with external experts :

Year	Date	Class	Resource Person	Topic
2008-09	13-12-2008	III B.Sc.	Dr.GSVS Saibaba Sri.YNM College, Narsapur	Fuzzy Sets
2008-09	22-12-2008	III B.Sc.	Sri.N. Prabhakar TIME Ltd., Kakinada	How to prepare for competitive maths
2010-11	17-12-2010	II B.Sc.	Smt.V.Ananthalakshmi GDC, Razole	Applications of linear equations
2010-11	22-12-2010	II B.Sc.	Sri.N. Chandra Sekhar, TIME Ltd, Bhimavaram	Arithmetic
2011-12	22-12-2011	III B.Sc.	Dr. K. V. Anandam, Principal, MVN JS & RVR College, Malikipuram	Life sketch and important contributions of Sri Srinivasa Ramanujam
2013-14	24-12-2013	III B.Sc.	Dr. R. David kumar, Academic Advisor , CCE, Hyderabad.	History of Mathematics

33. Teaching methods adopted to improve student learning

- ICT Based teaching
- Conventional teaching
- Subject based quiz and projects

34. Participation in Institutional Social Responsibility (ISR) and Extension activities:

Staff members of the department participating in various extension activities and activities promoting institutional social Responsibility listed below

- NSS
- Blood donations for needy patients
- Swatch Kalasala
- Swatch Bharat
- Cycling day – to promote green policy
- Observation of important days
- Participation in awareness rallies.

35. SWOC analysis of the department and future plans:

Strengths

- Well experienced and qualified faculty with Ph.D
- Well equipped lab for giving additional inputs.

Weakness

- As the students are first generation literates and it is rural area, the University results are not up to the satisfaction

Opportunities

- There is a much demand for mathematics graduates.
- In every competitive examination arithmetic plays a vital role.
- Also, mathematics is explicitly or implicitly included in every subject and in every field
- Even elementary knowledge in Mathematics will help students in securing jobs.

Challenges

- Students are being attracted to professional courses like Engineering, B.Pharmacy etc.

Future plans:

- To encourage students to pursue M.Sc. in Mathematics.

Evaluative Report of the Department of Physics

1. Name of the department : **PHYSICS**
2. Year of Establishment : 1972
3. Names of Programmes / Courses offered (UG, PG, M.Phil., Ph.D., Integrated Masters; Integrated Ph.D., etc.) :
UG-B.Sc.(Maths,Physics,
Chemistry),
B.Sc(Mathematics, Physics,
Computer Science)
4. Names of Interdisciplinary courses and the departments/units involved:
Physics, Mathematics, Chemistry, Computer Science,
Foundation Course
5. Annual/ semester/choice based credit system (programme wise):
Annual Examination system for II & III year courses with internal assessment component.
Choice Based Credit System for First year students from 2015-16 admitted batch onwards.
6. Participation of the department in the courses offered by other departments :
The faculty handled part of the syllabus in “Foundation Course” for the third year B.Sc,B.Com, B.A courses. Also handled the Certificate course in Disaster Management offered by Social Work department sponsored by U.G.C.
7. Courses in collaboration with other universities, industries, foreign institutions, etc. : Nil
8. Details of courses/programmes discontinued (if any) with reasons : Nil
9. Number of teaching posts :

	Sanctioned	Filled
Professors	-	-
Associate Professors	-	-
Asst. Professors	2-Aided & 1 Un-aided	3 (by management)

10. Faculty profile with name, qualification, designation, specialization, (D.Sc./ D.Litt./ Ph.D./ M. Phil. etc.,)

Name	Qualification	Designation	Specialization	No. of years of Experience	No. of Ph.D. students guided for the last 4 years
Mr.P.B.V.Ramana Murty.	M.Sc.	Lecturer	Molecular spectroscopy	23 Yrs.	Nil
Mr.K.S.Sarma	M.Sc.B.Ed	Lecturer	Nuclear Physics	11 Yrs.	Nil
Mr. T.Srinivasa Rao	M.Sc.B.Ed	Lecturer	Condenser matter Physics	08 Yrs.	Nil

11. List of senior visiting faculty : Nil
12. Percentage of lectures delivered and practical classes handled (programme wise) by temporary faculty : Nil
13. Student -Teacher Ratio (programme wise): B.Sc. -76:1
14. Number of academic support staff (technical) and administrative staff; sanctioned and filled :
- Academic Support Staff (Technical)
Sanctioned : 02
Filled : Nil
- Administrative Staff
Sanctioned : 02
Filled : 02
15. Qualifications of teaching faculty with DSc/ D.Litt/ Ph.D/ MPhil/PG.:
No.of teaching faculty with P.G.:3.
16. Number of faculty with ongoing projects from
a) National : Nil
b) International funding agencies and grants received : Nil
17. Departmental projects funded by DST-FIST; UGC, DBT, ICSSR, etc. and total grants received : Nil
18. Research Centre /facility recognized by the University : No

19. Publications : 3 (Three)

a) Publication per faculty

Mr. K.S.Sarma, Lecturer

- “Environmental Studies ” a self instructional material for distance education of SKD University for 2nd year B.A.,B.Sc.,B.Com Students
 - “Science and Civilization ” a self instructional material for distance of education SKD University for 2nd year B.A.,B.Sc.,B.Com Students
 - “Indian Heritage and Culture & Science and Civilization ” a self instructional material for distance education of Rayalaseema University for 1st year B.A.,B.Sc.,B.Com. students.
 - Number of papers published in peer reviewed journals (national / international) by faculty and students : Nil
 - Number of publications listed in International Database (For Eg: Web of Science, Scopus, Humanities International Complete, Dare Database International Social Sciences Directory, EBSCO host, etc.) : Nil
 - Monographs : Nil
 - Chapter in Books : Nil
 - Books Edited : Nil
 - Books with ISBN/ISSN numbers with details of publishers : 2 (Two)
 - “Science and Civilization” ISBN NO: 978-93-83959-03-07 Student Helpline Publications Hyderabad.
 - “Indian History and Culture and Science and Civilization” ISBN NO: 978-93-83959-08-2 Student Helpline Publications Hyderabad.
 - Citation Index : Nil
 - SNIP : Nil
 - SJR : Nil
 - Impact factor : Nil
 - h-index : Nil
20. Areas of consultancy and income generated : Nil
21. Faculty as members in
- a) National committees : Nil
 - b) International Committees : Nil
 - c) Editorial Boards : Nil

22. Student projects

- a) Percentage of students who have done in-house projects including inter departmental/programme : 20%

Sl.No	Title	Funding agency	Academic year
1.	Comparative study on Electrical energy consumption	College Management	2014-15
2.	Comparative study of fuel used in rural areas	College Management	2014-15

- b) Percentage of students placed for projects in organizations outside the institution i.e. in Research laboratories/Industry/ other agencies: Nil

23. Awards/ Recognitions received by Faculty and students : 01

- Mr. K. SravanKumar received award from Dr. A.P.J. Abdul Kalam Ex.President of India in 2008. (For getting 1st rank in Hyderabad Central University M.Sc. Entrance Examination)
- No. of students received Endowment and Cash awards given by the institution from the Academic year 2014-15 is **3**
(Particulars of the students who received the awards are available in the department)

24. List of eminent academicians and scientists/ visitors to the department:
The following resource persons have visited the institute and conducted state level conference/seminar:

S.No	Name of the Visitor	Designation	Visiting date
1	Dr. K. Ramasubrahmanyam	Device expert in QUIMONDA memories, Germany	01.08.2006
2	Sri. K. Ganga Raju	Mining Engineer, Moscow	07.12.2007
3	Dr. R. Davidkumar	Academic Advisor, CCE Hyderabad	25.12.2013
4	Capt. S .Divakar	G.M. Dredging Corporation of India	02.01.2014
5	Dr. K. Ganeswara Rao	Regional Joint Director of Collegiate Education, Rajahmundry	12.03.2015

25. Seminars/ Conferences/Workshops organized and the source of funding
 a) National : Nil
 b) International : Nil

26. Student profile programme/course wise :

Name of the Course/programme (refer question no.4)	Applications received	Selected	Enrolled		Pass percentage
			*M	*F	
I.B.Sc. (2013-14)	73	70	29	41	70.00%
I. B.Sc.(2014-15)	75	75	20	50	83.33%
I.B.Sc. (2015-16)	92	92	32	60	---

*M=Male *F=Female

27. Diversity of Students :

Name of the Course	% of students from the same state	% of students from other States	% of students from abroad
I.B.Sc.	100%	Nil	Nil
II.B.Sc.	100%	Nil	Nil
III.B.Sc.	100%	Nil	Nil

28. How many students have cleared national and state competitive examinations such as NET, SLET, GATE, Civil services, Defense services, etc? :
 Ed.CET - 01
 Central University - 01

29. Student progression :

Student progression	Against % enrolled
UG to PG	Nil
PG to M.Phil.	NA
PG to Ph.D.	NA
Ph.D. to Post-Doctoral	NA
Employed	
• Campus selection	5-10%
• Other than campus recruitment	2-3%
Entrepreneurship/Self-employment	2%

30. Details of Infrastructural facilities

- a) Library : 103 Books
 b) Internet facilities for Staff & Students :
 One computer with internet facility is provided with free access and staff and students.

- c) Class rooms with ICT facility :
2(Two) e-classrooms common with other departments
- d) Laboratories : 04 well-equipped labs

31. Number of students receiving financial assistance from College, University, government or other agencies :
- | | | |
|--------------------|---|-----|
| College | - | 02 |
| Government | - | 102 |
| Vasudha foundation | - | 05 |
| Other agencies | - | 04 |

32. Details on student enrichment programmes (special lectures / workshops / seminars) with external experts :

Sl. No.	Date	Topic	Name of the External Expert
1.	01-08-2006	Chip manufacturing and applications	Dr.K.Ramasubrahmanyam Device expert in QUIMONDA, Memories Germany
2.	11-12-2006	Electronics and communications	Dr.K.Venkateswarlu Reader and HOD of Electronics, Sri. YN College Narsapur
3.	07-12-2007	Physics in our daily life	Sri.K.Ganga Raju Mining Engineer, MOSCOW
4.	20-12-2008	Electromagnetic Induction	Sri. N. Ravindra Murthy HOD of Physics, SKBR College, Amalapuram
5.	05-11-2009	Frontiers of Physics	Sri. C. Subrahmanya Sastry Rtd.HOD of Physics SKBR College Amalapuram
6.	24-12-2010	Vector Atom Model	Sri. B.Kiran Asst. Professor of Physics, Dr.B.V.R.I.C.E., Bhimavaram
7.	27-01-2012	Holography	Sri. K.Venkatapathi Raju Rtd. HOD of Physics, MVN JS & RVR College Malikipuram
8.	02-01-2014	Dredging Corporation of India and the relative services	Cap. S. Divakar G.M. Dredging Corporation of India, Visakhapatnam
9.	13-08-2014	Personality Development	Dr.K.V.Subbaraju Rtd Professor, SKR College, Bhimavaram

33. Teaching methods adopted to improve student learning

- Lecture Method
- Interactive teaching
- Power Point Presentation
- Chalk and boards
- Subject oriented quiz ,debate by students
- Self study, Class tests
- Invited guest lectures are regularly arranged
- Remedial classes for slow learners

34. Participation in Institutional Social Responsibility (ISR) and Extension activities

Staff members of the Department participating in various extension activities and activities promoting Institutional Social Responsibility listed below.

- NSS
- Cycling day- to promote green policy.
- Blood donation and Blood grouping
- Cyclone Relief activities
- Observation of important days.

35. SWOC analysis of the department and future plans:

Strengths

- College managed by Society with 42 years of history of service.
- Brand name MVN JS&RVR College attracts a very large number of students.
- We have well equipped lab facilities
- Regular assessment of students through unit tests, seminar presentations, assignments etc.
- Good community support.
- Updated syllabus.
- Team work of the teachers in the department and students.
- Availability and accessibility of books both at institutional library.
- Development of eco friendly attitude in students systematically
- Good rapport between faculty students alumnae.

Weakness

- Preferences for technical education forces front rankers not to join general sciences and in addition students coming to general sciences are mostly economically unsound.
- Government restriction for revenue generation.
- More students are coming from rural background.
- Lack of basic communication skills among students.

Opportunities

- Placement by outside firms-campus recruitments.
- Instrumentation facility will be provided for students from other colleges also
- Extension activity
- Industrial visits to the students to know about the real time environment in addition to teaching regular courses, students are encouraged to take higher studies
- Skill-based learning can be explored as an option for the students

Challenges

- Unhealthy competitions with increased number of similar institutions.
- Growing expectations from the public.
- Growing interference and restrictions from statutory bodies.
- Keeping students focused for taking up higher studies
- Poor school education system.

Future plans

- Developing specialty.
- Organize regular seminars, workshops to provide a platform for renewed rapport building among the students and teachers.
- Increase the budget for book grants for the department keeping in mind the student book ratio.
- Extend social outreach programmes in collaboration with the alumni.
- High pass percentage with more University ranks.

Evaluative Report of the Department of Chemistry

1. Name of the Department : **CHEMISTRY**
2. Year of establishment : 1972
3. Names of Programmes/ Courses offered (UG, PG, M.Phil, Ph.D., Integrated Masters; Integrated Ph.D., etc.) :
B.Sc, Mathematics, Physics, Chemistry & Chemistry, Botany, Zoology, Chemistry, Biochemistry, Biotechnology
4. Names of the Interdisciplinary courses and the departments/units involved :
B.Sc.,(Chemistry, Biochemistry & Biotechnology), & Biotechnology & Biochemistry
5. Annual/Semester/Choice Based Credit System (Programme wise):
Annual Examination system for II & III year courses with internal assessment component.Choice based credit system for I year students from 2015-16 admitted batch onwards.
6. Participation of the department in the courses offered by other departments : Foundation Course for III BA, B.Com & B. Sc students from 2011-2012 to 2014-2015
7. Courses in collaboration with other universities, industries, foreign institutions, etc : Nil
8. Details of courses/ Programmes discontinued,(if any) with reasons: Nil
9. Number of teaching posts :

Designation	Sanctioned	Filled
Professors	---	---
Associate Professors	---	--
Asst. Professors	3	3 (Filled By Management)

10. Faculty profile with name, qualification, designation, specialization (D.Sc./ D. Litt /Ph. D/ M. Phil. etc.,)

Name	Qualification	Designation	Specialization	Experience	No. of Ph.D Students guided for the last 4 years
Mr.TVV. Satyanarayana Rao	M. Sc	Asst. Professor & HOD	Inorganic chemistry	20 years	Nil
Smt.M.V.Lakshmi	M. Sc	Asst. Professor	Organic chemistry	4 years	Nil
Kum.A.Triveni	M. Sc	Asst. Professor	Organic chemistry	3 years	Nil

11. List of senior Visiting faculty : Nil
12. Percentage of lectures delivered and practical classes handled (programme wise) by temporary faculty : Nil
13. Student -Teacher Ratio (Programme-wise): B. Sc - 65:1
14. Number of academic support staff (technical) and administrative staff; sanctioned and filled : Sanctioned : -4
Filled by Management: - 2
15. Qualifications of teaching faculty with D.Sc./D.Litt/Ph.D/M.Phill/PG. : No. of teaching faculty with P. G : 3
16. Number of faculty with on-going projects from a) national b) international funding agencies and grants received. : Nil
17. Departmental projects funded by DST-FIST;UGC,DBT, ICSSR etc and total grants received. : Nil
18. Research Centre/ facility recognized by the University : Nil
- a) Publications:Publication per faculty
- Number of papers published in peer Reviewed Journals (national /international) by faculty and students : Nil
 - Number of publications listed in International Database (for Eg: Web of Science, Scopus, Humanities International Social Sciences Directory, EBSCO host, etc.) : Nil
 - Monographs : Nil
 - Chapters in Books : 02

- Books Edited : Nil
 - Books with ISBN/ISSN numbers with details of publishers: 02
 - Name of the book: Organic Chemistry vol III, Student Helpline publications, Hyderabad.
 - Industrial Chemistry, Vol – IV, Student Helpline publications, Hyderabad.
 - Citation Index : Nil
 - SNIP : Nil
 - SJR : Nil
 - Impact factor : Nil
 - h-index : Nil
19. Areas of consultancy and income generated : Nil
20. Faculty as members in
- a) National committees
 - b) International committees
 - c) Editorial Boards : Nil
21. Student projects
- a) Percentage of students who have done in-house projects including inter-departmental /programme : Nil
 - b) Percentage of students placed for projects In organizations outside the institution i.e. in Research laboratories /Industry/ other agencies
Nil
22. Awards / Recognitions received by faculty and Students:

S.No.	Name of the Faculty/Student	Name of the Award	When Awarded	Awarding Agency/Institution
1	TVVSN Rao	Academic Excellence Awards	2014	MVN,JS& RVR College of Arts and Science
2	A.Thriveni			
3	P. Saivani, III B.Sc(CBCBT)	AUCET Rank - 17	2014-15	MVN,JS& RVR College of Arts and Science

- No. of students received Endowment and Cash awards given by the institution from the Academic years 2012-13 to 2014-15 is 9 (Particulars of the students who received the awards are available in the department)

23. List of eminent academicians and scientists/visitors to the department:

S.No	Name of the Visitor	Designation	Date
1	Mr.Y.Satyanarayana	Emeritus Asst.Professor	5-7-2014
2	Mr.C.Satyanarayan.Rao	Principal (retd.)	7-8-2014
3	Mr. G.Veera Babu	Asst.Professor	3-7-2015
4	Mr. K.Veeranna	Asst.Professor	8-9-2015

24. Seminars/ Conferences/Workshops organized & the source of funding

a) National : Nil

b) International : Nil

25. Student profile programme/ course wise:

Name of the Course/programme	Applications received	Selected	Enrolled		Pass %
			*M	*F	
I.B.Sc (2015-2016)	92	92	30	62	-
I.B.Sc (2014-2015)	67	67	18	49	82%
I.B.Sc (2013-2014)	67	67	23	44	77%

26. Diversity of Students

Name of the Course	% of students from the same state	% of students from other state	% of students from abroad
B.Sc.	100	Nil	Nil

27. How many students have cleared national and state competitive examinations such as NET, SLET, GATE, Civil Services, Defense services, etc? : AUCET : 8

28. Student progression

Students Progression	Against % enrolled
UG to PG	20%
PG to M. Phil.	Nil
PG to Ph. D	Nil
Ph. D to Post - Doctoral	Nil
Employed	
• Campus selection	5%
• Other than campus recruitment	70%
Entrepreneurship/Self-employment	5%

29. Details of Infrastructural facilities
- a) Library : Yes (100 Books)
 - b) Internet facilities for Staff & Students :
One computer with internet facility is provided with free access and staff and students
 - c) Class rooms with ICT facility :
2 (Two) e-class rooms common access for all departments
 - d) Laboratories : 2 Well Equipped labs
30. Number of students receiving financial Assistance from college, university, government or other agencies : Government : 150
College : 10
31. Details on student enrichment programmes (special lectures / workshops / seminar) with external experts.
- Conducting External guest lectures by eminent faculty members; important days are being celebrated to create awareness among students. Five Guest Lectures conducted so far.
 - Conducting Class Room Seminars for the enrichment of student's knowledge.

S.No	Date	Name of Resource Person	Topic
1	4-2-2008	Sri.C.Satyanarayana Rao- Rtd Principal MVN,JS & RVR College, Malikipuram	Macro Molecules- Service to Humanity
2	9-1-2009	Dr.G.Rambabu- HOD Chemistry, SMBTAV & SN College, Veeravasaram	Inorganic reaction Mechanism
3	30-1-2010	G.Satish –Lecturer, KNM College, Malikipuram	NMR Spectroscopy
4	20-1-2011	G.Veera Babu-Lecturer, Govt. Degree College, Razole	Carbohydrates
5	23-4-2014	G.Veera Babu, Lecturer, SMG Degree College, Lakkavaram	Nitro compound

32. Teaching methods adopted to improve student learning :
- Chalk & Talk
 - Demonstration
 - Group Discussion
 - Learning by doing
 - Experimental teaching
 - Quiz & Project Work

33. **Participation in Institutional Social Responsibility (ISR) and Extension activities**

Staff members of the department participating in various extension activities and activities promoting institutional social responsibility listed below.

- NSS
- Observation of important Days
- Tree Plantation
- Flood Relief
- Blood Donation Camp
- Cycling day- to promote green policy

In addition to that the students are also participating to promote conservation of plant biodiversity for better health care and a cleaner environment in order to share their experiences with the community.

34. **SWOC analysis of the department and Future plans.**

Strengths of the department:

- Image of the College
- Highly experienced and Qualified Staff
- High Ranking Students
- Good Management committee
- Well equipped Labs
- Collaborations with other departments

Weakness:

- Fear about chemistry among the students community.

Opportunities:

- Improving the consultancy services as there is vast potential for growth of chemical research and pharmaceutical industries around State.

Challenges:

- Building the network of the alumni for improving the facilities of the department improving in the employment potential of the students by making them more competitive.
- To create interest on chemistry among the students community.

Future plans of the department.

- To Enhance the scientific temperament and motivation
- To Improve career betterment opportunities for students
- To Better interaction with industry and society.

Evaluative Report of the Department of Botany

1. Name of the department : **BOTANY**
2. Year of Establishment : **1972**
3. Names of Programmes / Courses offered (UG, PG, M.Phil., Ph.D., Integrated Masters; Integrated Ph.D., etc.) :
B.Sc. (Chemistry, Botany and Zoology)
4. Names of Interdisciplinary courses and the departments/units involved:
B.Sc.(Chemistry, Biochemistry, Biotechnology) Biotechnology.
5. Annual/ semester/choice based credit system (programme wise):
Annual Examination system for II & III year courses with internal assessment component.
Choice Based Credit System for I year students from 2015-16 admitted batch onwards.
6. Participation of the department in the courses offered by other departments :
Foundation Course for III.B.A.,B.Sc.and B.Com. students. Two chapters in I.B.Sc. Biotechnology.
7. Courses in collaboration with other universities, industries, foreign institutions,etc. : **Nil**
8. Details of courses/programmes discontinued (if any) with reasons: **Nil**
9. Number of Teaching posts

	Sanctioned	Filled
Professors	---	---
Associate Professors	---	---
Asst. Professors	02	02(By Management)

10. Faculty profile with name, qualification, designation, specialization, D.Sc./D.Litt. /Ph.D. / M. Phil. etc.,)

Name	Qualification	Designation	Specialization	No. of Years of Experience	No. of Ph.D. Students guided for the last 4 years
Ch.Satyanarayana	M.Sc.,B.Ed.	Asst. Professor	Plant tissue culture	4 years	Nil
G.Vasantha Kumari	M.Sc.,B.Ed.	Asst. Professor	Cytogenetic	1 year 4 months	Nil

11. List of senior visiting faculty : Nil
12. Percentage of lectures delivered and practical classes handled (programme wise) by temporary faculty : Nil
13. Student -Teacher Ratio (programme wise) : B.Sc.-40:1
14. Number of academic support staff (technical) and administrative staff; sanctioned and filled : Academic support staff
Sanctioned – 01, Filled – Nil
Administrative staff
Sanctioned - 01, Filled - Nil
15. Qualifications of teaching faculty with Sc/ D.Litt/ Ph.D/ MPhil / PG.:
No.of teaching faculty with P.G.:2
16. Number of faculty with ongoing projects from a) National b) International funding agencies and grants received : Nil
17. Departmental projects funded by DST-FIST; UGC, DBT, ICSSR, etc. and total grants received : Nil
18. Research Centre /facility recognized by the University : Nil
19. Publications:
- a) Publication per faculty
- Number of papers published in peer reviewed journals (national / international) by faculty and students : Nil
 - Number of publications listed in International Database (For Eg:

Web of Science, Scopus, Humanities International Complete, Dare Database International Social Sciences Directory, EBSCO host, etc.) :

- Monographs : Nil
- Chapter in Books : Nil
- Books Edited : Nil
- Books with ISBN/ISSN numbers With details of publishers: Nil
- Citation Index : Nil
- SNIP : Nil
- SJR : Nil
- Impact factor : Nil
- h-index : Nil

20. Areas of consultancy and income generated :
Coconut Consultancy provided at free of cost.
21. Faculty as members in National committees b) International Committees c) Editorial Boards.... : Nil
22. Student projects
- a) Percentage of students who have done in-house projects including inter departmental/programme : 50%
- b) Percentage of students placed for projects in organizations outside the institution i.e.in Research laboratories/ Industry/ other agencies : Nil
23. Awards / Recognitions received by faculty and students

Name of the faculty/ Student	Award	Year	Agency/ Institution
Mr.Ch.Satyanarayana. Lr.in Botany	Academic Excellence	2014-15	MVN JS & RVR College of Arts and Science

- No. of students received Endowment and Cash awards given by the institution from the Academic years 2007-08 to 2011-12 is **20** (Particulars of the students who received the awards are available in the department)

24. List of eminent academicians and scientists / visitors to the department

S.No	Name of the Visitor	Designation	Visiting date
1	Mr.S.B.Bhaskara Rao	Retd. HOD in Botany MVN JS & RVR College	09.10.2012

2	Mr.M.Venkateswara Rao	Retd. HOD in Botany MVN JS & RVR College	10.09.2013
3	Mr.M.Ranganadha Rao	Retd. HOD in Botany MVN JS & RVR College	04.08.2014

25. Seminars/ Conferences/Workshops organized & the source of funding

a) National : Nil

b) International : Nil

26. Student profile programme/course wise

Name of the Course/programme (refer question no. 4)	Applications received	Selected	Enrolled		Pass percentage
			*M	*F	
I.B.Sc.(2015-16)	26	26	02	24	100
I.B.Sc.(2014-15)	27	27	04	23	93
I.B.Sc.(2013-14)	27	27	09	18	100

*M = Male *F = Female

27. Diversity of Students

Name of the Course	% of students from the same state	% of students from other States	% of students from abroad
B.Sc.	100	Nil	Nil

28. How many students have cleared national and state competitive examinations such as NET, SLET, GATE, Civil services, Defense services, etc.? : Nil

29. Student progression

Student progression	Against % enrolled
UG to PG	20%
PG to M.Phil.	Nil
PG to Ph.D.	Nil
Ph.D. to Post-Doctoral	Nil
Employed	
• Campus selection	5%
• Other than campus recruitment	30%
Entrepreneurship/Self-employment	5%

30. Details of Infrastructural facilities
- a) Library : 145 Books
 - b) Internet facilities for Staff & Students :
Common access for all departments
 - c) Class rooms with ICT facility :
Two e-classrooms common with other departments.
 - d) Laboratories 2-Well equipped Labs
31. Number of students receiving financial assistance from college, university, government or other agencies.: Govt. Scholarships : 21
College : 32
32. Details on student enrichment programmes (special lectures/ workshops / seminar) with external experts.
- Guest Lecture on “Medicinal Plants” by Sri M.Ranganadha Rao on 04-08-2014.
 - Guest Lecture on “Applications of Biotechnology” by Sri Mastanayya on 26-11-2014
33. Teaching methods adopted to improve student learning
- Chalk & Talk
 - ICT based lectures
 - Demonstrations
 - Group Discussions
 - Learning by doing
 - Experimental teaching
34. Participation in Institutional Social Responsibility (ISR) and Extension activities
- Staff members of the Department participating in various extension activities and activities promoting Institutional Social Responsibility listed below.
- NSS
 - Tree Plantation
 - Flood Relief Activities
 - Blood Donation Camps.
 - Observation of important days.
35. SWOC analysis of the department and Future plans:
Strengths:
- Image of the college, good number of placements since inception of the college.
 - Experienced and qualified and dedicated staff.
 - Merit and above average students

- Good management committee.
- Well equipped laboratories and museum with abundant specimens.
- Between 90 & 100 % pass percentage every year.
- Collaboration with other departments.

Weakness:

- Because of rural background of the students the scope of exposure is insufficient when compared with urban area.

Opportunities:

- Agricultural MPDOs and Land Scapers.
- Coconut research centre at Ambajipeta.
- Nursery Supervisors and Horticulture supervisors
- Ornamental Horticulture supervisors.

Challenges:

- Building the network of the alumni for improving the facilities of the department.
- Improving the employment potential of the students by making them more competitive.

Future Plans of the department:

- To enhance the scientific temperament and motivation.
- To improve career betterment opportunities for students.
- To better interaction with industry and society.

Evaluative Report of the Department of Zoology

1. Name of the department : **ZOOLOGY**
2. Year of Establishment : 1972
3. Names of Programmes / Courses offered (UG, PG, M.Phil., Ph.D., Integrated Masters; Integrated Ph.D., etc.) :
B.Sc.(Chemistry, Botany, Zoology)
4. Names of Interdisciplinary courses and the departments/units involved :
B.Sc. Chemistry, Biochemistry, Biotechnology (CBCBT)
5. Annual / semester/choice based credit system (programme wise) :
Annual Examination system for II & III year courses with Internal assessment component.
Choice Based Credit System for I year students from 2015-16 admitted batch onwards.
6. Participation of the department in the courses offered by other departments :
B. Sc (Chemistry, Biochemistry, Biotechnology)
Foundation course for III.BA, B.Com & B.Sc. students from 2011-12 to 2014-15
7. Courses in collaboration with other universities, industries, foreign institutions, etc. : Nil
8. Details of courses/programmes discontinued (if any) with reasons: Nil
9. Number of Teaching posts

	Sanctioned	Filled
Professors	Nil	Nil
Associate Professors	Nil	Nil
Asst. Professors	2	2 1-Aided, 1-Adhoc

10. Faculty profile with name, qualification, designation, specialization, (D.Sc./D.Litt. /Ph.D. / M. Phil. etc..)

Name	Qualification	Designation	Specialization	No. of Years of Experience	No. of Ph.D. Students guided for the last 4 years
S.Venkataratnam	M.Sc.	Asst. Professor	Animal Physiology	10 Years 6 months	Nil
BKRM Nischala Devi	M.Sc.	Asst. Professor	Aquaculture	1 year 4 months	Nil

11. List of senior visiting faculty : Nil
12. Percentage of lectures delivered and practical classes handled (programme wise) by temporary faculty : Nil
13. Student -Teacher Ratio (programme wise) : B.Sc- 40 :1
14. Number of academic support staff(technical) and administrative staff; sanctioned and filled : Academic Support Staff
Sanctioned : 01
Filled : Nil
Administrative Staff
Sanctioned : 01
Filled : 01
15. Qualifications of teaching faculty with DSc/ D.Litt/ Ph.D/ MPhil / PG.:
No.of teaching faculty with P.G.:2
16. Number of faculty with ongoing projects from
a) National b) International funding agencies and grants received : Nil
17. Departmental projects funded by DST – FIST;UGC, DBT, ICSSR, etc. and total grants received : Nil
18. Research Centre /facility recognized by the University: Not Applicable
19. Publications:
a) Publication per faculty : 1(one)
Sri V.Krishna Murty published a book entitled “Aqua Culture” for distance education of SKD University, Ananthapur through student helpline publications.
• Number of papers published in peer reviewed journals (national / international) by faculty and students : Nil

- Number of publications listed in International Database (For Eg: Web of Science, Scopus, Humanities International Complete, Dare Database – International Social Sciences Directory, EBSCO host, etc.) : Nil
- Monographs : Nil
- Chapter in Books : Nil
- Books Edited : Nil
- Books with ISBN/ISSN numbers with details of publishers : Nil
- Citation Index : Nil
- SNIP : Nil
- SJR : Nil
- Impact factor : Nil
- h-index : Nil

20. Areas of consultancy and income generated :
Aquaculture consultancy provided at free of cost.
21. Faculty as members in a) National committees
b) International Committees c) Editorial Boards.... : Nil
22. Student projects
a) Percentage of students who have done in-house projects including inter departmental/programme : 20%
b) Percentage of students placed for projects in organizations outside the institution i.e.in Research laboratories /Industry/ other agencies : Nil
23. Awards / Recognitions received by faculty and students.

S.No	Name of the Faculty/student	Name of the award	Year awarded	Awarding agency/Institution
1	S.Venkata Ratnam	Academic Excellence Awards	2013 -14 & 2014-15	MVN JS & RVR College of Arts and Science, Malikipuram
2	BKRM Nischala Devi	Academic Excellence Award	2014-15	MVN JS & RVR College of Arts and Science, Malikipuram

- No. of students received Endowment and Cash awards given by the institution from the Academic years 2006-07 to 2014-15 is **11** (Particulars of the students who received the awards are available in the department)

24. List of eminent academicians and scientists / visitors to the department

S.No	Name of the Visitor	Designation	Visiting date
1	Dr. D. Seetharama Raju, MBBS	Leading Practitioner , Antervedipalem	12.10.2013
2	Sri C. Satyanarayana,	Rtd. HOD of Zoology	04.01.2014
3	Dr. T. Hanumantha Rao	Academic advisor	24.03.2014
4	Dr. V. Sudarshan	Academic advisor	24.03.2014
5	Dr. Mastanayya	Principal, Arts College, Rajahmundry	26.11.2014
6	Dr .K.Gangeswara Rao	Regional Joint Director of Collegiate Education, Rajahmundry	12.03.2015

25. Seminars/ Conferences/Workshops organized & the source of funding

a) National : 01

Workshop was organized on Impact of Environmental “Pollution on Delta Region” on 29.01.2012 funding by UGC.

b) International : Nil

26. Student profile programme/course wise :

Name of the Course/programme (refer question no. 4)	Applications received	Selected	Enrolled		Pass percentage
			*M	*F	
I.B.Sc(2015-16)	26	26	02	24	
I.B.Sc(2014-15)	27	27	04	23	100
I.B.Sc(2013-14)	27	27	09	18	87

*M = Male *F = Female

27. Diversity of Students

Name of the Course	% of students from the same state	% of students from other States	% of students from abroad
B.Sc(CBZ)	100	Nil	Nil

28. How many students have cleared national and state competitive examinations such as NET, SLET, GATE, Civil services, Defense services, etc.?
: Nil

29. Student progression

Student progression	Against % enrolled
UG to PG	20
PG to M.Phil.	Nil
PG to Ph.D.	NA
Ph.D. to Post-Doctoral	NA
Employed	
<ul style="list-style-type: none"> • Campus selection • Other than campus recruitment 	<p align="center">5%</p> <p align="center">30%</p>
Entrepreneurship/Self-employment	5%

30. Details of Infrastructural facilities

- a) Library : 116 Books
- b) Internet facilities for Staff & Students :
One computer with internet facility is provided with free access and staff and students
- c) Class rooms with ICT facility :
2(two) e- class rooms common with other departments.
- d) Laboratories : Well equipped Laboratories-02 , Museum -01

31. Number of students receiving financial assistance from college, university, government or other agencies : Govt. Scholarships: 21
College: 11

32. Details on student enrichment programmes (special lectures/ workshops/ seminar) with external experts. :
Conducting external guest lectures by eminent faculty members, important days are being celebrated to create awareness among students. The following is the list of Guest lecturers arranged during the academic years 2013-14 & 2014-15

S.No.	Date	Topic	Resource Person	No.of students participated	Class
1	08-02-2014	Cholesterol & Diabetes	Sri K.Harish Kumar, Sri Deepthi College, Malikipuram	32	III.B.Sc
2	29-09-2014	Heart Diseases & Precautions	Dr.Hussian, MD Tatipaka, Dr.N.Papa Rao, MBBS, Malikipuram	49	I,II & III B.Sc.

33. Teaching methods adopted to improve student learning

- Chalk & Talk
- ICT based lectures
- Demonstrations
- Group Discussions
- Learning by doing
- Experimental teaching.

34. Participation in Institutional Social Responsibility (ISR) and Extension activities:

Staff members of the Department participating in various extension activities and activities promoting Institutional Social Responsibility listed below.

- NSS
- Tree plantation
- Flood Relief activities
- Blood Donation/ blood grouping Camps.
- Observation of important days.

35. SWOC analysis of the department and Future plans:

Strengths

- Image of the college, good number of placements since inception of the college.
- Experienced and qualified and dedicated staff.
- Merit and above average students
- Good management committee.
- Well equipped laboratories and museum with abundant specimens.
- Between 90 & 100 % pass percentage every year.
- Collaboration with other departments.

Weakness:

- Because of rural background of the students with scope of exposure is insufficient when compared with urban area.

Opportunities:

- Aqua culture is predominant in this area. So the technical staff are required.
- B.Sc.(CBZ) students are eligible to Aqua Technician jobs.
- Improving the consultancy services as there is vast potential for growth of hospitals and pharmaceutical industries around state.

Challenges:

- Building the network of the alumni for improving the facilities of the department.
- Improving the employment potential of the students by making them more competitive.

Future Plans of the department:

- To enhance the scientific temperament and motivation.
- To improve career betterment opportunities for students.
- To better interaction with industry and society.

Evaluative Report of the Department of Computer Science

1. Name of the department : **COMPUTER SCIENCE**
2. Year of Establishment : 1993
3. Names of Programmes/Courses offered (UG,PG,M.Phil.,Ph.D., Integrated Masters;Integrated Ph.D.,etc.) :
UG courses: MPCs (Maths, Physics, Computer Science),
MECs (Maths , Electronics, Computer Science),
BCA (Bachelor of Computer Applications)
4. Names of Interdisciplinary courses and the departments/units involved:
B.Sc.(Maths, Electronics, Computer Science),
B.Com(General & Vocational)
5. Annual/semester/choice based credit system(programme wise) :
Annual Examination system for II & III year courses with Internal assessment component.
Choice Based Credit System for I year students from 2015-16 admitted batch onwards.
6. Participation of the department in the courses offered by other departments
We are dealing a paper titled, Programming in 'C', JAVA, DBMS and FIT for II and III. B. Com. (Vocational) students. Participating as mentor to teach soft skills in Jawahar Knowledge Centre (JKC).
7. Courses in collaboration with other universities, industries, foreign institutions, etc. : Nil
8. Details of courses/Programmes discontinued(if any) with reasons : Nil
9. Number of Teaching posts

	Sanctioned	Filled
Professors	---	---
AssociateProfessors	---	---
Asst.Professors	---	05(Filled by Management)

10. Faculty profile with name, qualification, designation, specialization, (D.Sc./D.Litt./ Ph.D./M.Phil.etc.)

Name	Qualification	Designation	Specialization	No. of Years of Experience	No. of Ph.D. Students Guided for the Last 4 years
Mr.D.S.V.Suryanarayana	M.Tech (CSE)	Asst. Professor	Embedded Systems	21	Nil
Mr. Ch.Lakshman Kumar	MCA	Asst. Professor	Web Technologies	03	Nil
Mr..A.Mahesh	MCA	Asst. Professor	DBMS	0	Nil
Mr.M.Ananad	MCA	Asst. Professor	PHP	03	Nil

11. List of senior visiting faculty : Nil
12. Percentage of lectures delivered and Practical classes handled (programme wise) by temporary faculty: Nil
13. Student-Teacher Ratio (programme wise) : B.Sc.(MPCs,MECs):50:1
BCA : 30:1
14. Number of academic support staff(technical)and administrative staff ; sanctioned and filled : Academic support staff
Sanctioned : 01
Filled : Nil
Administrative staff
Sanctioned : 01
Filled : 01
15. Qualifications of teaching faculty with DSc/D.Litt/ Ph.D/ M.Phil/ PG.:
No. of teaching faculty with PG-04
16. Number of faculty with on going projects from a)National
b)International funding agencies and grants received : Nil
17. Departmental projects funded by DST-FIST;UGC, DBT, ICSSR, etc.and total grants received : Nil
18. Research Centre/facility recognized by the University: Not Applicable

19. Publications:
- a) Publication per faculty : 1
Mr. D.S.V.Suryanarayana
Name of Book: Business Data Processing Systems(BDPS) Student
Helpline Publications, Hyderabad.
- Number of papers published in peer reviewed journals (national/
international) by faculty and Students : Nil
 - Number of publications listed in International Database (For Eg:
Web of Science, Scopus, Humanities International Complete,
Dare Database – International Social Sciences Directory, EBSCO
host, etc.) : Nil
 - Monographs : Nil
 - Chapter in Books :
Mr.D.S.V.Suryanarayana, had written a textbook named Business
Data Processing Systems (BDPS).
 - Books Edited : Nil
 - Books with ISBN/ISSN numbers with details of publishers :
Waiting for ISBN for the book Business Data Processing Systems
(BDPS)
 - Citation Index : Nil
 - SNIP : Nil
 - SJR : Nil
 - Impact factor : Nil
 - h-index : Nil
20. Areas of consultancy and income generated :
Consultancy services provided to MRO office, (Malikipuram) at free of
cost and provided to Andhra Bank, SBH, (Malikipuram) through which
Rs.3,000/- is generated.
21. Faculty as members in a) National committees
b) International Committees c) Editorial Boards : Nil
22. Student projects
- a) Percentage of students who have done in-house projects
including inter departmental/ programme: 10%
- b) Percentage of students placed for projects in organizations
outside the institution i.e. in Research laboratories /Industry/ other
agencies : Nil

23. Awards/Recognitions received by faculty and students

S. No.	Name of the Faculty/ student	Name of the award	Year awarded	Awarding agency/ Institution
1	T. Naga Suneetha	University Level 3rd rank in BCA group	2013-14	ANUR, Rajahmundry
2	Y. Mouni	University Level 8th Rank in BCA group	2013-14	ANUR, Rajahmundry
3	S. P. Sai Sowjanya, III B.Sc(MECs)	First place in Computer Science Regional Seminar on 06-11-2014	2014-15	M.V.N.JS & RVR College of Arts and Science.
4	K. Padmavathi, III B.Sc(MPCs)	Second place in Computer Science Regional Seminars on 06- 11-2014	2014-15	M.V.N.JS & RVR College of Arts and Science.

- No. of students received Endowment and Cash awards given by the institution from the Academic years 2014-15 is 6
(Particulars of the students who received the awards are available in the department)

24. List of eminent academicians and scientists/ visitors to the department

S.No	Name of the Visitor	Designation	Visiting date
1	Dr. R. David Kumar	Academic Guidance Officer, CCE, Hyderabad.	25-02-2013
2	Smt. B. Jhansi	Mandal Revenue Officer, Malikipuram	16-10-2014
3	David Johnson	K.B.N College, Vijayawada	04-11-2014
4	Prof. K. George Victor	Vice Chancellor, Adikavi Nannaya University	15-04-2015

25. Seminars/Conferences/Workshops organized & the source of funding

- a) National : Nil
b) International : Nil

26. Student profile programme/course wise:

Name of the Course/programme (refer question no. 4)	Applications received	Selected	Enrolled		Pass percentage
			*M	*F	
I B.Sc(MPCs) 2015-16	40	40	07	33	----
I B.Sc(MECs) 2015-16	19	19	08	11	----
I BCA 2015-16	14	14	12	02	----
I B.Sc(MPCs) 2014-15	40	40	31	09	89%
I B.Sc(MECs) 2014-15	09	09	06	03	86%
I BCA 2014-15	28	28	22	06	57%
I B.Sc(MPCs) 2013-14	38	38	16	22	78%
I B.Sc(MECs) 2013-14	21	21	16	05	72%
I BCA 2013-14	10	10	08	02	70%

*M=Male *F=Female

27. Diversity of Students

Name of the Course	% of students from the same state	% of students from other States	% of students from abroad
B. Sc(MPCs)	97.5	2.5(One student from Tamilnadu in MPCs group)	--
B. Sc(MECs)	100	--	--
BCA	100	--	--

28. How many students have cleared national and state competitive examinations such as NET,SLET, GATE,Civil services, Defense services, etc.?
: Nil

29. Student progression

Student progression	Against % enrolled
UG to PG	30%
PG to M.Phil.	Nil
PG to Ph.D.	Nil
Ph.D.to Post-Doctoral	Nil
Employed	
• Campuselection	15%
• Other than campus recruitment	15%
Entrepreneurship/Self-employment	10%

30. Details of Infrastructural facilities

- a) Library : Yes, 100 books
- b) Internet facilities for Staff & Students :
50 computers with internet facility is provided with free access and staff and students with two labs
- c) Class rooms with ICT facility:
2- e-class rooms common for all departments
- d) Laboratories : Two well-equipped laboratories with a total of 50 computers.

31. Number of students receiving financial assistance from college, university, government or other agencies.:

Government Scholarships	: 122
College	: 06
Poor Boys Fund	: 03
Vasudha Foundation	: 10
Sri Krishna Devaraya Foundation	: 15
Staff	: 03
Other agencies	: 25

32. Details of student enrichment programmes (special lectures/ workshops/ Seminar) with external experts.

Conducting external, guest lectures by eminent faculty members.

Date	Resource Person	Topic
03-11-2008	Smt. Male Surekha, Visakhapatnam	Preventing Virus in Internet
04-11-2014	David Johnson, K.B.N College, Vijayawada	Software Engineering

33. Teaching methods adopted to improve student learning

- Chalk and Board
- Demonstration method
- Group Discussion method
- Question & Answer method
- Learning by doing
- Experimental method

34. Participation in Institutional Social Responsibility (ISR) and Extension activities

Staff members of the Department participating in various extension activities and activities promoting Institutional Social Responsibility listed below.

- NSS
- Swatch Kalasala
- Cycling Day- to promote green policy
- Participated in Unity Run on the eve of Sardar Vallabahi Patel's Birth Anniversary.
- Coconut Association, Ramarajulanka
- Aqua Culture, Ramarajulanka
- Government Pensions Scheme, Ramarajulanka
- Observation of important days.

35. **SWOC analysis of the department and Future plans**

Strengths

- Image of the College
- Highly experienced and Qualified Staff
- High Ranking Students
- Good Management Committee
- Well-equipped labs
- Internet and Xerox facility
- Collaborations with other departments

Weakness

- Unable to get 100% pass percentage.

Opportunities

- Department is planning to establish the consultancy services as there is vast potential for growth of IT industries and other IT related industries.

Challenges

- Building the network with the alumni for improving the facilities of the department improvement in the employment potential of the students by making them more competitive.
- To create awareness about opportunities in IT industry.

Future plans of the department

- To improve career opportunities for students.
- To better interaction with industry and society.
- To improve pass percentage.

Evaluative Report of the Department of Biochemistry

1. Name of the department : **BIOCHEMISTRY**
2. Year of Establishment : **2008**
3. Names of Programmes / Courses offered (UG, PG, M.Phil., Ph.D., Integrated Masters; Integrated Ph.D., etc.) :
B.Sc.,(Chemistry, Biochemistry & Biotechnology)
4. Names of Interdisciplinary courses and the departments/units involved:
Biochemistry , Botany
5. Annual/ semester/choice based credit system (programme wise):
Annual Examination system for II & III year courses with Internal assessment component.Choice Based Credit System forI year students from 2015-16 admitted batch onwards.
6. Participation of the department in the courses offered by other departments:
Certificate Course in Disaster Management offered by Social Work Dept. Foundation Course from 2012-2013 to 2014-2015.
7. Courses in collaboration with other universities, industries, foreign institutions, etc. : **Nil**
8. Details of courses/programmes discontinued (if any) with reasons : **Nil**
9. Number of Teaching posts

	Sanctioned	Filled
Professors	Nil	Nil
Associate Professors	Nil	Nil
Asst. Professors	1	1(by management)

10. Faculty profile with name, qualification, designation, specialization, (D.Sc./D.Litt. /Ph.D. / M. Phil. etc..)

Name	Qualification	Designation	Specialization	No. of Years of Experience	No. of Ph.D. Students guided for the last 4 years
Mr.A.S.N.D.Prasad	M.Sc(Bio.chem.) M.Sc(Zoology) B.Ed(Biology) APSET, Ph.D.(pursuing)	Asst. Professor	---	7 Years	Nil

11. List of senior visiting faculty : Nil
12. Percentage of lectures delivered and practical classes handled (programme wise) by temporary faculty : Nil
13. Student -Teacher Ratio (programme wise) : 30:1
14. Number of academic support staff (technical) and administrative staff; sanctioned and filled : Nil
15. Qualifications of teaching faculty with DSc/ D.Litt/ Ph.D/ M.Phil / PG. :
No.of teaching faculty with P.G: 1
16. Number of faculty with ongoing projects from a) National
b) International funding agencies and grants received : Nil
17. Departmental projects funded by DST - FIST; UGC, DBT, ICSSR, etc. and total grants received : Nil
18. Research Centre /facility recognized by the University: Nil
19. Publications
- a) Publication per faculty : Nil
 - Number of papers published in peer reviewed journals (national / international) by faculty and students : 1
 - Number of publications listed in International Database (For Eg: Web of Science, Scopus, Humanities International Complete, Dare Database - International Social Sciences Directory, EBSCO host, etc.) : Nil
 - Monographs : Nil
 - Chapter in Books : Nil
 - Books Edited : Nil

- Books with ISBN/ISSN numbers with details of publishers: Nil
- Citation Index : Nil
- SNIP : Nil
- SJR : Nil
- Impact factor : Nil
- h-index : Nil
- However the departmental project works were published in news papers (eenadu zilla edition) references Eenadu-zilla@2/4/2013 /Eenadu-zilla@10/7/2014, <http://deptbiotechnologymvn.blogspot.in/>

20. Areas of consultancy and income generated :
Free Nutrition Consultancy to provide healthy dietary practice for the society.
21. Faculty as members in a) National committees b) International committees
c) Editorial Boards.... :
Life Member in Nutrition Society of India/NIN/HYD from 2014.
22. Student projects
a) Percentage of students who have done in-house projects including inter departmental/ programme : 20%
- b) Percentage of students placed for projects in organizations outside the institution i.e.in Research laboratories/Industry/ other agencies:
Nil
23. Awards / Recognitions received by faculty and students.

S.No	Name of the Faculty/Student	Name of the Award	When Awarded	Awarding Agency/ Institution
1	Mr.A.S.N.D. Prasad Lecturer	APSET	2012	AP.Govt/ Osmania University
		ANURCET 9th Rank	2013	Nagarjuna University
		ANURCET 10th Rank	2011	Nagarjuna University
		Academic Excellence Awards	2013-14 2014-15	MVN,JS & RVR College
2	P.Saivani III.B.Sc.(CBCBT)	Best Student of the Year	2013-14	MVN,JS & RVR College
		Topper of the College	2013-14	MVN,JS & RVR College
		Topper in B.Sc.	2013-14	MVN,JS & RVR

				College
5	G.Durga Bhavani III.B.Sc.(CBCBT)	3rd Prize in PPT Presentation	2011-12	DNR College- Bhimavaram

- No. of students received Endowment and Cash awards given by the institution from the Academic years 2011-12 to 2014-15 is 18 (Particulars of the students who received the awards are available in the department)

24. List of eminent academicians and scientists / visitors to the department

S.No	Name of the Visitor	Designation	Visiting date
1	Dr.K.S.Ramesh	Academic Dean of ANUR	09/11/2013
2	Dr.A.NarayanaRao	Rtd. Professor	09/11/2013
3	Dr.T.Hanumantha Rao	Reader in Economics, Academic advisor	24/03/2014
4	Dr.V.Sudarshan	Reader in History Academic advisor	24/03/2014

25. Seminars/ Conferences/Workshops organized & the source of funding

- a) National

Workshop was organized in collaboration with Career Guidance & Counseling Cell on "Impact of Environmental Pollution on Delta Region" on 29/01/2012 sponsored by UGC.

- b) International : Nil

26. Student profile programme/course wise:

Name of the Course/programme (refer question no. 4)	Applications received	Selected	Enrolled		Pass percentage
			*M	*F	
I.B.Sc. (2013-2014)	10	10	3	7	100%
I.B.Sc.(2014-2015)	13	13	7	6	100%
I.B.Sc.(2015-2016)	13	13	3	10	--

*M = Male *F = Female

27. Diversity of Students

Name of the Course	% of students from the same state	% of students from other States	% of students from abroad
B.Sc.	100	Nil	Nil

28. How many students have cleared national and state competitive examinations such as NET, SLET, GATE, Civil services, Defense services, etc.? : PG CET – 15

29. Student progression

Student progression	Against % enrolled
UG to PG	35%
PG to M.Phil.	---
PG to Ph.D.	---
Ph.D. to Post-Doctoral	---
Employed	
• Campus selection	3%
• Other than campus recruitment	16%
Entrepreneurship/Self-employment	46%

30. Details of Infrastructural facilities

a) Library : 122 books

b) Internet facilities for Staff & Students :

One computer with internet facility is provided with free access and staff and students

c) Class rooms with ICT facility :

Two e-classrooms common with other departments

d) Laboratories : 1-Well equipped

31. Number of students receiving financial assistance from college, university, government or other agencies :

Government – 30

University - 3

College - 2

32. Details on student enrichment programmes (special lectures/workshops /seminar) with external experts:

The department has conducted external, internal and online video guest lectures by eminent faculty members;

S.No.	Name of The Resource Person	Topic	Date
1	Sri. JSN Kalyan Krishna	Immunology	2010-2011
2	Sri.Ch. Phanendra Rayudu	Tissue Culture	2010-2011
3	Dr.Hussen-MD Cardiology	Heart Functioning & Problems	2014-2015

4	Dr.JaggaRao-ADJ	Impact of Organic cultivation	2014-2015
5	Dr.Mastannayya, Head, Department of Biotechnology Dravidian University-Kuppam	Apps of Biotechnology	2014-2015
6	Dr.K.Nalini- Gynecologist	Girls-Health precautions	2015-2016

33. Teaching methods adopted to improve student learning.

- Lecture by using L.C.D. Projectors, computer monitor & Internet
- Chalk & Talk
- Lecture-demonstration
- Class discussion
- Recitation oral questions by teacher answered orally by students
- Experimental teaching
- Student reports by individuals
- Textbook assignments
- Making of posters by students.

34. Participation in Institutional Social Responsibility (ISR) and Extension activities

Staff members of the Department participating in various extension activities and activities promoting Institutional Social Responsibility listed below.

- NSS
- Plantation
- Flood Relief activities
- Blood Donation Camp
- Health Awareness Camp
- Poster Presentations on Health Awareness
- Cycling Day – to promote green policy
- Observation of important days.

35. SWOC analysis of the department and Future plans

Strengths

- Image of the college
- Highly experienced and qualified staff
- High Ranking Students
- Good Management committee
- Well equipped Labs
- Internet facility and Xerox facility
- Collaborations with other departments
- MoU with Diagnosis labs.

Weakness

- Unable to fill the sanctioned seats due to lack of awareness about biotechnology in rural area.

Opportunities

- Improving the consultancy services as there is vast potential for growth of hospitals and pharmaceutical industries around State.

Challenges

- Building the network of the alumni for improving the facilities of the department Improvement in the employment potential of the students by making them more competitive.
- To create awareness regarding about biotechnology subject among students in rural areas.

Future plans of the department

- To Enhance the scientific temperament and motivation
- To Improve career opportunities for students
- Plan of interaction with industry and society
- To organize a Certificate Course on Nutrition.

Evaluative Report of the Department of Biotechnology

1. Name of the department : **BIOTECHNOLOGY**
2. Year of Establishment : **2008**
3. Names of Programmes / Courses offered (UG, PG, M.Phil., Ph.D., Integrated Masters; Integrated Ph.D., etc.) :
B.Sc.,(Chemistry, Biochemistry & Biotechnology)
4. Names of Interdisciplinary courses and the departments/units involved:
Biochemistry , Botany
5. Annual/ semester/choice based credit system (programme wise):
Annual Examination system for II & III year courses with Internal assessment component.
Choice Based Credit System for I year students from 2015-16 admitted batch onwards.
6. Participation of the department in the courses offered by other departments :
Certificate Course in Disaster Management offered by Social Work department.
Foundation Course from 2012-2013 to 2014-2015
7. Courses in collaboration with other universities, industries, foreign institutions, etc. : **Nil**
8. Details of courses/programmes discontinued (if any) with reasons: **Nil**
9. Number of Teaching posts

	Sanctioned	Filled
Professors	Nil	Nil
Associate Professors	Nil	Nil
Asst. Professors	1	1(by management)

10. Faculty profile with name, qualification, designation, specialization, (D.Sc./D.Litt. /Ph.D. / M. Phil. etc.,)

Name	Qualification	Designation	Specialization	No. of Years of Experience	No. of Ph.D. Students guided for the last 4 years
Mr.A.S.N.D.Prasad	M.Sc(Bio.chem.) M.Sc(Zoology) B.Ed(Biology) APSET, Ph.D.(pursuing)	Asst. Professor	---	7 Years	Nil

11. List of senior visiting faculty : Nil
12. Percentage of lectures delivered and practical classes handled (programme wise) by temporary faculty : Nil
13. Student -Teacher Ratio (programme wise) : B.Sc.- 30:1
14. Number of academic support staff (technical) and administrative staff; sanctioned and filled : Nil
15. Qualifications of teaching faculty with DSc/ D.Litt/ Ph.D/ M.Phil / PG. :
No.of Teaching faculty with P.G.-1
16. Number of faculty with ongoing projects from a) National
b) International funding agencies and grants received : Nil
17. Departmental projects funded by DST - FIST;UGC, DBT, ICSSR, etc. and total grants received : Nil
18. Research Centre /facility recognized by the University : Nil
19. Publications
- a) Publication per faculty
- Number of papers published in peer reviewed journals (national / international) by faculty and students : 1
 - Number of publications listed in International Database (For Eg: Web Science, Scopus, Humanities International Complete, Dare Database - International Social Sciences Directory, EBSCO host, etc.) : Nil
 - Monographs : Nil
 - Chapter in Books : Nil
 - Books Edited : Nil

- Books with ISBN/ISSN numbers with details of publishers: Nil
- Citation Index : Nil
- SNIP : Nil
- SJR : Nil
- Impact factor : Nil
- h-index : Nil

However the departmental project works were published in news papers (eenadu zilla edition) references Eenadu-zilla@2/4/2013 /Eenadu-zilla@10/7/2014 <http://deptbiotechnologymvn.blogspot.in/>

20. Areas of consultancy and income generated :
Free Nutrition consultancy to provide healthy dietary practice for the society.
21. Faculty as members in a)National committees b)International Committees c) Editorial Boards..... :
Life Member in Nutrition Society of India/NIN/HYD from 2014.
22. Student projects
- a) Percentage of students who have done in-house projects including inter departmental/ programme : 20%
- b) Percentage of students placed for projects in organizations outside the institution i.e.in Research laboratories/Industry/ other agencies : Nil
23. Awards / Recognitions received by faculty and students.

S.No	Name of the Faculty/Student	Name of the Award	When Awarded	Awarding Agency/Institution
1	Mr.A.S.N.D.Prasad, Lecturer	APSET	2012	AP.Govt/ Osmania University
		ANURCET 10th Rank	2011	Nagarjuna University
		ANURCET 9th Rank	2013	Nagarjuna University
		Academic Excellence Awards	2014 & 2015	MVN,JS & RVR College
2	P.Saivani III.B.Sc.(CBCBT)	Best Student of the Year	2013- 2014	MVN,JS & RVR College
		Topper of the College	2013- 2014	MVN,JS & RVR College
		Topper in B.Sc.	2013- 2014	MVN,JS & RVR College

3	G.Durga Bhavani III.B.Sc.(CBCBT)	3rd Prize in PPT Presentation	2012	DNR College- Bhimavaram
---	-------------------------------------	-------------------------------------	------	----------------------------

- No. of students received Endowment and Cash awards given by the institution from the Academic years 2011-12 to 2014-15 is **18** (Particulars of the students who received the awards are available in the department)

- 24 List of eminent academicians and scientists / visitors to the department

S.No	Name of the Visitor	Designation	Visiting date
1	Dr.K.S.Ramesh	Academic Dean of ANUR	09-11-2013
2	Dr.A.NarayanaRao	Rtd. Professor	09-11-2013
3	Dr.T.Hanumantha Rao	Reader in Economics, Academic advisor	24-03-2014
4	Dr.V.Sudarshan	Reader in History Academic advisor	24-03-2014

25. Seminars/ Conferences/Workshops organized & the source of funding
- National
 - Workshop was organized in collaboration with Career Guidance & Counseling Cell on "Impact of Environmental Pollution on Delta Region" on 29/01/2012 sponsored by UGC.
 - International : Nil

26. Student profile programme/course wise:

Name of the Course/programme (refer question no. 4)	Applications received	Selected	Enrolled		Pass percentage
			*M	*F	
I.B.Sc.(2015-2016)	13	13	3	10	--
I.B.Sc.(2014-2015)	13	13	7	6	100%
I.B.Sc.(2013-2014)	10	10	3	7	100%

*M = Male *F = Female

27. Diversity of Students

Name of the Course	% of students from the same state	% of students from other States	% of students from abroad
B.Sc.	100	Nil	Nil

28. How many students have cleared national and state competitive examinations such as NET, SLET, GATE, Civil services, Defense services, etc.? : PG CET – 15

29. Student progression

Student progression	Against % enrolled
UG to PG	35%
PG to M.Phil.	Nil
PG to Ph.D.	Nil
Ph.D. to Post-Doctoral	Nil
Employed	
• Campus selection	3%
• Other than campus recruitment	16%
Entrepreneurship/Self-employment	46%

30. Details of Infrastructural facilities

a) Library : 122 books

b) Internet facilities for Staff & Students :

One computer with internet facility is provided with free access and staff and students

c) Class rooms with ICT facility :

Two(2) e-classrooms common for all departments

d) Laboratories : 1-Well equipped lab

31. Number of students receiving financial assistance from college, university, government or other agencies : Government – 30
University - 3
College - 2

32. Details on student enrichment programmes (special lectures/ workshops/ seminar) with external experts :
The department is conducting external, internal and online video guest lectures by eminent faculty members;

S.No.	Resource Person	Topic	Date
1	Sri. JSN Kalyan Krishna	Immunology	2010-2011
2	Sri.Ch. Phaneendra Rayudu	Tissue Culture	2010-2011
3	Dr.Hussen,MD, Cardiology	Heart Functioning & Problems	2014-2015
4	Dr.JaggaRao-ADJ	Impact of Organic cultivation	2014-2015

5	Dr.Mastannayya, Head, Department of Biotechnology, Dravidian University, Kuppam	Apps of Biotechnology	2014-2015
6	Dr.K.Nalini- Gynecologist	Girls-Health precautions	2015-2016

33. Teaching methods adopted to improve student learning.

- Lecture by using L.C.D. Projectors, Internet
- Chalk & Talk
- Lecture-demonstration
- Class discussion
- Recitation oral questions by teacher answered orally by students
- Experimental teaching
- Student reports by individuals
- Textbook assignments
- Making of posters by students.

34. Participation in Institutional Social Responsibility (ISR) and Extension activities.

Staff members of the Department participating in various extension activities and activities promoting Institutional Social Responsibility listed below.

- NSS
- Plantation
- Flood Relief activities
- Blood Donation Camp
- Health Awareness Camp
- Poster Presentations on Health Awareness
- Cycling Day – to promote green policy
- Observation of important days

35. SWOC analysis of the department and Future plans

Strengths

- Image of the College
- Highly experienced and Qualified Staff
- High Ranking Students
- Good Management committee
- Well equipped Labs
- Internet facility and Xerox facility
- Collaborations with other departments
- MoU with Diagnosis labs.

Weakness

- Unable to fill the sanctioned seats due to lack of awareness about biotechnology in rural area.

Opportunities

- Improving the consultancy services as there is vast potential for growth of hospitals and pharmaceutical industries around State.

Challenges

- Building the network of the alumni for improving the facilities of the department Improvement in the employment potential of the students by making them more competitive.
- To create awareness regarding about biotechnology subject among students in rural areas.

Future plans of the department.

- To enhance the scientific temperament and motivation
- To improve career opportunities for students
- Plan of interaction with industry and society
- To organize a Certificate Course on Nutrition.

Evaluative Report of the Department of Electronics

1. Name of the Department : **ELECTRONICS**
2. Year of establishment : 2008
3. Names of Programmes offered (UG, PG, M.Phil., Ph.D., Integrated Masters; Integrated Ph.D., etc.) : **B.Sc., Mathematics, Electronics, Computer science**
4. Names of the Interdisciplinary courses and the departments/units involved : **Physics**
5. Annual/Semester/Choice Based Credit System (programme wise) :
Annual Examination system for II & III year courses with internal assessment component.
Choice Based Credit System for I year students from 2015-16 admitted batch onwards.
6. Participation of the department in the courses offered by other departments : **Nil**
7. Courses in collaboration with other universities, industries, foreign institutions, etc : **Nil**
8. Details of Programmes discontinued (if any) with reasons: **Nil**
9. Number of Teaching posts :

Designation	Sanctioned	Filled
Professors	---	---
Associate Professors	---	--
Asst. Professors	1	1(by management)

10. Faculty profile with name, qualification, designation, specialization (D.Sc./ D.Litt./ Ph.D/ M.Phil. etc.,)

Name	Qualification	Designation	Specialization	No. of Years of Experience	No. of Ph. D Students guided for the last 4 years
Mr. Pavan Kumar. K	M.Sc. (Electronics)	Asst. Professor	VLSI design	1 Year	Nil

11. List of senior Visiting faculty : Nil
12. Percentage of lectures delivered and practical classes handled (programme wise) by temporary faculty. : Nil
13. Student -Teacher Ratio(programme wise) : B.Sc.- 30:1
14. Number of academic support staff (technical) and administrative staff; sanctioned and filled : Nil
15. Qualifications of teaching faculty with DSc/D.Litt/Ph.D/M.Phil:
No. of teaching faculty with P.G :01
16. Number of faculty with on-going projects from a) National b) International funding agencies and grants received. : Nil
17. Departmental projects funded by DST-FIST; UGC; DBT, ICSSR, AICTE, etc.; total grants received. : Nil
18. Research centre / facility recognized by the University: Not Applicable
19. Publications:
- a) Publication per faculty : Nil
 - Number of papers published in peerReviewed journals (national /international) by faculty and students. : Nil
 - Number of publications listed in International Database (For Eg: Web of Science, Scopus, Humanities International Complete, dare Database –International Social Sciences Directory, EBSCO host, etc.) : Nil
 - Monographs : Nil
 - Chapters in Books : Nil
 - Books Edited : Nil
 - Books with ISBN/ISSN numberswith details of publishers: Nil

- Citation Index : Nil
- SNIP : Nil
- SJR : Nil
- Impact factor : Nil
- h-index : Nil

20. Areas of consultancy and income generated : Nil
21. Faculty as members in a) National Committees b) International committees c) Editorial Boards... : Nil
22. Student projects
- a) Percentage of students who have done in-house projects including inter departmental/ programme : Nil
- b) Percentage of students placed for projects in organizations outside the institution i.e in Research laboratories/ Industry /other agencies
Nil

23. Awards / recognitions received by faculty and Students:

S.No	Name of the Faculty/Student	Name of the Award	When Awarded	Awarding Agency/Institution
1	B.Sri Sahitya Sagari, II B.Sc(MECs)	Second place in Electronics Regional Seminar	2014-15	MVN,JS & RVR College
2	B.Sri Sahitya Sagari II B.Sc(MECs)	Second place in student's shuttle competition	2014-15	MVN,JS & RVR College
3	B.Sri Sahitya Sagari II B.Sc(MECs)	First place in Women double category students shuttle Competition	2014-15	MVN,JS & RVR College
4	B.Sri Sahitya Sagari II B.Sc(MECs)	First place in students 100 m running Competition	2014-15	MVN,JS & RVR College
5	M. Yesu Raju, II B.Sc (MECs)	First place in Electronics Regional Seminar	2014-15	MVN,JS & RVR College
6	D.Sriranjani, II B.Sc(MECs)	First place in Women double Category students shuttle competition	2014-15	MVN,JS & RVR College
7	R Ammaji, III B.Sc(MECs)	B.Sc. College 1 st B.Sc. Degree	2014-15	MVN,JS & RVR College
8	B.Neelima Jyothi	2 nd place in Andhra University in PG	2014-15	Andhra University
9	P Sai Ranga Ramani, III B.SC(MECs)	1 st Place in Andhra University in PG (AUCET Rank 33)	2014-15	Andhra University

- No. of students received Endowment and Cash awards given by the institution from the Academic years 2013-14 & 2014-15 is 3 (Particulars of the students who received the awards are available in the department)

24. List of eminent academicians and scientists/ visitors to the department:
Nil

25. Seminars/ Conferences/Workshops organized & the source of funding

- a) National : Nil
b) International : Nil

26. Student profile programme/course wise:

Name of the Course/programme	Applications received	Selected	Enrolled		Pass%
			*M	*F	
I.B.Sc.(2013-14)	16	16	12	4	64
I. B.Sc.(2014-15)	7	7	2	5	57
I.B.Sc.(2015-16)	19	19	11	8	-

*M-Male, F-Female

27. Diversity of Students

Name of the Course	% of students from the same state	% of students from other state	% of students from abroad
B.Sc.	100	Nil	Nil

28. How many students have cleared national and state competitive examinations such as NET,SLET, GATE, Civil services, DEFENSE Services, etc.?
: Nil

29. Student progression

Students Progression	Against % enrolled
UG to PG	10%
PG to M.Phill/Ph.D	Nil
Employed	
• Campus selection	0%
• Other than campus recruitment	10%
Entrepreneurship/Self-employment	5%

30. Details of Infrastructural facilities

- a) Library : 11 books
b) Internet facilities for Staff & Students :
One computer with internet facility is provided with free access and staff and students

- c) Class rooms with ICT facility :
Two(2)- e-class rooms Common with other departments.
- d) Laboratories :
One Well Equipped laboratory with 5 computers and latest Electronic Equipment
31. Number of students receiving financial assistance from college, university, government or other agencies : Endowments : 02
Scholarship : 03
32. Details on student enrichment programmes (Special lectures / workshops / seminar) with external experts : Nil
33. Teaching methods adopted to improve student learning :
- Demonstration
 - Group Discussion
 - Learning by doing
 - Experimental teaching
34. Participation in Institutional Social Responsibility (ISR) and Extension activities.
Staff members of the department participating in various extension activities and activities promoting institutional social responsibility listed below.
- NSS
 - Plantation
 - Blood Donation Camp
 - Health Awareness Camp
 - Observation of important days
35. SWOC analysis of the department and Future plans.

Strengths :

- Image of the College
- Highly experienced and Qualified Staff
- High Ranking Students
- Good Management committee
- Well equipped Labs
- Internet facility
- Collaborations with other departments

Weakness:

- Unable to find 100% pass percentage.
- Unable to fulfill the sanctioned seats due to lack of awareness about Electronics in rural area

Job Opportunities in:

- Software and Hardware private agencies,
- Industrial manufacturing companies
- Government agencies like BHEL, BSNL.

Challenges:

- Building the network of the alumni for improving the facilities of the department improvement in the employment potential of the students by making them more competitive.

Future plans

- To improve career betterment opportunities for students.
- To better interaction with industry and society.
- To improve pass percentage.

Evaluative Report of the Department of History

1. Name of the department : **HISTORY**
2. Year of Establishment : 1972
3. Names of Programmes / Courses offered (UG, PG, M. Phil., Ph.D., Integrated Masters; Integrated Ph.D., etc.):
UG-B.A.(History,Economics, Politics,Sociology, English)
4. Names of Interdisciplinary courses and the departments/units involved :
B.A., B.Sc., B.Com, (Foundation Course)
5. Annual/ semester/choice based credit system (Programme wise) :
Annual Examination system for II & III year courses with internal assessment component.
Choice Based Credit System for I year students from 2015-16 admitted batch onwards.
6. Participation of the department in the courses offered by other departments :
Mentor,Disaster Management Certificate Course, Jawahar Knowledge Center & Dr. B. R. Ambedkar Open University
7. Courses in collaboration with Other universities, industries, foreign institutions, etc. : Nil
8. Details of courses/programmes discontinued (if any) with reasons : Nil
9. Number of Teaching posts

	Sanctioned	Filled
Professors	-	-
Associate Professors	-	-
Asst. Professors	2	2 (By Management)

10. Faculty profile with name, qualification, designation, specialization, (D.Sc./ D.Litt./ Ph.D./ M. Phil. etc.,)

Name	Qualification	Designation	Specialization	Experience	No. of Ph.D. students guided for the last 4 years
P. Suryanarayana Raju	M. A., B.Ed., M. Phil., APSET, (Ph.D)	Asst. Professor	Ancient India, China & Japan History	13	Nil
TV Anjaneyulu	M.A. B. Ed., APSET	Asst. Professor	Medieval India, China & Japan History	10	Nil

11. List of senior visiting faculty : Nil
12. Percentage of lectures delivered and practical classes handled (programme wise) by temporary faculty : Nil
13. Student -Teacher Ratio (programme wise): B. A - 45:1
14. Number of academic support staff (technical) and administrative staff; sanctioned and filled:
- Academic Support Staff Technical
Sanctioned: Nil
Filled : Nil
- Administrative Staff
Sanctioned : Nil
Filled : Nil
15. Qualifications of teaching faculty with D.Sc/ D.Litt/ Ph.D/ M.Phil/PG.:
No. of teaching faculty with M. Phil: 01, P.G : 01
16. Number of faculty with ongoing projects from a) National
b) International funding agencies and grants received : Nil
17. Departmental projects funded by DST-FIST; UGC, DBT, ICSSR, etc.
and total grants received : Nil
18. Research Centre /facility recognized by the University : Nil

19. Publications : 1 (One)
- a) Publication per faculty
- Number of papers published in peer reviewed journals (national / international) by faculty and students : Nil
 - Number of publications listed in International Database (For Eg: Web of Science, Scopus, Humanities International Complete, Dare Database- International Social Sciences Directory, EBSCO host, etc.) : Nil
 - Monographs : Nil
 - Chapter in Books : Nil
 - Books Edited : Nil
 - Books with ISBN/ISSN numbers with details of publishers: 1 (One)

Mr. P.Suryanarayana Raju,

- “History and Culture of India from 1526 – 1956, ” is a text book prescribed for Distance Education Department of Sri Krishna Devaraya University, Anantapur District of Andhra Pradesh for 2nd year B.A. History Students, published by Students Helpline Publications, Hyderabad. ISBN No. is 978 9383 959 13 6.
 - Article on “human Rights” published in International Journal of Academic Research, ISSN No.2348-7666.
- Citation Index : Nil
 - SNIP : Nil
 - SJR : Nil
 - Impact factor : 1.855
 - h-index : Nil

20. Areas of consultancy and income generated : Nil
21. Faculty as members in a)National committees b) International Committees c) Editorial Boards : Nil
22. Student projects
- a) Percentage of students who have done in-house projects including inter departmental/programme : Nil
- b) Percentage of students placed for projects in organizations outside the institution i.e. in Research laboratories/Industry/other agencies
Nil

23. Awards/ Recognitions received by faculty and students

S. No.	Name of the Faculty/ Student	Name of the award	When awarded	Awarding agency/ Institution
1	P.Suryanarayana Raju, Lr.in History	Academic Excellence Award	2013-14 2014-15	MVN JS & RVR College of Arts and Science, Malikipuram
2	TV Anjaneyulu, Lr.in History	Academic Excellence Award	2013-14 2014-15	MVN JS & RVR College of Arts and Science

- No. of students received Endowment and Cash awards given by the institution from the Academic years 2012-13 to 2014-15 is **12** (Particulars of the students who received the awards are available in the department)

24. List of eminent academicians and scientists/ visitors to the department:

The following eminent academicians have visited the department on various occasions.

S.No	Name of the Visitor	Designation	Date
1	Sri J. Gopala Krishnam Raju	Chairman, Nagarjuna Educational Society, Bangalore.	10-01-2012
2	Sri M. Appala Naidu	Asst. Manager, APTDC, Dindi Resorts	23-12-2012
3	Dr R. David Kumar	Academic Guidance Officer, CCE, Hyderabad	25-12-2013
4	Dr. V. Srinivas Rao	Academic Guidance officer,CCE, Hyderabad	20-12-2014
5	Ct. K.Gangeswara Rao	Regional Joint Director of Collegiate Education, Rajahmundry	12-03-2015
6	Sri N.H. Prakash	Divisional Manager, APTDC, Kakinada	26-09-2015

25. Seminars/ Conferences/Workshops organized and the source of funding
 a) National : Nil
 b) International : Nil

26. Student profile programme /course wise :

Name of the Course/ programme	Applications received	Selected	Enrolled		Pass percentage
			*M	*F	
I.B.A (2013-14)	62	47	16	31	88
I.B.A (2014-15)	32	24	17	7	72
I.B.A (2015-16)	42	36	15	21	

*M=Male F=Female

27. Diversity of Students :

Name of the Course	% of students from the same state	% of students from other States	% of students from abroad
I B. A.	100%	Nil	Nil
II B.A.	100%	Nil	Nil
III B.A.	100%	Nil	Nil

28. How many students have cleared national and state competitive examinations such as NET, SLET, GATE, Civil services, Defense services, etc?
 : Civil Services : 1
 Ed.CET : 4
 UGC NET : 1
 CISF : 1

29. Student progression :

Student Progression	Against%enrolled
UG to PG	10%
PG to M. Phil.	Nil
PG to Ph.D.	Nil
Ph.D. to Post-Doctoral	Nil
Employed	
• Campus selection	20%
• Other than campus recruitment	20%
Entrepreneurship/Self-employment	30%

30. Details of Infrastructural facilities

- a) Library : 61 books
- b) Internet facilities for Staff & Students :
Common access for all Departments
- c) Class rooms with ICT facility :
2 e-classrooms common with other departments
- d) Laboratories: Not applicable

31. Number of students receiving financial assistance from College, university, government or other agencies :

Government Scholarships	: 50
College	: 10
Other Agencies	: 12

32. Details on student enrichment programmes (Special lectures / workshops / seminars) with external experts.

The following resource persons have been invited by the department to deliver special lectures.

Resource Person	Topic	Date
Prof. Arjunudu Osmaniya University Hyderabad	Importance of History	03-12-2010
Sri S. Appala Naidu Assistant Manager APTDC, Dindi	Opportunities in Tourism	22-12-2011
Sri A. V. Ratnam J.L. AFDT Junior College Malikipuram.	Indian Freedom Movement	28-12-2012
Sri B. Chiranjeevi School Assistant Mamidikuduru	UNO Formation	24-10-2014
Sri PPV Dhana Raj Rtd.Principal MVN JS & RVR College of Arts and Science, Malikipuram	Historical Movements in Godavari Region in 20th Century	05-11-2014
Sri K. Siva Krishna CISF Agra.	Opportunities in CISF	21-09-2015

33. Teaching methods adopted to improve student learning

- Use of ICT.
- Interactive teaching.
- Power Point Presentation.
- Chalk and boards.
- Subject oriented quiz, debate and seminar by students.
- Activity based teaching.

34. **Participation in Institutional Social Responsibility (ISR) and Extension Activities**

Staff members of the Department participating in various extension activities and activities promoting Institutional Social Responsibility listed below.

- NSS
- Flood Relief activities
- Blood Donation/ blood grouping Camps.
- Health Awareness camp
- Cycling Day – to promote green policy.
- Observation of important days.

35. **SWOC analysis of the department and future plans:**

Strengths

- Good relation between students and faculty.
- Cooperative attitude among the students is admirable.
- Common computer with broad band connection.
- Healthy student – teacher ratio(45:1).
- Enthusiasm of students is praiseworthy.

Weakness

- Lack of funds to subscribe national and international journals and reference books.
- The most of the parents in our area used to go gulf countries for their living hood. So there is no parental care among the students. This is the biggest problem we are facing.
- No government aided employees.

Opportunities

- Placement by outside firms-campus recruitments.
- Extension activity.
- Industrial visits to the students to know about the real time environment in addition to teaching regular courses, students are encouraged to take higher studies.
- Skill-based learning can be explored as an option for the students.
- Rich Alumni helping the students in getting jobs.

Challenges

- Unhealthy competitions with increased number of similar institutions.
- Growing expectations from the public.
- Growing interference and restrictions from statutory bodies.

- Keeping students focused for taking up higher studies.
- Poor school education system.

Future plans

- Organize regular seminars, workshops to provide a platform for renewed rapport building among the students and teachers.
- Increase the budget for book grants for the department keeping in mind the student book ratio.
- Extend social outreach programmes in collaboration with the alumni.
- High pass percentage with More University Ranks.
- To arrange study tour at some historical places in India.
- The department is planning to acquire video lessons through the internet facility.

Evaluative Report of the Department of Economics

1. Name of the department : **ECONOMICS**
2. Year of Establishment : 1972
3. Names of Programmes / Courses offered (UG, PG, M.Phil., Ph.D., Integrated Masters; Integrated Ph.D., etc.) :
U.G. B.A,(History, Economics, Politics), (Politics, Economics, Public Administration), (Social work, Economics, Politics), (Economics, History, Special English)
4. Names of Interdisciplinary courses and the departments/units involved :
Business Economics for I.B.Com. Foundation course for B.A, B.Com, B.Sc.,
5. Annual/ semester/choice based credit system (programme wise) :
Annual Examination system for II & III year courses with Internal assessment component.
Choice Based Credit System for I year students from 2015-16 admitted batch onwards.
6. Participation of the department in the courses offered by other departments :
Certificate Course in Disaster Management offered by Social work Department.
Foundation Course from 2012-2013 to 2014-2015.
Mentor, Dr. B. R. Ambedkar Open University.
7. Courses in collaboration with other universities, industries, foreign institutions, etc. : Nil
8. Details of courses/programmes discontinued (if any) with reasons: Nil
9. Number of Teaching posts

	Sanctioned	Filled
Professors	Nil	Nil
Associate Professors	Nil	Nil
Asst. Professors	3	2 Filled by management

10. Faculty profile with name, qualification, designation, specialization, (D.Sc./D.Litt. /Ph.D. / M. Phil. etc.,)

Name	Qualification	Designation	Specialization	No. of Years of Experience	No. of Ph.D. Students guided for the last 4 years
Smt.N.Ananda Mahani	M.A.	Asst. Professor	Industrial Economics	17 Years	Nil
Mr.Y.Anjaneyulu	M.A	Asst. Professor	International Economics	9 Years	Nil

11. List of senior visiting faculty : Nil
12. Percentage of lectures delivered and practical classes handled (programme wise) by temporary faculty : Nil
13. Student -Teacher Ratio (programme wise) : 65:1
14. Number of academic support staff (technical) and administrative staff; Sanctioned and filled. :
- Academic Support Staff
Sanctioned : Nil
Filled : Nil
- Administrative Staff
Sanctioned : Nil
Filled : Nil
15. Qualifications of teaching faculty with D.Sc/ D.Litt/ Ph.D/ M.Phil / PG.:
No.of teaching faculty with P.G.:2
16. Number of faculty with ongoing projects from
a) National b) International funding agencies and grants received
Nil
17. Departmental projects funded by DST - FIST; UGC, DBT, ICSSR, etc. and total grants received : Nil
18. Research Centre /facility recognized by the University : Nil
19. Publications:
a) Publication per faculty
• Number of papers published in peer reviewed journals (national /

- International) by faculty and students : Nil
 - Number of publications listed in International Database (For Eg: Web of Science, Scopus, Humanities International Complete, Dare Database – International Social Sciences Directory, EBSCO host, etc.) : Nil
 - Monographs : Nil
 - Chapter in Books : 2
 - Chapter 4 with the title ‘Theories of factors of production’ in the book ‘Micro Economics’ meant for 1st year students of distance education of Sri. Krishnadevaraya University published by Students Helpline.
 - Chapter 3: with the title ‘Theories of production’ in the book ‘Business Economics’ meant for 1st year students of distance education of Sri Krishnadevaraya University published by Students Helpline.
 - Books Edited : Nil
 - Books with ISBN/ISSN numbers with details of publishers : Awaiting ISBN number for the chapters written in the book ‘Business Economics’ from Students Helpline publishers.
 - Citation Index : Nil
 - SNIP : Nil
 - SJR : Nil
 - Impact factor : Nil
 - h-index : Nil
20. Areas of consultancy and income generated : Nil
21. Faculty as members in a)National committees b) International Committees c) Editorial Boards : Nil
22. Student projects
- a) Percentage of students who have done in-house projects including inter departmental/programme (with History and Politics Departments) : 60%
 - Project I: Dept. Economics : ‘Study on Crop Holiday in Konaseema’
 - Project II: Study on ‘Indian Population Statistics and causes and Remedies of Indian currency ‘ in :2013
 - Project III: ‘Impact of Organic Cultivation on Product and Environment’.
 - b) Percentage of students placed for projects in organizations outside the institution i.e.in Research laboratories/Industry/ other agencies : Nil

23. Awards / Recognitions received by faculty and students:

S.No	Name of the Faculty/ Students	Name of the Award	When Awarded	Awarding Agency/Institution
1	Smt.N.Ananda Mahani	Academic Excellence Awards	2013-2014	MVN,JS & RVR College
2	Mr.Y. Anjaneyulu	Academic Excellence Awards	2013-2014	MVN,JS & RVR College

- No. of students received Endowment and Cash awards given by the institution from the Academic years 2012-13 to 2014-15 is **10** (Particulars of the students who received the awards are available in the department)

24. List of eminent academicians and scientists / visitors to the department

S.No	Name of the Visitor	Designation	Visiting date
1	Dr. V. Narayana Rao	Rtd Principal	29.11.2011
2	Dr.P.S.K. Sudheer	Asst. Professor in GITAM University, Visakhapatnam.	08.10.2012
3	Mr. J.G.K. Raju	Rtd Principal & Director of Nagarjuna Educational Institutions, Bangalore.	19.12.2013
4	Dr. R. David Kumar	Academic Guidance Officer C.C.E, Hyderabad	25.12.2013
5	Mr. M.Srinivas	M.P.D.O, Malikipuram.	17.10.2014
6	Mr.M.Jagga Rao	A.D.A, Razole TQ	06.11.2014
7	Dr. Mastanayya	Principal, Govt. Arts College, Rajahmundry.	26.11.2014
8	Dr.V.Srinivasa Rao	Academic Guidance Officer C.C.E, Hyderabad	20.12.2014
9.	Capt. Dr. K Gangeswara Rao	R.J.D, Rajahmundry.	12.03.2015
10.	A.S.N.D. Prasad	Lecturer	16-09-2015

25. Seminars/ Conferences/Workshops organized & the source of funding

- a) National : Nil
b) International : Nil

26. Student profile programme/course wise:

Name of the Course/programme (refer question no. 4)	Applications received	Selected	Enrolled		Pass percentage
			*M	*F	
I.BA (2015-2016)	69	69	39	30	--
I.B.A (2014-2015)	43	43	26	17	76%
I.B.A (2013-2014)	79	79	46	33	64%

*M = Male *F = Female

27. Diversity of Students

Name of the Course	% of students from the same state	% of students from other States	% of students from abroad
B.A.	100	Nil	Nil

28. How many students have cleared national and state competitive examinations such as NET, SLET, GATE, Civil services, Defense Services, etc.?

: SLET - 03
DSC - 02
Civil Services - 01
Police recruitment - 03
Hostel Warden - 01

29. Student progression

Student progression	Against % enrolled
UG to PG	10%
PG to M. Phil.	Nil
PG to Ph.D.	Nil
Ph.D. to Post-Doctoral	Nil
Employed	
• Campus selection	20%
• Other than campus recruitment	30%
Entrepreneurship/Self-employment	20%

30. Details of Infrastructural facilities

- a) Library: 68 books
- b) Internet facilities for Staff & Students :
Common with other departments
- c) Class rooms with ICT facility :
Two(2) e- classrooms common to all departments.
- d) Laboratories : Not Applicable

31. Number of students receiving financial assistance from college, university, government or other agencies :

Government Scholarship - 50
Endowment cash awards by College - 06
Vasudha foundation - 03

32. Details on student enrichment programmes (special lectures / workshops seminar) with external experts:

The following is the list of special lectures arranged by the department.

S.No	Resource Person	Topic	Date
1	Dr. V.Narayana Rao, Rtd Principal	Impact of black money on Indian Economy	29.11.2011
2	Dr.P.S.K.Sudheer, Asst. Professor in GITAM University , Visakhapatnam	Organic Agriculture Economic Efficiency And benefits of environment	08.10.2012
3	Mr. J.G.K. Raju, Director of Nagarjuna Educational Institutions, Bangalore	Liberalization and Globalization	19.12.2013
4	Mr. M.Srinivas, M.P.D.O, Malikipuram	Poverty Eradication	17.10.2014
5	Mr.M.Jagga Rao, A.D.A, Razole	Impact of Organic Cultivation in Modern Society	06.11.2014
6.	A.S.N.D.Prasad, Lecturer	Role of Youth in Protection of Ozone	16.09.2015
7.	Dr. P S K Sudheer, Asst. Professor TISS.	Entrepreneurship & Economic development.	07.11.2015

- Conducting **External, Internal and online video guest lectures** by eminent faculty members; important days are being celebrated to create awareness among students & staff
- Conducting Class Room Seminars and Project works for the enrichment of student's knowledge.

33. Teaching methods adopted to improve student learning

- Lecture by using L.C.D. Projectors.
- Chalk & Talk
- Lecture-demonstration
- Class discussion
- Recitation oral questions by teacher, answered orally by students
- Student reports by individuals
- Textbook assignments

34. Participation in Institutional Social Responsibility (ISR) and Extension activities

Staff members of the Department participating in various extension activities and activities promoting Institutional Social Responsibility listed below.

- NSS
- Tree plantation
- Flood Relief activities
- Blood Donation/ blood grouping Camps.
- Health Awareness camp
- Cycling Day – to promote green policy.
- Observation of important days.

35. SWOC analysis of the department and Future plans

Strengths:

- Image of the College
- Highly experienced and Qualified Staff
- High Ranking Students
- Good Management committee
- Department Library with 68 books
- Collaborations with other departments

Weakness:

- Unable to fill the sanctioned seats due to lack of awareness about B.A. Group in rural area.
- No Regular Aided teaching staff.

Opportunities

- The student can opt for higher studies.
- Student can avail library facilities as per their necessities
- Rich alumni helping the students in getting jobs.

Challenges

- Building the network of the alumni for improving the facilities of the department.
- Improvement in the employment potential of the students by making them more competitive.
- Keeping students focused for taking up higher studies.
- To meet the necessities of illiterate parents

Future plans

- To Improve career betterment opportunities for students.
- To organize students enrichment programs with external experts.
- To extend teaching quality to improve student quality.
- The department is planning to acquire video lessons through the internet facility.

Evaluative Report of the Department of Political Science & Public Administration

1. Name of the department : **POLITICAL SCIENCE & PUBLIC ADMINISTRATION**
2. Year of Establishment : 1972
3. Names of Programmes / Courses offered (UG, PG, M.Phil., Ph.D., Integrated Masters; Integrated Ph.D., etc.) :
UG- B.A. (History, Economics, Politics, Sociology, Public Administration, Social Work)
4. Names of Interdisciplinary courses and the departments/units involved:
B.A., B.Sc., B.Com, (Human Values & Professional Ethics)
5. Annual/ semester/choice based credit system (Programme wise) :
Annual Examination system for II & III year courses with Internal assessment component.
Choice Based Credit System for I year students from 2015-16 admitted batch onwards.
6. Participation of the department in the courses offered by other departments :
Mentors, Disaster Management Certificate Course, Jawahar Knowledge Center & Dr.B.R. Ambedkar Open University.
7. Courses in collaboration with other universities, industries, foreign institutions, etc. :
Gandhian Studies certificate course in collaboration with Sri Y.N. College, Narsapur.
8. Details of courses/programmes discontinued (if any) with reasons: Nil
9. Number of Teaching posts : 03

	Sanctioned	Filled
Professors	-	-
Associate Professors	-	-
Asst. Professors	3	3 (by management)
10. Faculty profile with name, qualification, designation, specialization, (D.Sc./ D.Litt./ Ph.D./ M. Phil. etc.,)

Re-Accreditation Report-2015(Cycle 2)

Name	Qualification	Designation	Specialization	No. of years of Experience	No. of Ph.D. students guided for the last 4 years
N. Ramesh Babu	M. A., PGDES, DGS., PGDHR (Ph.D)	Asst. Professor	International Relations	22	Nil
R.Venkata Ratnam	M.A.,(Ph.D)	Asst. Professor	Public Administration	17	Nil
N. Prabhakar Rao	M.A.	Asst. Professor	Public Administration	11	Nil

11. List of senior visiting faculty : Nil
12. Percentage of lectures delivered and practical classes handled (programme wise) by temporary faculty : Nil
13. Student -Teacher Ratio (programme wise) : BA- 43 : 1
14. Number of academic support staff (technical) and administrative staff; sanctioned and filled :
Academic Support Staff (Technical)
 Not Applicable
Administrative Staff
 Not Applicable
15. Qualifications of teaching faculty with DSc/ D.Litt/ Ph.D/ MPhil/PG. :
 No.of teaching faculty with P.G.-3
16. Number of faculty with ongoing projects from
 - a) National : Nil
 - b) International funding agencies and grants received : Nil
17. Departmental projects funded by DST-FIST; UGC, DBT, ICSSR, etc. and total grants received : Nil
18. Research Centre /facility recognized by the University : Nil
19. Publications
 - a) Publication per faculty

- Number of papers published in peer reviewed journals (national / international) by faculty and students : Nil
- Number of publications listed in International Database (For Eg: Web of Science, Scopus, Humanities International Complete, Dare Database International Social Sciences Directory, EBSCO host, etc.) : Nil
- Monographs : Nil
- Chapter in Books : Nil
- Books Edited : Nil
- Books with ISBN/ISSN numbers with details of publishers: 1 (One)

Mr. N. Ramesh Babu,

- “Political Thought,” is a text book prescribed for Distance Education Department of Sri Krishna Devaraya University, Anantapur District of Andhra Pradesh for 3rd year B.A. Politics Students, published by Students Helpline Publications, Hyderabad. ISBN No. is 978 9383 959 020.
- Article on “Human Rights” published in International Journal of Academic Research, ISSN No.2348-7666.
 - Citation Index : Nil
 - SNIP : Nil
 - SJR : Nil
 - Impact factor : 1.855
 - h-index : Nil

20. Areas of consultancy and income generated : Nil

- a) Faculty as members in National committees : Nil
- b) International Committees : Nil
- c) Editorial Boards : Nil

21. Student projects

- a) Percentage of students who have done in-house projects including inter departmental/programme : 60% (Village Panchayat Project)
- b) Percentage of students placed for Projects in organizations outside the institution i.e.in Research laboratories/Industry/other agencies : Nil

22. Awards/ Recognitions received by faculty and students

Name of the Faculty/ Student	Name of the Award	Year awarded	Awarding agency/ Institution
N. Ramesh Babu, Lr.in Politics & PA	Academic Excellence Award	2014-2015	MVN JS & RVR College of Arts and Science

R Venkata Ratnam, Lr.in Politics & PA	Academic Excellence Award	2014-2015	MVN JS & RVR College of Arts and Science
N. Prabhakar Rao, Lr.in Politics & PA	Academic Excellence Award	2014-2015	MVN JS & RVR College of Arts and Science

- No. of students received Endowment and Cash awards given by the institution from the Academic years 2012-13 to 2014-15 is **6**
(Particulars of the students who received the awards are available in the department)

23. List of eminent academicians and scientists/ visitors to the department

The following eminent academicians have visited the department on various occasions.

Name of the Person	Designation	Date
Dr.P. Hanumanta Rao	Sr. Advocate, Razole	10.12.2012
Prof. Y. Pardhasaradhi	Dept. of Politics, OU	23.12.2013
Prof. D. Venkateswara Rao	Dept. of Politics, Sri YN College (A), Narsapur.	23.12.2013
Prof. Stephen Walighur	U. S. A.	23.12.2013
Prof. Michael Andrew	U. S. A.	23.12.2013
GVVAD Prasad	Secretary, Sarvodaya, Hyderabad	23.12.2013
Dr R. David Kumar	Academic Guidance Officer, CCE, Hyderabad	25.12.2013
Sri A. Sampath Kumar	R.D.O. Amalapuram	25.02.2014
Sri G. Lavanam	Social Worker, Vijayawada	25.12.2013
Sri M. Siva Prasad	Motor Vehicle Inspector, Ravulapalem	
Dr. V. Srinivasa Rao	Academic guidance officer, CCE, Hyderabad	20.12.2014
Ct. K.Gangeswara Rao	Regional Joint Director of Collegiate Education, Rajahmundry	12.03.2015

24. Seminars/ Conferences/Workshops organized and the source of funding

- a) National :
Organized a National Seminar on “*Changing Values & Practices in Indian Democracy*” on 13-09-2008 & 14-09-2008 funded by UGC
- b) International : Nil

25. Student profile programme/course wise :

Name of the Course/programme (refer question no.4)	Applications received	Selected	Enrolled		Pass percentage
			*M	*F	
I.BA (2013-14)	62	57	28	29	90
I.BA (2014-15)	40	30	17	13	88
I.BA (2015-16)	42	36	15	21	---

*M=Male F=Female

26. Diversity of Students :

Name of the Course	% of students from the same state	% of students from other States	% of students from abroad
I B. A.	100%	Nil	Nil
II B.A.	100%	Nil	Nil
III B.A.	100%	Nil	Nil

27. How many students have cleared national and state competitive examinations such as NET, SLET, GATE, Civil services, Defense services, etc? :

Civil Services Exam	- 1
Ed.CET	- 4
UGC NET, SET	- 1
CISF	- 1

28. Student progression :

Student Progression	Against % enrolled
UG to PG	10% go for PG
PG to M.Phil.	Nil
PG to Ph.D.	Nil
Ph.D. to Post-Doctoral	Nil
Employed	
- Campus selection	20%
- Other than campus recruitment	20%
Entrepreneurship/Self-employment	30%

29. Details of Infrastructural facilities

- Library : 50 books
- Internet facilities for Staff & Students :
1-Common access for all departments.
- Class rooms with ICT facility :
2, e-classrooms common for all departments
- Laboratories : Not Applicable

30. Number of students receiving financial assistance from college, university, government or other agencies : College : 10
Government(Scholarships): 60
Other Agencies : 08

31. Details on student enrichment programmes (Special lectures / workshops / seminars) with external experts.

Topic	Resource Person	Date
Gandhian Thoughts	P. Hanumantha Rao	02-10-2010
Political Trends	Prof. Y. Pardhasaradhi	04-10-2010
Truth & Non-violence	Prof. Stephen Walighur	18-01-2011
Voters Awareness	B. Jhanci, Tahasildar, Malikipuram	25-01-2011
Gandhian Philosophy	Prof. D.V. Rao	02-10-2011
Legal Literacy	P.R. Prasad, Judge	21-01-2011
World Population	M. Srinu, MPDO, Malikipuram	11-07-2014
Ambedkar Thoughts	B. Chiranjeevi	24-10-2014

32. Teaching methods adopted to improve student learning

- Use of ICT
- Interactive teaching
- Power Point Presentation
- Chalk and boards
- Subject oriented quiz, debate and seminar by students
- Activity based teaching.

33. Participation in Institutional Social Responsibility (ISR) and Extension Activities

Staff members of the Department participating in various extension activities and activities promoting Institutional Social Responsibility listed below.

- NSS (as Programme Officer of Unit –II)
- Advisory Committee member, Unit – IV
- Master coordinator, Red Ribbon Club (as master coordinator mentor)
- Blood donation camp
- Observation of Important days
- Coordination of cultural and literary activities
- Awareness programmes

34. SWOC analysis of the department and future plans:

Strengths

- Good relation among students and teacher
- Cooperative attitude among the students is admirable
- Common computer with broad band connection
- Healthy student – teacher ratio
- Enthusiasm of students is praiseworthy

Weakness

- Lack of funds to subscribe national and international journals and reference books
- Most of the parents in our area used to go gulf countries for their livelihood. So there is no parental care among the students. This is the biggest problem we are facing.
- No government aided staff.

Opportunities

- Placement by outside firms-campus recruitments.
- Extension activities
- Field visits to the students to know about the real time environment in addition to teaching regular courses. Students are encouraged to take higher studies
- Skill-based learning can be explored as an option for the students
- Rich Alumni helping the students in getting jobs

Challenges

- Unhealthy competitions with increased number of similar institutions.
- Growing expectations from the public
- Growing interference and restrictions from statutory bodies.
- Keeping students on focus to taking up higher studies
- Poor school education system.

Future plans

- Organize regular seminars, workshops to provide a platform for renewed rapport building among the students and teachers
- Increase the budget for books purchased to the department keeping in mind the student book ratio.
- Extend social outreach programmes in collaboration with the alumni.
- High pass percentage with More University Ranks.
- To arrange study tours.
- The department is planning to acquire video lessons through the internet facility.

Evaluative Report of the Department of Sociology

1. Name of the department : **SOCIOLOGY**
2. Year of Establishment : 1983
3. Names of Programmes/ Courses offered (UG, PG, M.Phil., Ph.D., Integrated Masters, Integrated Ph.D., etc.) :
B.A. (History, Politics, Sociology)
4. Names of the Interdisciplinary courses and the departments/units involved : Nil
5. Annual/semester/Choice Based Credit System (programme wise) :
 - Annual Examination system for II & III year courses with Internal assessment component.
 - Choice Based Credit System for I year students from 2015-16 admitted batch onwards.
6. Participation of the department in the courses offered by other departments : Nil
7. Courses in collaboration with other universities, industries, foreign institutions, etc., : Nil
8. Details of Programmes discontinued, if any, with reasons: Nil
9. Number of teaching posts

	Sanctioned	Filled
Professors	---	---
Associate Professors	---	--
Asst. Professors	1	1

10. Faculty profile with name, qualification, designation, area of specialization, (D.Sc./ D.Litt./ Ph.D./M.Phil etc.,)

Name	Qualification	Designation	Specialization	No. of years of experience	No. of Ph.D students guided for the last 4 years
Dr.M.V.Subba Rayan	M.A., M.Phil., Ph.D.,	Asst. Professor	Industrial Sociology	32 years	Nil

11. List of senior Visiting faculty : Nil
12. Percentage of lectures delivered and practical classes handled (programme wise) by temporary faculty : Nil
13. Student- Teacher Ratio(Programme-wise) : 13:1
14. Number of academic support staff (technical) and administrative staff; sanctioned and filled : Nil
15. Qualifications of teaching faculty with D.Sc./D.Litt/Ph.D/M.Phil/PG.:
No.of teaching faculty with Ph.D.-1
16. Number of faculty with ongoing projects from a) National
b) International funding agencies and grants received. : Nil
17. Departmental projects funded by DST-FIST;UGC,DBT, ICSSR, etc. and total grants received : Nil
18. Research Centre/facility recognized by the University: No
19. Publications:
a) Publication per faculty
- Number of papers published in peer reviewed journals (national / international) by faculty and students : Nil
 - Number of publications listed in International Database (For Eg: Web of Science, Scopus, Humanities International Complete, Dare Database - International Social Sciences Directory, EBSCO host, etc.) : Nil
 - Monographs : Nil
 - Chapter in Books : 02
 - Name of the book: “Basic Concepts and Perspectives” self instructional material of Distance Education –SKD University for I BA students
 - 2 Chapters - Chapter VIII Social process and Chapter IX Social change in APOSS for intermediate Students.
 - Books Edited : Nil
 - Books with ISBN/ISSN numbers with details of publishers : Nil
 - Citation Index : Nil
 - SNIP : Nil
 - SJR : Nil
 - Impact factor : Nil
 - h-index : Nil

20. Areas of consultancy and income generated : Nil
21. Faculty as members in a)National committees b)International Committees c) Editorial Boards.... : Nil
22. Student projects
- a) Percentage of students who have done in-house projects including inter departmental/ programme : 20%
- b) Percentage of students placed for Projects in organizations outside the institution i.e. in Research laboratories /Industry/ other agencies : Nil
23. Awards / Recognitions received by faculty and Students:

S.No	Name of the Faculty/ Student	Name of the Award	When Awarded	Awarding Agency/ Institution
1	Dr.M.V.Subba Rayan	M. Phil.	2002	Andhra University
		Ph.D.	2010	
		Academic Excellence Awards	2014, 2015	MVN JS & RVR College of Arts and Science

24. List of eminent academicians and scientists/visitors to the department:

S.No	Name of the Visitor	Designation	Visiting Date
1	Dr.K.Radha Krishna Murthy	Emeritus Professor Department of Sociology, Andhra University	
2	Dr.U.Tathaji	Former Vice Chairman of APSCHE	11.10.2004

25. Seminars/ Conferences/Workshops organized & the source of funding
- a) National : Nil
- b) International : Nil
26. Student profile programme-wise:

Name of the Course/programme (refer question no.4)	Applications received	Selected	Enrolled		Pass percentage
			*M	*F	
I.BA (2013-2014)	06	06	01	05	100%
I.B.A (2014-2015)	02	02	01	01	-
I.B.A (2015-2016)	07	07	03	04	-

*M= Male *F=Female

27. Diversity of Students

Name of the Course	% of students from the same state	% of students from other States	% of students from abroad
B.A	100	Nil	Nil

28. How many students have cleared national and state competitive examinations such as NET,SLET,GATE,Civil Services, Defense services, etc? : Nil

29. Student progression

Students Progression	Against % enrolled
UG to PG	10%
PG to M.Phil/Ph.D	Nil
Employed	
• Campus selection	0%
• Other than campus recruitment	20%
Entrepreneurship/Self-employment	20%

30. Details of Infrastructural facilities

- a) Library : 20 Books
- b) Internet facilities for Staff & Students :
1- common access for all departments
- c) Class rooms with ICT facility :
2 e-classrooms for common for all departments
- d) Laboratories : Not Applicable

31. Number of students receiving financial assistance from college, university, government or other agencies: Government Scholarships – 10
Local Donors - 3

32. Details on student enrichment programmes(special lectures / workshops / seminar)with external experts : Nil

33. Teaching methods adopted to improve student learning

- Chalk & Talk
- Group Discussion
- Experimental teaching (society is our Laboratory)
- Quiz & Project Work

34. Participation in Institutional Social Responsibility (ISR) and Extension activities

Staff members of the Department participating in various extension activities and activities promoting Institutional Social Responsibility listed below.

- NSS
- Tree Plantation
- Flood Relief Activities
- Blood Donation/ blood grouping Camps.
- Observation of important days
- Cycling day- to promote green policy

35. SWOC analysis of the department and Future plans.

Strengths

- Image of the College
- Highly experienced and Qualified Staff
- Good Management committee
- Collaborations with other departments

Weakness

- Unable to fill the sanctioned seats due to lack of awareness about importance of study of Sociology in rural area.

Opportunities

- Students and staff of the department can actively participate in consultancy service and counseling on social problems, evils and in conduction of various social services.

Challenges

- Building the network of the alumni for improving the facilities of the department improving in the employment potential of the students by making them more competitive.
- To create awareness on Social life through sociology.

Future plans of the department.

- To buildup the personality to face the challenges in the society.
- To Improve career opportunities for students
- A plan of interaction with individual and society through family.

Evaluation Report of the Department of Social Work

1. Name of the department : **SOCIAL WORK**
2. Year of Establishment : 1974
3. Names of Programmes / Courses offered (UG, PG, M.Phil., Ph.D., Integrated Masters; Integrated Ph.D., etc.) :
UG- B.A. (Social Work, Economics & Politics)
4. Names of Interdisciplinary courses and the departments/units involved:
B.A., B.Sc., B.Com, (Human Values & Professional Ethics)
5. Annual/ semester/choice based credit system (Programme wise):
 - Annual Examination system for II & III year courses with internal assessment component.
 - Choice based credit system for I year students from 2015-16 admitted batch onwards.
6. Participation of the department in the courses offered by other departments : Nil
7. Courses in collaboration with Other universities, industries, foreign institutions, etc. : Nil
8. Details of courses/programmes discontinued (if any) with reasons: Nil
9. Number of Teaching posts: 02

	Sanctioned	Filled
Professors	-	-
Associate Professors	-	-
Asst. Professors	2	1

10. Faculty profile with name, qualification, designation, specialization, (D.Sc./ D.Litt./ Ph.D./ M. Phil. etc.,)

Name	Qualification	Designation	Specialization	Experience	No. of Ph.D. students guided for the last 4 years
Dr. G. Venkata Rao	M.A., B.Ed., M.Phil., Ph.D., SLET.	Associate Professor	Personnel Management	24	Nil

11. List of senior visiting faculty : Nil
12. Percentage of lectures delivered and practical classes handled (programme wise) by temporary faculty : Nil
13. Student -Teacher Ratio (programme wise) : BA- 38:1
14. Number of academic support staff (technical) and administrative staff; sanctioned and filled:
Academic Support Staff (Technical):
Not Applicabl
Administrative Staf
Not Applicable
15. Qualifications of teaching faculty with D.Sc/ D.Litt/ Ph.D/ M.Phil/PG. :
No. of teaching faculty with Ph.D.: 1
16. Number of faculty with ongoing projects from a) National
b) International funding agencies and grants received : Nil
17. Departmental projects funded by DST-FIST; UGC, DBT, ICSSR, etc. and total grants received :
Certificate course on Disaster Management sponsored by UGC was organized from 2009-14, Total grant received from UGC is Rs.7,00,000/-.
18. Research Centre /facility recognized by the University: Not Applicable
19. Publications
- a) Publication per faculty : Nil
- Number of papers published in peer reviewed journals (national / international) by faculty and students : Nil
 - Number of publications listed in International Database (For Eg: Web of Science, Scopus, Humanities International Complete, Dare Database International Social Sciences Directory, EBSCO host, etc.) : Nil
 - Monographs : Nil
 - Chapter in Books : Nil
 - Books Edited : Nil
 - Books with ISBN/ISSN numbers With details of publishers: Nil
 - Citation Index : Nil
 - SNIP : Nil

- SJR : Nil
- Impact factor : Nil
- h-index : Nil

20. Areas of consultancy and income generated : Nil

21. Faculty as members in
- a) National committees : Nil
 - b) International Committees : Nil
 - c) Editorial Boards : Nil

22. Student projects
- a) Percentage of students who have done In-house projects including inter Departmental/programme : Nil
 - b) Percentage of students placed for Projects in organizations outside the institution i.e.in Research laboratories/ Industry/other agencies : Nil

23. Awards/ Recognitions received by faculty and students

S.No.	Name of the Faculty/ Student	Name of the award	When awarded	Awarding agency/Institution
1	Dr. G. Venkata Rao	Academic Excellence Award	2014-15	MVN JS & RVR College of Arts and Science, Malikipuram
2	Dr. G. Venkata Rao	Appreciation Certificate by Endowments Dept. of AP Govt	2015	Govt. of Andhra Pradesh

- No. of students received Endowment and Cash awards given by the institution from the Academic years 2007-08 to 2014-15 is **21** (Particulars of the students who received the awards are available in the department)

24. List of eminent academicians and scientists/ visitors to the department:
The following eminent academicians have visited the department on various occasions.

Name of the Person	Designation	Date
Prof. R. D. Sampath Kumar	Associate Professor	10-09-2009
Prof. U Tataji	Vice-Chairman, APSCHE	11-10-2004
Prof. N Srirama Murthy	Asst. Professor, DNR College.	23-12-2010

Dr. V Narayana Rao	Professor	15-10-2011
YSVNS Prasad	Social Protection Officer, Help Age India	09-11-2011
S Krishna Rao	Circle Inspector, Razole	12-02-2012
Dr. KV Satyanarayana	Professor, KGRL College, Bhimavaram	22-02-2013
Dr. Venkateswarlu	Asst. Professor, ANUR, Rajahmundry	15-02-2014
Dr. Jagga Rao	Asst. Director of Agricultural Department.	06-11-2014
M. Srinu	MPDO, Malkipuram	10-11-2014

25. Seminars/ Conferences/Workshops organized and the source of funding
a) National : Nil

b) International : Nil

26. Student profile programme/course wise :

Name of the Course/programme	Applications received	Selected	Enrolled		Pass percentage
			*M	*F	
I.BA(2013-14)	16	16	13	03	96
I.BA(2014-15)	10	08	04	04	98
I.BA(2015-16)	20	20	11	09	--

*M=Male F=Female

27. Diversity of Students

Name of the Course	% of students from the same state	% of students from other States	% of students from abroad
I B. A.	100%	Nil	Nil
II B.A.	100%	Nil	Nil
III B.A.	100%	Nil	Nil

28. How many students have cleared national and state competitive examinations such as NET, SLET, GATE, Civil services, Defense services, etc? : AUCET: 5

29. Student progression :

Student Progression	Against % enrolled
UG to PG	10%
PG to M.Phil.	Nil
PG to Ph.D.	Nil
Ph.D. to Post-Doctoral	Nil
Employed	

• Campus selection	20%
• Other than campus recruitment	20%
Entrepreneurship/Self-employment	30%

30. Details of Infrastructural facilities

- a) Library : 50 books
- b) Internet facilities for Staff & Students :
One Computer with internet facility is provided with free access staff and students.
- c) Class rooms with internet facility:
2 (Two), e- classrooms common for all departments.
- d) Laboratories : Nil

31. Number of students receiving financial assistance from College, university, overnment or other agencies : College: 10
Government(Scholarships): 20
Other Agencies : 04

32. Details on student enrichment programmes (Special lectures / workshops / Seminars) with external experts.

Particulars of Special Lectures organised

Topic	Resource Person	Date	Funding Agency
Human Rights	P. Hanumantha Rao, Sr.Advocate, Razole	10-12-2009	College
Disaster Management	NS Manoranjan, Nehru Yuva Kendra, KDA	21-11-2010	College
Psychological Aspects of Disaster Victims	A. Venkata Ratnam	23-12-2010	College
Disaster Mitigation	Dr. V. Narayana Rao, Rtd. Principal, MVN JS & RVR College of Arts and Science	15-10-2011	College
Functions of Help Age India	YSVNS Prasad Helpage India, ONGC	09-11-2011	College
Role of Social Worker In Disaster Management	KV Satyanarayana, S.G Lecturer KGRL College, Bhimavaram	22-02-2013	College
Role of NGOs in Disaster Management	P. Venkateswarlu, Asst. Professor Dept. Social work	15-02-2014	College

33. Teaching methods adopted to improve student learning

- Use of ICT
- Interactive teaching
- Power Point Presentation
- Chalk and boards
- Subject oriented quiz, debate and seminar by students
- Activity based teaching

34. Participation in Institutional Social Responsibility (ISR) and Extension Activities

The department always encourages the students to participate in social responsibility activities and extension activities.

Dr. G. Venkata Rao, HOD is promoting Social responsibility and organizing extension activities as

- NSS Programme Officer of Unit –IV – to organize various extension activities designed under NSS
- Coordinator, Red Cross Society college wing – to promote Blood grouping and blood donation camp.
- Member, Poor Boys Fund committee of college – to select and provide financial assistance to economically poor students.
- Observation of important Days

35. SWOC analysis of the department and future plans:

Strengths

- Good relation between students and teacher
- Cooperative attitude among the students is admirable
- Common computer with broad band connection
- Healthy student – teacher ratio
- Enthusiasm of students is praiseworthy

Weakness

- Lack of funds to subscribe national and international journals and reference books.
- Most of the parents in our area go to gulf countries for their living hood. So there is no parental care over the students.

Opportunities

- Placement by NGOs, outside firms-campus recruitments.
- Extension activities.
- Field visits to the students to know about the real time environment in addition to teaching regular courses. Students are encouraged to take higher studies.
- Skill-based learning can be explored as an option for the students.
- Rich Alumni helping the students in getting jobs.

Challenges

- Unhealthy competitions with increased number of similar institutions.
- Growing expectations from the public
- Growing interference and restrictions from statutory bodies.
- Keeping students focused for taking up higher studies
- Poor school education system

Future plans:

- To organize regular seminars, workshops to provide a platform for renewed rapport building among the students and teachers.
- To increase the budget for book grants for the department keeping in mind the student book ratio.
- To extend social outreach programmes in collaboration with the alumni.n for high pass percentage with More University Ranks.
- To arrange study tours.
- The department is planning to acquire video lessons through the internet facility.

Evaluative Report of the Department of Commerce

1. Name of the department : **COMMERCE**
2. Year of Establishment : **1972**
3. Names of Programmes / Courses offered (UG, PG, M.Phil, Ph.D., Integrated Masters; Integrated Ph.D.,etc.) :
U.G- B.Com(General)
U.G- B.Com(Vocational)
4. Names of Interdisciplinary courses and the departments/units involved :
Computer Science.
5. Annual/ semester/choice based credit system (Programme wise):
 - Annual Examination system for II & III year courses with Internal assessment component.
 - Choice Based Credit System for I year students from 2015-16 admitted batch onwards.
6. Participation of the department in the courses offered by other departments :
Mentor, Disaster management (Certificate course sponsored by U.G.C)
7. Courses in collaboration with other universities, industries, foreign institutions, etc. : **Nil**
8. Details of courses/programmes discontinued (if any) with reasons : **Nil**
9. Number of Teaching posts

	Sanctioned	Filled
Professors	Nil	Nil
Associate Professors	Nil	Nil
Asst, Professors (Govt.aided)	3+1 Part time	4 (Filled by management)

Re-Accreditation Report-2015(Cycle 2)

10. Faculty profile with name, qualification, designation, specialization, (D.Sc./D.Litt. /Ph.D./ M.Phil. etc.,)

Name	Qualification	Designation	Specialization	No of years of Experience	No. of Ph.D. students guided for the last 4 years
Mr. R. Srinivas	M.Com, DAST	Asst. Professor	Accounting	14 Years	Nil
Dr. D. Srinivas	M.Com, Ph.D, DCM,PGDCA	Asst. Professor	Accounting	15 Years	Nil
Mr.P.D.K.Prasad	M.Com	Asst. Professor	Finance	7 Years	Nil
Mr. Ch. Veeraswamy	M.Com, M.A, B. Ed	Asst. Professor	Finance	3 Years	Nil

11. List of senior visiting faculty : Nil
12. Percentage of lectures delivered and practical classes handled (programme wise) by temporary faculty : Nil
13. Student -Teacher Ratio (programme wise): B.Com(G) 75:1
B.Com(V) 30:1
14. Number of academic support staff (technical) and administrative staff; Sanctioned and filled : Not Applicable
15. Qualifications of teaching faculty with DSc/D.Litt/Ph.D/MPhil/PG. :
No.of teaching faculty with P.G.: 3, Ph.D.: 1
16. Number of faculty with ongoing projects from
a) National : Nil
b) International funding agencies and grants received : Nil
17. Departmental projects funded by DST-FIST; UGC, DBT, ICSSR, etc. and total grants received : Nil
18. Research Centre /facility recognized by the University : No
19. Publications:
a) Publication per faculty
• Number of papers published in peer reviewed journals (national / international)by faculty and students : Nil
• Number of publications listed in International Database (For Eg: Web of Science, Scopus, Humanities International Complete, Dare

- Database-International Social Sciences Directory, EBSCO host, etc : Nil
- Monographs : Nil
- Chapter in Books : Nil
- Books Edited : Nil
- Books with ISBN/ISSN numbers with details of publishers : 1

Dr.D.Srinivas:

Article on “Child Rights and Child Protection” published in International journal of Academic Research, ISSN No. 2348-7666.

- Citation Index : Nil
 - SNIP : Nil
 - SJR : Nil
 - Impact factor : 1.855
 - h-index : Nil
20. Areas of consultancy and income generated : Nil
21. Faculty as members in
- a) National committees : Nil
 - b) International Committees : Nil
 - c) Editorial Boards.... : Nil
22. Student projects :
- a) Percentage of students who have done in-house projects including inter departmental/programme : 80%
 - b) Percentage of students placed for projects in organizations outside the institution i.e.in Research laboratories/ Industry/ other agencies : Nil
23. Awards/ Recognitions received by faculty and students

S.No.	Name of the Faculty/ Student	Name of the award	When awarded	Awarding agency /institution
1.	R. Srinivas	Academic Excellence	2014-2015	MVN JS & RVR College of Arts and Science
2.	Dr. D. Srinivas	Academic Excellence	2013-2014	MVN JS & RVR College of Arts and Science
3	P.D.K. Prasad	Academic Excellence	2013-2014, 2014-2015	MVN JS & RVR College of Arts and Science
4	Ch. Veera swamy	Academic Excellence	2013-2014, 2014-2015	MVN JS & RVR College of Arts and Science

- No. of students received Endowment and Cash awards given by the institution from the Academic years 2014-15 is 5 (Particulars of the students who received the awards are available in the department)

24. List of eminent academicians and scientists/ visitors to the department

S.No	Dignitary	Status
1.	Prof.Dr.V.Narayanarao	Eminent Academician and Visiting professor to various management and Engineering Colleges.
2.	Dr.P.Hanumantha Rao	Leading Lawyer and Business law expert.
3.	Dr.Ch.Srinivas	Management Expert.

25. Seminars/Conferences/Workshops organized & the source of funding

a) National : Nil

b) International : Nil

26. Student profile programme /course wise:

Name of the Course/ Programme (refer question no.4)	Applications received	Selected	Enrolled		Pass percentage
			M	F	
I B.Com(G)2015-16	67	67	33	34	--
I B.Com(V)2015-16	43	43	34	09	--
I B.Com(G)2014-15	54	54	25	29	52%
I B.Com(V)2014-15	35	35	22	13	70%
I B.Com(G)2013-14	70	70	45	25	35%
I B.Com(V)2013-14	29	29	23	06	28%

*M = Male *F = Female

27. Diversity of Students:

Name of the Course	% of students from the same state	% of students from other States	% of students from abroad
B.Com	100%	Nil	Nil

28. How many students have cleared national and state competitive examinations such as NET, SLET, GATE, Civil services, Defense services, etc.?
: Nil

29. Student progression

Student progression	Against % enrolled
U.G to P.G	50%
P.G to M.Phil	N.A
P.G to Ph.D	N.A
Ph.D to Post Doctoral	N.A
Employed	
Campus selection	10%
Other than campus recruitment	10%
Entrepreneurship/Self-employment	15%

30. Details of Infrastructural facilities

- a) Library : 174 books
- b) Internet facilities for Staff & Students :
20 computers with internet facility is provided with free access to students and staff with one lab
- c) Class rooms with ICT facility :
2(Two) e-class rooms common access for all departments
- d) Laboratories :
01-Well-equipped separate lab with 23-Computers, 2-Printers, One- LCD Projector

31. Number of students receiving financial assistance from college, university, government or other agencies :

College: : 05
University : Nil
Government : 83
Other Agencies : Nil

32. Details on student enrichment programmes (special lectures / workshops / seminar) with external experts.

The following is the list of special lectures arranged by the department.

Sl.No	Date	Name if the Topic	Name of the Resource Person
1.	24-11-2007	Personality Development	Dr.V.Narayanarao, Principal(retd.) MVN JS & RVR College, Malikipuram.
2.	05-12-2008	Mind Management	Dr.G.Swami Naidu, Principal(retd.) MVN JS & RVR College, Malikipuram

3.	14-12-2010	Computation of Income from salary	Dr.V.Krishnamohan, Principal, S.K.B.R.College, Amalapuram
4.	20-01-2011	Management Skills	Dr.V.Narayanarao, Principal(retd.) MVN JS & RVR College, Malikipuram
5.	30-01-2012	Innovation in Banking	P.Muralikrishna, Branch Manager, SBH, Malikipuram.

33. Teaching methods adopted to improve student learning
- Interactive teaching
 - Power point presentation
 - Chalk and boards
 - Subject oriented quiz debate and seminars by students
 - Lecture method
 - Self study ,class tests
34. Participation in Institutional Social Responsibility (ISR) and Extension activities Staff members of the Department participating in various extension activities and activities promoting Institutional Social Responsibility listed below.
- Member of NSS Advisory Committee
 - Master Coordinator, Red Ribbon Club
 - Observation of important days
35. SWOC analysis of the department and Future plans

Strengths:

- Experienced and Dedicated Faculty
- Well Equipped Computer lab with Internet

Weakness:

- More students are coming from rural background
- Preferences for technical education forces front rangers not to join traditional degree courses

Opportunities:

- Interdisciplinary subject and scope in job market
- Only college to draw the attention of the students in providing commerce oriented environment in this region.

Challenges:

- To prepare the students for Higher studies and also for the job market in Banking, Corporate, financial service sector and institutes of Higher Education.
- Students are poor at English and lagging behind in the competitive world.
- Private colleges are diverting our admissions by adopting unhealthy practices even without providing minimum infrastructural facilities and faculty. Our department is making several efforts to draw the attention of the students to admit in our college.
- Planning to improve number of admissions in B.Com., General Courses. Strengthen the computer laboratory with more infrastructure.

Evaluation Report of the Department of Library Science

1. Name of the department : **LIBRARY SCIENCE**
2. Year of Establishment : 1972
3. Names of Programmes / Courses offered (UG, PG, M.Phil., Ph.D., Integrated Masters; Integrated Ph.D., etc.) : **Not applicable**
4. Names of Interdisciplinary courses and the departments/units involved : **Not Applicable**
5. Annual/ semester/choice based credit system (Programme wise): **Not Applicable**
6. Participation of the department in the courses offered by other departments: **Not Applicable**
7. Courses in collaboration with Other universities, industries, foreign institutions, etc. : **Not Applicable**
8. Details of courses/programmes discontinued (if any) with reasons : **Not Applicable**
9. Number of Teaching posts : 02

	Sanctioned	Filled
Professors	-	-
Associate Professors	-	-
Asst. Professors	1	1(Filed by management)

10. Faculty profile with name, qualification, designation, specialization, (D.Sc./ D.Litt./ Ph.D./ M. Phil. etc.,)

Name	Qualification	Designation	Specialization	Experience	No. of Ph.D. students guided for the last 4 years
Y.S.Mallikharjuna Rao	M.A., M.Li.Sc.	Lr.in Lib.Science		17	Nil

11. List of senior visiting faculty : Not Applicable
12. Percentage of lectures delivered and practical classes handled (programme wise) by temporary faculty : Not Applicable
13. Student -Teacher Ratio (programme wise): Not Applicable
14. Number of academic support staff (technical) and administrative staff; sanctioned and filled : Academic Support Staff (Technical):
Not Applicable
Administrative Staff : 02
15. Qualifications of teaching faculty with D.Sc/ D.Litt/ Ph.D/ M.Phil/PG.: No. of teaching faculty with P.G.: 1
16. Number of faculty with ongoing projects from a)National b)International funding agencies and grants received : Not Applicable
17. Departmental projects funded by DST-FIST; UGC, DBT, ICSSR, etc. and total grants received : Not Applicable
18. Research Centre /facility recognized by the University: Not Applicable
19. Publications
- a) Publication per faculty : Nil
- Number of papers published in peer reviewed journals (national / international) by faculty and students : Nil
 - Number of publications listed in International Database (For Eg: Web of Science, Scopus, Humanities International Complete, Dare Database International Social Sciences Directory, EBSCO host, etc.):
Nil
 - Monographs : Nil
 - Chapter in Books : Nil
 - Books Edited : Nil
 - Books with ISBN/ISSN numbers With details of publishers: Nil
 - Citation Index : Nil
 - SNIP : Nil
 - SJR : Nil
 - Impact factor : Nil
 - h-index : Nil
20. Areas of consultancy and income generated : Not Applicable

21. Faculty as members in
 a) National committees : Nil
 b) International Committees : Nil
 c) Editorial Boards : Nil
22. Student projects
 a) Percentage of students who have done In-house projects including inter Departmental/programme : Not Applicable
 b) Percentage of students placed for Projects in organizations outside the institution i.e.in Research laboratories/ Industry/other agencies : Not Applicable

23. Awards/ Recognitions received by faculty and students: Not Applicable

24. List of eminent academicians and scientists/ visitors to the department:

Name of the Person
Dr.B.V.S.Raj
Prof. Gnanan Mani
Dr.K.Rama Subrahmanyam
Dr. V.Sudarshan

25. Seminars/ Conferences/Workshops organized and the source of funding
 a) National : Nil
 b) International : Nil

26. Student profile programme/course wise :

Name of the Course/programme	Applications received	Selected	Enrolled		Pass percentage
			*M	*F	
Not Applicable					

*M=Male F=Female

27. Diversity of Students

Name of the Course	% of students from the same state	% of students from other States	% of students from abroad
Not Applicable			

28. How many students have cleared national and state competitive examinations such as NET, SLET, GATE, Civil services, Defense services, etc? : Not Applicable

29. Student progression :

Student Progression	Against % enrolled
UG to PG	10%
PG to M.Phil.	Nil
PG to Ph.D.	Nil
Ph.D. to Post-Doctoral	Nil
Employed	
• Campus selection	20%
• Other than campus recruitment	20%
Entrepreneurship/Self-employment	30%

30. Details of Infrastructural facilities

- a) Library : 15893 books
- b) Internet facilities for Staff & Students :
Two Computer with internet facility is provided with free access staff and students.
- c) Class rooms with internet facility : Not Applicable
- d) Laboratories : Not Applicable

31. Number of students receiving financial assistance from College, university, government or other agencies : Not Applicable

32. Details on student enrichment programmes (Special lectures / workshops / Seminars) with external experts.
: Not Applicable

33. Teaching methods adopted to improve student learning :Not Applicable

34. Participation in Institutional Social Responsibility (ISR) and Extension Activities
The faculty of the department actively involved in extension activities conducted by NSS, YRC and RRC

35. SWOC analysis of the department and future plans:

Strengths

- Total number of books 15,893 represents our strength . The books comprises different fields of Arts, Science, Commerce and languages. 28 periodical present.
- The library has well equipped infrastructure, INFLIBNET, reprographic facility and Internet facility.
- UGC grants recived from time to time to purchase latest revised addition books.

Opportunities

- Students use competitive books to get placements

Weakness

- Beacause of rural ambience majority students are not utilizing library facility.

Challenges

- To attract good number of students and staff to utilize the library.

Evaluation Report of the department of Physical Education

1. Name of the department : **PHYSICAL EDUCATION**
2. Year of Establishment : 1972
3. Names of Programmes / Courses offered (UG, PG, M.Phil., Ph.D., Integrated Masters; Integrated Ph.D., etc.): **Not applicable**
4. Names of Interdisciplinary courses and the departments/units involved : **Not Applicable**
5. Annual/ semester/choice based credit system (Programme wise): **Not Applicable**
6. Participation of the department in the courses offered by other departments : **Not Applicable**
7. Courses in collaboration with Other universities, industries, foreign institutions, etc. : **Not Applicable**
8. Details of courses/programmes discontinued (if any) with reasons : **Not Applicable**

9. Number of Teaching posts : 02

	Sanctioned	Filled
Professors	-	-
Associate Professors	-	-
Asst. Professors	1	1

10. Faculty profile with name, qualification, designation, specialization, (D.Sc./ D.Litt./ Ph.D./ M. Phil. etc.,)

Name	Qualification	Designation	Specialization	Experience	No. of Ph.D. students guided for the last 4 years
L.Ramesh	M.A., M.P.Ed	Lr.in Physical Edn	Shuttle	8	Nil

11. List of senior visiting faculty : Not Applicable
12. Percentage of lectures delivered and practical classes handled (programme wise) by temporary faculty : Not Applicable
13. Student -Teacher Ratio (programme wise): Not Applicable
14. Number of academic support staff (technical) and administrative staff; sanctioned and filled : Academic Support Staff (Technical): 01
Administrative Staff : Nil
15. Qualifications of teaching faculty with D.Sc/ D.Litt/ Ph.D/ M.Phil/PG.:
No. of teaching faculty with P.G.: 1
16. Number of faculty with ongoing projects from a) National
b) International funding agencies and grants received : Not Applicable
17. Departmental projects funded by DST-FIST; UGC, DBT, ICSSR, etc.
and total grants received : Not Applicable
18. Research Centre /facility recognized by the University: Not Applicable
19. Publications
- a) Publication per faculty : Nil
- Number of papers published in peer reviewed journals (national / international) by faculty and students : Nil
 - Number of publications listed in International Database (For Eg: Web of Science, Scopus, Humanities International Complete, Dare Database International Social Sciences Directory, EBSCO host, etc.) : Nil
 - Monographs : Nil
 - Chapter in Books : Nil
 - Books Edited : Nil
 - Books with ISBN/ISSN numbers With details of publishers : Nil
 - Citation Index : Nil
 - SNIP : Nil
 - SJR : Nil
 - Impact factor : Nil
 - h-index : Nil
20. Areas of consultancy and income generated : Not Applicable

21. Faculty as members in
 a) National committees : Nil
 b) International Committees : Nil
 c) Editorial Boards : Nil
22. Student projects
 a) Percentage of students who have done In-house projects including inter Departmental/programme : Not Applicable
 b) Percentage of students placed for Projects in organizations outside the institution i.e.in Research laboratories/ Industry/other agencies : Not Applicable
23. Awards/ Recognitions received by faculty and students: Not Applicable
24. List of eminent academicians and scientists/ visitors to the department:

Name of the Person	Designation
Dr.Syambabu	Sports Director, Andhra University
Smt. Nukaratnam	Adikavi Nannaya University

25. Seminars/ Conferences/Workshops organized and the source of funding
 a) National : Nil
 b) International : Nil

26. Student profile programme/course wise :

Name of the Course/programme	Applications received	Selected	Enrolled		Pass percentage
			*M	*F	
Not Applicable					

*M=Male F=Female

27. Diversity of Students

Name of the Course	% of students from the same state	% of students from other States	% of students from abroad
Not Applicable			

28. How many students have cleared national and state competitive examinations such as NET, SLET, GATE, Civil services, Defense services, etc? : Not Applicable

29. Student progression :

Student Progression	Against % enrolled
UG to PG	10%
PG to M.Phil.	Nil
PG to Ph.D.	Nil
Ph.D. to Post-Doctoral	Nil
Employed	
• Campus selection	20%
• Other than campus recruitment	20%
Entrepreneurship/Self-employment	30%

30. Details of Infrastructural facilities

- a) Library : Not Applicable
- b) Internet facilities for Staff & Students : Nil
- c) Class rooms with internet facility : Not Applicable
- d) Laboratories : Not Applicable

31. Number of students receiving financial assistance from College, university, government or other agencies : Not Applicable

32. Details on student enrichment programmes (Special lectures / workshops / Seminars) with external experts.
Not Applicable

33. Teaching methods adopted to improve student learning
Not Applicable

34. Participation in Institutional Social Responsibility (ISR) and Extension Activities
The faculty of the department actively involved in extension activities conducted by NSS, YRC and RRC

35. SWOC analysis of the department and future plans:

Strengths

- Indoor Sports Training Facility Centre with 6 wooden courts
- Sophisticated Gymnasium including treadmill
- 4 acres of ground.

Opportunities

- Employment opportunities are abundant for the sportsmanship

Weakness

- Because of rural ambience and majority of the students students are girls, they are not showing interest towards sports and games.

Challenges

- Motivating and preparing the students in general and girl students in particular to prepare them participate in University level, State level and in National Level competitions.

Post Accreditation Initiatives

Assessment and Accreditation of the institution was done by NAAC in the year 2007 and awarded B⁺ grade with 76.5 Score .The process of accreditation created quality consciousness among all the stakeholders and management. After accreditation college started to take all necessary initiatives to sustain and enhance the quality to provide value based and job oriented education. One drawback, the college had to face is the withdrawal of Government financial aid for retired aided teaching and non teaching posts. Nevertheless the management and staff are successfully maintaining the quality with the additional efforts using the vision provided by the NAAC. The following is the brief report on criterion wise post accreditation initiatives taken by the college.

Curricular aspects:

The institution introduced four new courses in B.Sc(MECs & CBCBT),B.Com (Voc)& BCA. Addon courses as a) Communication skills b)Disaster Management c) Journalism d) Gandhian thought's e) Sanskrit f) Personality Development are being organized with financial support of UGC, management to provide skill oriented and value based education. The college established Jawahar Knowledge Centre to provide employable skills to the students and it is providing job opportunities to good number of students. The institution started implementing choice based credit system following the guidelines of APSICHE to provide wide range of courses. Dr B R Ambedkar Open University Study Centre is established in the college to provide opportunity to dropout students to pursue their studies. Principal and five senior staff members are representing Board of Studies of ANUR and some Autonomous Colleges for the development of curriculum . The feedback obtained from the stake holders on curriculum is analyzed and reported to the university, chairman and members of Board of Studies. Annual Curricular plans were strengthened using the suggestions given by academic audit experts.

Teaching Learning Evaluation:

After first cycle of NAAC accreditation wide publicity is given to the feeder institutions about quality enhancement measures taken by the college as a result most of the students of this area preferring to join in the institution even though number of degree colleges in the town is increased. Significant improvements were made in catering to the needs of the students by conducting bridge, remedial courses, and certificate courses and by organizing sensitization programmes, special emphasis is given to enrich teaching, learning and evaluation measures by introducing various student centric and participatory practices. Students and faculty are exposed to advanced level of knowledge by organizing expert lectures, Seminars, workshops and by providing MANA TV facility to enable the students to view quality lessons by

experts. Library resources are enriched by providing required books in central Library and in Departmental libraries. IQAC takes all necessary measures to plan and monitor various student centric activities and conducts periodical review meetings with staff members to enrich teaching learning process. Management encourages adhoc staff members also to attend refresher courses, orientation programmes, workshops to enrich their knowledge base. E-class room, Network Resource Centre, internet facilities are established to provide exposure to the students and faculty of advanced level of knowledge and skills.

Research Consultancy and Extension:

Research consultancy and extension areas have limited scope in partially aided colleges as 78% of the teaching staff are adhoc lecturers Management encourages staff by providing financial support to adhoc lectures to participate and present papers in Regional/National/International seminars and publish books. The study project at student level is encouraged to inculcate research orientation in student community. Four NSS units, Youth Red Cross Society, Red Ribbon Club, cultural wing are strengthened to promote service activities, awareness and orientation programmes. Special efforts are made using limited resources in the rural area to promote linkages and collaborations.

Infrastructure and Learning Resources:

There is a significant improvement on the physical infrastructure and the facilities after first cycle of accreditation. Network Resource Centre, two e-class rooms MANA TV (Educational) centre are established in the campus. Constructions of Indoor Sports Training Facility Centre, guest rooms, extensions on library, Rajeev Block, Sir Arthur cotton building are constructed to provide additional facility to the students with UGC and management funding. Well established gymnasium is installed and additional T.T table is provided to strengthen physical education department. A new 33 KVA generator and solar panels are established to provide uninterrupted power supply. IT infrastructure is enhanced with total 100 computers with internet facility and ICT resources like 3 smart boards & 4 LCD Projectors. Special efforts are made for maintenance of campus facilities.

Student support and Progression:

Special efforts are made to provide financial assistance to economically poor students and to academically merit students. The college office takes special care to process scholarships from the government. The college with the help of the philanthropists established endowment fund of Rs. 3.75 lakhs and interest accrued on the deposit is being distributed to merit students as scholarship/awards to encourage the bright students. The poor boys fund of the college helps the economically poor students, who are not getting any scholarships from the government. The management and staff encourage the

poor student by providing free ships and financial assistance. The CHELIMI (helping hands) Scheme of the students provide financial help to the needy students. Jawaharlal Knowledge Centre and career guidance cell provide job oriented skills and guidance on career by organizing regular classes and by organizing workshops. Cultural wing NSS units, youth Red Cross club, Red Ribbon Club are further strengthened to encourage the students to participate in service activities, awareness programmes. Women empowerment cell is established in the college. Students and staff grievances and redresal cells are established in the college.

Governance, leadership and management:

The college administration has been decentralized by involving teaching, non teaching staff members and students in various committees. Management principal and Faculty collectively involved in designing and implementation of various policies. Internal Quality Assurance Cell is established with necessary infrastructure to plan, monitor, various academic, curricular, extracurricular activities to enhance and sustain the quality.

Innovations and Best Practices:

Special emphasis is given to create environment conscious among the stakeholders by promoting Green Policy in the campus. Cycling day is observed on every fourth Saturday of the month. Swatch kalasala programmes are organized in the campus. Endowment prizes and cash awards scheme is introduced to encourage and promote academic Excellency and “Chelimi” (Helping hands scheme) is initiated by the students to give financial assistance to the needy students and poor people. Our institution was one of the institutions among 59 colleges selected by the commissioner of collegiate Education of Andhra Pradesh to promote as centre of Excellence. Special efforts are made to promote green policy for environmental protection, endowment prizes, cash awards, chelimi (helping hands) as the best practices adopted by the institution. Initiatives are taken by the institution to make the campus eco-friendly by promoting plantation, providing solar panels and water harvesting pits.

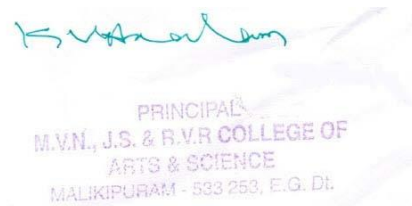
The initiatives taken by the institution after NAAC accreditation will continue in the coming years to achieve the vision of the institution and to enhance and sustain the quality in all spheres.

Declaration by the Head of the Institution

I certify that the data included in this Self-study Report (SSR) are true to the best of my knowledge.

This SSR is prepared by the institution after internal discussions, and no part thereof has been outsourced.

I am aware that the Peer team will validate the information provided in this SSR during the peer team visit.



PRINCIPAL
M.V.N., J.S. & R.V.R COLLEGE OF
ARTS & SCIENCE
MALIKIPURAM - 533 253, E.G. Dt.

Signature of the Head of the institution
with seal:

Place: Malikipuram

Date:30-12-2015

Certificate of Compliance

(Affiliated/Constituent/Autonomous Colleges and Recognized Institutions)

This is to certify that **MVN JS & RVR College of Arts and Science, Malikipuram** fulfils all norms.

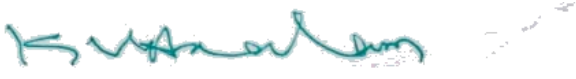
1. Stipulated by the affiliating University and/or
2. Regulatory Council/Body [such as UGC, NCTE, AICTE, MCI, DCI, BCI, etc.] and
3. The affiliation and recognition [if applicable] is valid as on date.

In case the affiliation / recognition is conditional, then a detailed enclosure with regard to compliance of conditions by the institution will be sent.

It is noted that NAAC's accreditation, if granted, shall stand cancelled automatically, once the institution loses its University affiliation or Recognition by the Regulatory Council, as the case may be.

In case the undertaking submitted by the institution is found to be false then the accreditation given by NAAC is liable to be withdrawn. It is also agreeable that the undertaking given to NAAC will be displayed on the college website.

Date: 11-02-2016
Place: Malikipuram


Principal/Head of the Institution
(Name and Signature with Office seal)
(Dr. K. V. Anandam)

PRINCIPAL
M.V.N., J.S. & R.V.R COLLEGE OF
ARTS & SCIENCE
MALIKIPURAM - 533 253, E.G. Dt.

UNIVERSITY GRANTS COMMISSION
BAHADUR SHAH ZAFAR MARG
NEW DELHI.

December, 1980

No. F. 0-3/80(CP)

31 JAN 1981

To

The Registrar,
Andhra University,
Waltair.

Subject: List of Colleges prepared under Section 2(f) of the
UGC Act, 1956 - inclusion of New Colleges in the -

Sir,

I am directed to refer to your letter No. C-II-1-
13056-75 dated 17.11.80 on the above subject and to say
that the name of the following college has been included
in the above list under Non-Govt. colleges teaching upto
Bachelor's Degree :-

Name of the College	Year of Estt.
Mangana Venkata Marasimham, Jana Sankaraya & Rudraraju Venkayama Raju College of Arts & Science (M.V.N.J.S. & R.V.R. College of Arts & Science) Malikipuram, Razole Tq., E.G. Distt., Andhra Pradesh. G.Hanumantha Rao (Permanent Affiliation).	7.8.1972 C.O.N.SAC: 1282

The Indemnity Bond and other documents in respect of the above college have been accepted by the Commission.

Yours faithfully,

C.M. Ramachandran
(C.M. Ramachandran)
Under Secretary.

Copy forwarded to :-

1. The Principal, MVNJS & RVR College of Arts & Science, Malikipuram, Razole Tq., E.G. Distt., Andhra Pradesh.
2. All Officers/Sections in the UGC Office.

C.M. Ramachandran
(C.M. Ramachandran)
Under Secretary.

Principal
Principal

M.V.N.J.S. & R.V.R. COLLEGE OF ARTS & SCIENCE
MALIKIPURAM - 533253, E.G.D.I.
MALIKIPURAM - 533253, E.G.D.I.

Copy of:-

Government of Andhra Pradesh
Abstract.

Colleges - Private - of Private Degree College
by the management of A.F.D.T.Jr. College, Malikipuram, E.G.Dt.
during 1972-73 - Orders - Issued.

Education Department

G.O.Ms.No. 1282

Dated 7-8-1972

Read the following:-

1. From the Correspondent, A.F.D.T.Jr. College,
Malikipuram Lr.Dt. 1.5.72.
2. From the D.H.E. Lr.No . 3243-KII-3/72, dt.15.5.72.

ORDER:

Govt. permit the management of A.F.D.T.Jr. College,
Malikipuram, E.G.Dist. to start a private degree college at
Malikipuram temporarily, for a period of one year during
72-73.

The permission accorded in para-1 above is subject to
the following conditions:-

- (a) The Management should run the college without
any Govt. grant till such time as the Govt. are
willing, or Govt. are in a position to sanction
grant in aid in any case not earlier than five
years from the date of inception of the college
and the question of admitting to aid may be
considered in future, in any year, after 5 years
when the Govt. are in a position to do so depending
on the budget provision and other relevant factors.
- (b) The Management should deposit Rs. 2.00 lakhs immediately
and a further sum of Rs.2.00 lakhs within six months
from the date of opening of the college under the
joint account of the U.H.E. and the Chairman of the
college committee. The amount stipulated is in
addition to the corpus fund to be deposited according
to the instructions of the University concerned.
- (c) The Management should fulfil all the conditions
stipulated by the University in regard to accommoda-
tion, Lab equipment, Library, staff, play ground,
e c., exclusively for the college, and it should have
nothing in common with the existing Jr. College.
- (d) The college may collect tuition fees as decided by
the management.
- (e) The Committee should allow fee concessions etc.,
to S.C. and S.Ts and other Backward Classes as per
the rules, in force, and the amount covered by such
concessions will be reimbursed by the Govt. subject
to the budget provision available in this regard,
and according to the rules prescribed by the Govt.
from time to time.
- (f) The Management should provide temp. accommodation
to locate the college and provide pucca buildings
as early as possible, and also to provide 30-40
acres of land for the college.
- (g) The Management should take necessary action to obtain
affiliation of the University concerned.

P.,I.,O.,

- (h) The Management should appoint qualified staff and follow the rules issued by the Govt. from time to time in regard to reservation for S.Cs, S.Ts, and other backward classes in respect of admissions and the appointment of staff.
- (i) The college shall open with 1st year Degree Courses in B.A., B.Sc., Com., and Telugu should be the medium of instruction in the courses introduced.

This order issues with the concurrence of Finance (EE) Vide their U.O.No, 2094/1447/72, dt. 15.6.'72.

(By order and in the name of the Governor of Andhra Pradesh).

M.V.Rajagopal,
Educational Adviser and Ex-Officio
Secy.to Govt.

// TRUE COPY //

TCS Prasad
Secretary & Correspondent,
M. V. R. J. S. R. V. R. College

21/12



UNIVERSITY GRANTS COMMISSION
SOUTH EASTERN REGIONAL OFFICE, A.P.S.F.C. Building (4th Floor) 5-9-194,
P.B. No.152, Chirag-Ali-Lane HYDERABAD- 500 001
Ph: 040-23204735: Fax: 040-23204734

F.No.3-1/2014 (APAN018/UGC-SERO)

14TH October, 2014

Principal
M.V.N.,J.S & R.V.R College of Arts & Science
Malikipuram - 533 253.
E.G.Dt. A.P


Sub: Inclusion of College under Section 2(f) & 12(B) of UGC Act - Reg.

Sir,

With reference to your communication dated 13.10.2014. This is to inform you that as per our records the college is recognized under section 2(f) & 12(B) of UGC Act and eligible to receive financial assistance under different schemes of UGC. The college has been receiving grants under various schemes of UGC.

With regards,

Yours faithfully


(Dr.G.Srinivas)
Joint Secretary
14/10/2014





राष्ट्रीय मूल्यांकन एवं प्रत्यायन परिषद
विश्वविद्यालय अनुदान आयोग का स्वायत्त संस्थान
NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL
An Autonomous Institution of the University Grants Commission

Quality Profile

Name of the Institution : MVN, JS & RVR College of Arts and Science
Place : Malikipuram, Dist. East Godavari
Andhra Pradesh

Criterion	Weightage (W_i)	Criterion Score (C_i)
I. Curricular Aspects	100	68
II. Teaching-Learning and Evaluation	400	309
III. Research, Consultancy and Extension	50	31
IV. Infrastructure and Learning Resources	150	122
V. Student Support and Progression	100	84
VI. Organization and Management	100	78
VII. Healthy Practices	100	73
Total	$\Sigma W_i = 1000$	$\Sigma C_i = 765$

$$\text{Institutional Score} = \frac{\Sigma C_i}{\Sigma W_i} \times 100 = \frac{765}{1000} \times 100 = 76.50$$

Date : March 31, 2007

Handwritten Signature
Director

(iv) Expand the range of skills oriented certificate courses so that there is choice for students with different aptitudes and aspirations about their future.

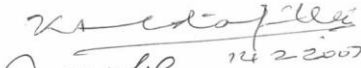
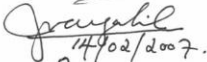
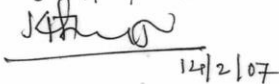
(v) Tap the potential in the Alumni for various purposes like fund raising, donation of equipment, books and journals, sponsoring of certificate courses, making endowments for conduct of seminars and guest lectures, provision of infrastructure to enable opening of new courses, offering employment to fresh graduates in their concerns, facilitating study tours etc.

(vi) Take up minor research projects relevant to local needs utilizing the man power available in the college and in due course offer research programmes.


(vii) Establish formal linkages with academic, industrial and research oriented institutions to enhance the quality of education.

viii) Provision of hostel for women students availing UGC assistance.

The Peer Team wishes to thank the governing body, the principal, faculty, non-teaching staff, students, parents and alumni for their whole hearted co-operation in the interactions.

Name of the members of Peer Team	Signature
1. Prof. K.Aludiapillai - Chair Person, Coordinator	 14/2/2007
2. Fr. V.T.Joseph - Member	 14/02/2007
3. Prof. M.Krishnappa - Member	 12/2/07

I have read the report and agree with its contents.


Dr.V.Narayana Rao
Principal 14/02/07



MVN JS & RVR College (U.G. & P.G.)
MALIKIPURAM - 533 253. S.S.D.P.
12

Report of the Peer Team on its institutional visit to M.V.N. J. S. & R.V.R College of Arts and Science, Malikipuram, East Godavari District, Andhra Pradesh from 12th to 14th February 2007

The Antervedipalam Firka Development Trust took the initiative to establish in 1972 in Malikipuram, a rural pocket in Konaseema of East Godavari District in Andhra Pradesh, a college to provide quality education to the backward and deprived sections of the area. Known as Mangena Venkata Narasimham; Jana Sankaraiah and Rudraraju Venkata Ramaraju (M.V.N. J.S. & R.V.R.) college, it had 35 students to begin with. Over the years, the college witnessed steady growth and in 2006-07 the enrolment was 1042 in three undergraduate and one postgraduate programmes. This college, affiliated to Andhra University and aided by the Government of Andhra Pradesh, obtained recognition from the University Grants Commission under section 2(f) in 1981 and section 12(B) in 1979. Currently, the strength of the teaching faculty is 43 and non-teaching staff is 35.

With a view to get assessed and accredited by the National Assessment and Accreditation Council (NAAC), the college submitted its Self Study Report to the NAAC in December 2006. Thereupon, the NAAC constituted a three member Peer Team to make an on site visit to the college during February 2007. The team chaired by Prof. K . Aludiapillai, Former Vice Chancellor of Madurai Kamaraj University, Fr. V.T. Joseph, Principal, St. Joseph's College, Devagiri, Calicut and Prof. M. Krishnappa, Professor of Botany in Kuvempu University, Shimoga District, Karnataka as members. Dr. (Mrs) Sujatha Shanbhag, Assistant Advisor, NAAC coordinated the visit.

The Peer Team visited the college from 12th to 14th February 2007 to validate the Self Study Report submitted by the college. Prior to the visit, the members went through the Self Study Report in detail and during the on-site visit gathered further information by touring the campus and interacting with all the stakeholders, viz, Principal and faculty, Management, Students, Non-teaching staff, Alumni and Parents.

On the basis of the documents furnished and insight gained during the interactive sessions and on-site visit, the Peer Team furnishes the following criterion-wise report.

Criterion I
Curricular Aspects

The objective behind founding of the college has been the provision of quality education to the backward and deprived sections in the locality at affordable cost. With grants in aid from the government, the college has been able to keep the fee affordable to students.

As an affiliated college, the curriculum determined by the Andhra University is followed by the college in respect of the courses offered. Five of the faculty members were members of the Board of Studies of the Andhra University during 2005-06 playing a definite role in the framing, reviewing and redesigning of the curriculum. The curriculum for most courses offered by the college has been revised in recent years.

In the undergraduate courses, five subject combinations are offered in B.A., three in B.Sc. and two elective options in B.Com. All the undergraduate courses follow the annual system. The self-financing post graduate course in English is conducted under semester system.

A certificate course in Journalism is offered by the Department of Telugu.

Revision of the syllabus has focused on i) Spoken English for all students ii) Aquaculture for Zoology students and iii) Business data processing and computer application for commerce students, keeping in view the trends in the employment market.

Meetings are held with the students, alumni, teachers and parents to obtain feedback on the courses offered. The suggestions received are passed on to the University for consideration by the Board of Studies.

2

Value education is promoted by teaching subjects like Environmental Studies, Indian Heritage and Culture, Science and Civilisation etc.

Criterion II
Teaching-Learning and Evaluation

Admission to the various courses conducted in the college are made following the rules of reservation prescribed by the Government of Andhra Pradesh and Andhra University. Reservation for Scheduled Castes, Scheduled Tribes, Backward Classes, Physically Challenged, Women and Sportspersons takes care of the concept of social justice and ensures adequate representation to all deprived and economically weaker sections of society.

Needs of students with varying capacities are assessed immediately after admission and appropriate strategies like conduct of bridge courses, special classes and remedial coaching are adopted.

A teaching plan is prepared by the teacher to cover the curriculum prescribed and the progress in coverage is closely monitored by the Principal. Apart from lectures, other teaching techniques are adopted and teaching aids like LCD projectors, CD, DVD, Computers, Slides, Maps etc are used.

Tutorial classes are held to assist individual students in dealing with academic and other problems faced by them. Students' academic progress is closely monitored by the teacher in-charge.

Students and teachers keep themselves updated by organizing and attending seminars, guest lectures, workshops etc. Faculty members have participated in refresher courses and seminars.

Selection of teachers is as per procedure prescribed by the Government. A duly constituted selection board interviews qualified candidates who have

responded to the advertisements and selects candidates on merit following the rules of reservation.

For new courses and extra teaching positions, management appoints qualified hands and pay the staff from their funds.

The Principal has been honoured with the Best Teacher Award by the Government. One of the guest faculty members has also been the recipient of the Best Teacher Award.

The faculty have been trained in the use of computers, internet and other audio visual aids.

Performance by the faculty is evaluated by the management. Self-Appraisal Report is submitted by each teacher in the format prescribed by the Collegiate Education Department.

Academic audit is conducted internally by a committee reviewing curriculum planning, execution and outcome. Based on its recommendations, bridge courses, model tests, extra classes, guest lectures, seminars etc., are arranged and subject journals are procured.

Evaluation of learning is taken up through assignments, periodical tests, seminars, examinations, field work reports and pre final examinations. Students are informed right at the beginning of the academic year the evaluation methods and the tentative dates for the various tests and examinations. Any grievance relating to evaluation brought up by students is attended to by the concerned teacher promptly. Continuous Assessment Component has been introduced in evaluation in certain papers by the Andhra University and the weightage assigned has also been indicated. These are made known to the students through circulars, class room discussions etc.

Criterion III

Research, Consultancy and Extension

The college has four teachers with Ph.D degree. Between 2001 and 2006 five faculty members availed themselves of the Faculty Improvement Programme of the UGC X plan period. Four of the faculty members have M.Phil degree. One faculty member of Social Work department has been deputed to pursue the Ph.D under the FIP programme. Three faculty members are registered for Ph.D.

The members of the faculty have been contributing articles to the college publication " **Spandana**". Significant research activity is yet to pick up. With the starting of the postgraduate course in English, the college might commence with publication of research papers and steadily build up research activities.

To serve the community around, some of the faculty members have been offering free technical advice in areas like aquaculture, bio-fertilizer and bio-pesticides use, vermicompost and tax planning.

In the area of extension work, the college has been undertaking a wide range of activities through National service Scheme which has 337 volunteers (223 men and 114 women) under the guidance of three programme officers. The services rendered include, spreading HIV/AIDS awareness, relief to flood victims, campaign against child labour, donation of blood, pollution control measures etc. in the three adopted villages working in close coordination with Government agencies and NGOs. This has helped students to develop leadership qualities and learn the nuances of team work.

Criterion IV

Infrastructure and Learning Resources

Located in a campus of 07.68 acres in which a High School and a junior college run by the Trust are also functioning, the college has for its exclusive use three blocks of buildings besides a library building and Physical education block. The total plinth area available in three buildings is 44,960 sq.ft.

5

Adequate class rooms, laboratories and staff rooms with required furniture, toilets and dining rooms have been provided. Drinking water and vehicle parking facilities are available. A seminar hall with audio visual equipment is a part of the infrastructure. Separate rest rooms and toilet facilities have been provided for women.

The library building has been constructed with UGC grants supplemented by contribution from donors at a cost of Rs 11 lakhs. With funds provided by the Member of Parliament under MPLAD funds, IBM Think Center Networking Laboratory for English practical has been put up at a cost of Rs. 12.69 lakhs. Xerox machines, Computers with Printers, Water Purifiers and Generators are available on the campus.

Maintenance of the infrastructure is taken care of by the management. The facilities are optimally utilized by Government departments, NGOs and service agencies.

The Library Advisory Committee with the Principal as Chairman monitors and advises the concerned on the purchase of library books, journals and general functioning of the library. There are 12,843 volumes under 8000 titles in the library, besides 60 journals/magazines/periodicals. Computers, internet, reprography and audio-video cassettes are provided in the library. The library is open from 9 a.m to 5 p.m for 300 days in the year. During the last five years a sum of Rs.4.20 lakhs was spent in buying books and periodicals. The library has been partly automated.

Four departments of the college have computers. Sixty Eight terminals are available and they are maintained through Annual Maintenance Contract. Administrative work of the office had been computerized with the assistance of Computer Science Department.

While the Department of English, Commerce and Computer Science use power point presentation for teaching communication skills, the Department of commerce imparts instruction in TALLY package for B.com students.

A hostel for 22 students in the postgraduate course is functioning in a rented building. Facilities like television, telephone, newspapers etc. are provided in the hostels.

Spacious play ground with volley ball, basket ball, badminton, kabaddi, kho-kho and tennicoit court is available for students. Athletic track of 200 meters, cricket pitch, 9 station Gymnasium and indoor games like chess, carroms, table tennis etc. are also provided. Women students also make use of the facilities in the physical education department.

Criterion V

Student Support and Progression

All the students of this college hail from Andhra Pradesh. Of the total enrolment of 1042 students in 2006-07, 479 are girls. That the college caters to the needs of the weaker sections is borne out by the fact that 355 students belong to SC and ST, and 325 come from backward classes. The percentage of students taking up further studies on graduation from this college is steadily going up. In 2005-06, 62.40% of the students took up further studies while 26.50% entered the employment market.

One student of the college cleared the NET Examination in 2005-06.

Annual prospectus and handbook issued by the college contains detailed information on courses offered, fee structure, rules of admission, examination schedule, rules of discipline and financial assistance available to students.

During 2005-06, as many as 664 students received scholarships provided by agencies such as the Govt. of India, Govt. of Andhra Pradesh, College Poor Boys Fund and the management of the college to the tune of Rs.18 lakhs.

With the financial support received from the UGC, remedial coaching for students belonging to SC and STs is conducted since 1996. The Book Bank scheme is operated for the benefit of the SC and ST students.

Counseling on academic and personal matters is undertaken by teachers. Advice is furnished on matters relating to employment opportunities including self employment.

In 2006-07 an alumni association has been formed to help the college and develop it in various ways. Some of the alumni are very well placed in India and abroad in different fields of activity. A large number Alumni turned up to interact with members of the Peer Team and they pledged various types of assistance to the college development.

Two grievance redressal cells are functioning - one to deal with issues relating to staff and the other relating to students.

Meritorious students are honoured with prizes awarded annually and from the interest accrued from Endowments.

Students have participated in inter-collegiate competitions, youth festivals and cultural activities and won prizes.

Criterion VI
Organisation and management

The college is managed by a Trust and the Secretary of the working committee visits the college daily extending all support to the Principal in the proper functioning of the college. The Principal is assisted by 12 committees to take care of the various activities ranging from admission to cultural activities. Faculty members are represented in the Governing Body, College Staff Selection Committee, College Development Council, Internal Quality Cell etc ensuring participative management.

Periodical meetings of the governing body and the various committees ensure discussion of issues relating to the activities in the college and sorting out of any bottleneck or problem needing resolution.

Self-Appraisal forms prescribed by the Commissioner of Collegiate Education are filled in by the faculty and the Principal has discussion with individual teachers counseling them wherever needed for improving their performance.

Performance of the non-teaching staff is closely monitored by the Principal. The Department of Commerce, Computer Science and English help the office staff in enhancing their skills in administration, accounting and drafting and use of computers. The office staff also took advantage of skill upgradation classes conducted by the Collegiate Education Department.

The college operated on a budget of nearly Rs.1.50 crores in 2005-06 of which the Govt. grant- in- aid was around Rs.1.25 crores. The balance was mobilized by donations, fee from self financing courses and contributions by individuals and associations located in areas around the college. In general, the college is able to mobilize the funds needed for its smooth functioning and tap the various agencies interested in provision of higher education resulting in sound financial management.

Criterion VII
Healthy Practices

Responding to the changing needs of the society, the college has introduced a number of courses and subjects in recent years to make the students employable. It has also opened self – financing courses. A certificate course has been introduced in Journalism.

Value based education has now become a part of the curriculum.

Active participation in community development activities through the N.S.S., Youth Red Cross etc has exposed the students to the real situations and the issues facing the society.

Involvement of the local community and non-government organizations in the activities taken up by the students has given them an opportunity to work with different agencies for a common purpose.

Mobilisation of funds for college development, from the Member of Parliament Local Area Development Fund, Philanthropists and donors in the neighbourhood to the tune of Rs.13.50 lakhs is commendable.

The college has initiated a number of steps to create a student friendly ambience. The students have easy access to the staff for clarification of doubts, counseling and guidance. Healthy relationship is maintained among the management, principal, staff and students. The PG students are brought under group insurance scheme. Students who win awards and prizes are honoured. Computer Department tries to spread computer literacy among the non-computer students free of cost. Financial assistance is given to poor students. Endowment prizes are instituted to encourage the meritorious students. The library timings are student friendly.

Overall Analysis and Suggestions

Thirty five years have passed since the establishment of the MVN JS & RVR College of Arts and Science, Malikipuram. Enormous changes have taken place in the society and the purpose and focus of higher education is also getting reviewed. Acquisition of skills by graduates, in addition to receiving a general liberal education shaping students for responsible citizenship has become a standard expectation by society.

In the above context, college education has to be tuned to satisfy the aspirations and expectations of the various stakeholders. Notwithstanding the constraints relating to recruitment of staff, availability of funds for developmental work and location in a rural setting, efforts have been made by the College to overcome them by adoption of new strategies.

The management of the college has been able to mobilize support and resources for the steady growth of the college and the staff are giving their best to the students producing consistently good results in university examinations over the years.

The Peer Team wishes to place before the authorities concerned, the following suggestions for consideration:

- (i) Preparation of Master Plan for the next decade dovetailing it with the Vision India 2020 - of making the country a developed nation.
- (ii) Identification of areas for new academic initiatives taking into account the changing economic and social conditions and start courses like MBA, MSW, MCA as the parents, Alumni and students expressed during their interaction with the Peer Team.
- (iii) Ensuring that each student, during the three year undergraduate course, acquires marketable skills atleast in one area, in addition to learning the basics in the use of computers.